1967 CENSUS OF BUSINESS

retail wholesale services

BC67-MLS-29

Retail Trade

MERCHANDISE LINE SALES

NEBRASKA

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MERCHANDISE LINE SALES

NEBRASKA, BC67-MLS-29

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price 65 cents. Complete set of retail trade merchandise line sales reports, $41.20.

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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of **Harvey Kailin,** Division Chief, with direct supervision by **Louis Greenberg,** Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by **Michael Farrell,** Chief, Retail Program Branch, assisted by **Ruth Asin. Robert Viehman** served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by **Paul Shapiro,** Assistant Division Chief, Program Implementation; **Ralph S. Woodruff,** Assistant Division Chief, Research and Methodology, assisted by **Anna Brooks;** and **Max Shor,** Assistant Division Chief, Staff and Special Projects.

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Editorial supervision was provided by **Julia Moring** of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS

BC67-MLS-29

Retail Trade

MERCHANDISE LINE SALES

NEBRASKA

Issued August 1970

U.S. DEPARTMENT OF COMMERCE **Maurice H. Stans,** Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS **George Hay Brown,** Director

RETAIL TRADE
MERCHANDISE
LINE SALES

Nebraska

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual [1] includes all establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

[1] Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual, 1967.**

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "0"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "0"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.
B=80 to 89 percent reporting.
C=70 to 79 percent reporting.
D=60 to 69 percent reporting.
E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of **total** sales of those establishments which handled that particular line.

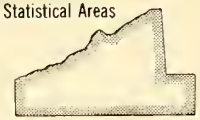
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

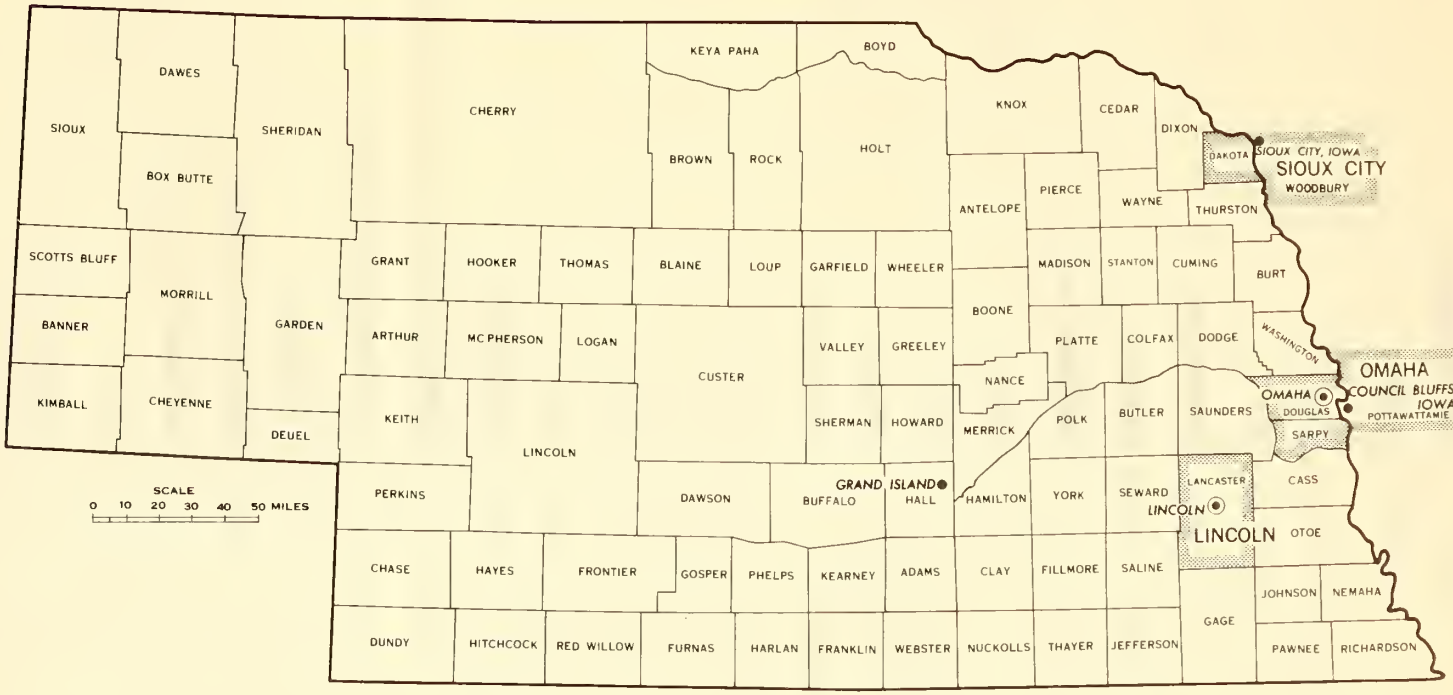
Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.

NEBRASKA

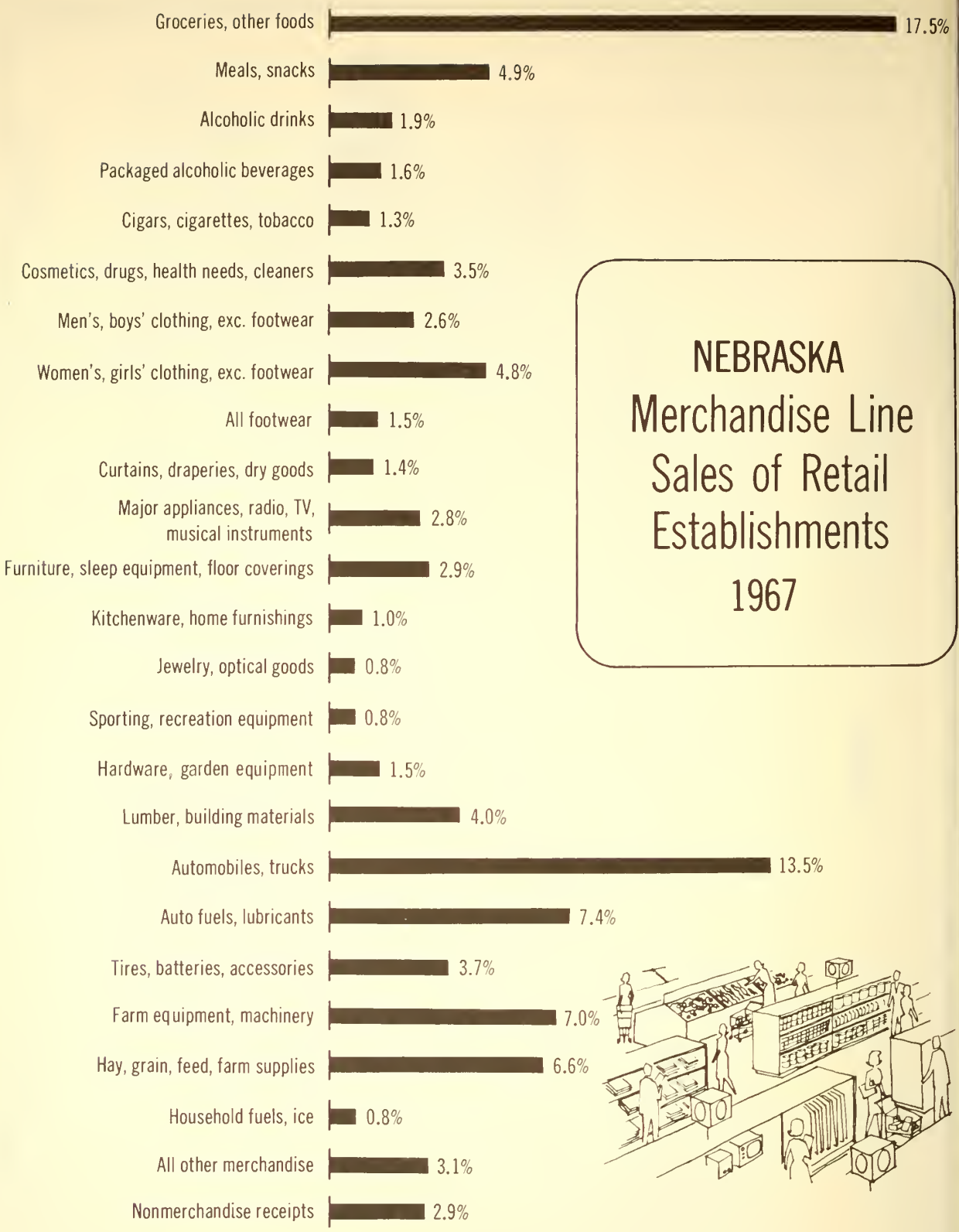
Incorporated places of 100,000 and over
Incorporated places of 25,000-100,000
Standard Metropolitan Statistical Areas





U.S. Department of Commerce
Bureau of the Census

NEBRASKA Merchandise Line Sales of Retail Establishments 1967



1967 CENSUS OF BUSINESS, U.S. Department of Commerce, Bureau of the Census

TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
	RETAIL TRADE				
	TOTAL	11 833	2 411 860	(X)	100.0
020	GROCERIES-OTHER FOODS	2 181	421 048	53.6	17.5
040	MEALS-SNACKS	2 625	118 592	36.5	4.9
060	ALCOHOLIC DRINKS	1 323	46 961	36.5	1.9
080	PACKAGED ALCOHOLIC BEVERAGES	1 106	38 235	15.8	1.6
100	CIGARS-CIGARETTES-TOBACCO	2 481	30 157	5.2	1.3
120	COSMETICS-DRUGS-CLEANERS	1 734	85 598	11.7	3.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	835	62 347	16.3	2.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	1 016	116 884	28.0	4.8
180	ALL FOOTWEAR	828	36 520	9.7	1.5
200	CURTAINS-DRAPERIES-DRY GOODS	704	33 633	9.9	1.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 035	67 518	17.3	2.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV	778	70 900	20.4	2.9
260	KITCHENWARE-HOME FURNISHINGS	1 033	25 113	5.7	1.0
280	JEWELERY-OPTICAL GOODS	808	18 900	5.8	.8
300	SPORTING-RECREATION EQUIPMENT	791	19 331	5.7	.8
320	HARDWARE-GARDENING EQUIPMENT	1 310	37 096	8.4	1.5
340	LUMBER-BUILDING MATERIALS	1 155	96 471	28.1	4.0
380	AUTOMOBILES-TRUCKS	743	326 712	61.9	13.5
400	AUTO FUELS-LUBRICANTS	2 283	178 730	27.8	7.4
420	AUTO TIRES-BATTERIES-ACCESS	2 448	88 180	10.7	3.7
440	FARM EQUIPMENT MACHINERY	596	168 589	56.4	7.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	877	158 908	56.8	6.6
480	HOUSEHOLD FUELS-ICE	436	20 122	19.0	.8
500	ALL OTHER MERCHANDISE	1 776	74 385	10.6	3.1
520	NONMERCHANDISE RECEIPTS	4 301	70 929	4.9	2.9
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)				
	TOTAL	1 332	303 030	(X)	100.0
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	175	3 633	14.1	1.2
24D	FURNITURE-SLEEP EQUIP-FLOOR COV	143	2 247	10.9	.7
26D	KITCHENWARE-HOME FURNISHINGS	235	3 088	14.0	1.0
30D	SPORTING-RECREATION EQUIPMENT	191	2 437	9.4	.8
32D	HARDWARE-GARDENING EQUIPMENT	647	20 133	19.7	6.6
34D	LUMBER-BUILDING MATERIALS	826	80 303	72.6	26.5
38D	AUTOMOBILES-TRUCKS	97	8 345	16.8	2.8
40D	AUTO FUELS-LUBRICANTS	90	942	3.0	.3
42D	AUTO TIRES-BATTERIES-ACCESS	208	6 013	9.5	2.0
44D	FARM EQUIPMENT MACHINERY	472	161 175	81.9	53.2
46D	HAY-GRAIN-FEED-FARM SUPPLIES	140	5 367	12.0	1.8
48D	HOUSEHOLD FUELS-ICE	104	1 031	4.6	.3
50D	ALL OTHER MERCHANDISE	93	1 750	10.7	.6
52D	NONMERCHANDISE RECEIPTS	518	6 051	4.1	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	512	(X)	.2
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)				
	TOTAL	422	76 152	(X)	100.0
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	25	257	6.1	.3
24D	FURNITURE-SLEEP EQUIP-FLOOR COV	39	252	3.1	.3
26D	KITCHENWARE-HOME FURNISHINGS	12	83	3.8	.1
30D	SPORTING-RECREATION EQUIPMENT	8	64	4.5	.1
32D	HARDWARE-GARDENING EQUIPMENT	259	4 166	8.1	5.5
34D	LUMBER-BUILDING MATERIALS	422	66 427	87.2	87.2
341	LUMBER	393	25 262	33.6	33.2
342	PLYWOOD	373	8 250	11.3	10.8
343	WINDOWS, DOORS, AND FRAMES-METAL	278	2 281	4.7	3.0
344	KITCHEN CABINETS	178	1 029	2.6	1.4
345	ALL OTHER MILLWORK	353	4 531	6.4	5.9
346	WALLBOARD	366	4 388	6.2	5.8
347	ASPHALT AND ASBESTOS PRODUCTS	361	3 982	5.6	5.2
348	PAINT-GLASS-WALLPAPER	353	2 724	3.9	3.6
349	HEATING AND PLUMBING EQUIP	62	609	5.5	.8
351	METAL ROOFING AND SIDING	230	1 324	2.8	1.7
352	MASONRY SUPPLIES	327	3 381	5.3	4.4
353	INSULATION	297	1 501	2.5	2.0
354	PREFABRICATED BLDGS AND PARTS	49	955	8.6	1.3
355	ALL OTHER BUILDING MATERIALS	204	5 870	14.7	7.7
46D	HAY-GRAIN-FEED-FARM SUPPLIES	41	2 318	23.4	3.0
48D	HOUSEHOLD FUELS-ICE	83	704	4.5	.9
50D	ALL OTHER MERCHANDISE	10	263	12.0	.3
52D	NONMERCHANDISE RECEIPTS	169	1 034	3.0	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	584	(X)	.8
	PLUMBING AND HEATING EQUIP DLRS (SIC 522)				
	TOTAL [2]	42	2 578	(X)	100.0
	PAINT, GLASS, AND WALLPAPER STRS (SIC 523)				
	TOTAL	93	8 517	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV	16	635	22.6	7.5
260	KITCHENWARE-HOME FURNISHINGS	6	57	7.4	.7
340	LUMBER-BUILDING MATERIALS	93	7 453	87.5	87.5
356	ALL OTHER LUMBER-MILLWORK	41	781	21.5	9.2
357	PAINT-VARNISH ETC	87	3 989	48.1	46.8
358	PAINT SUNDRIES	77	946	12.6	11.1
359	WALLPAPER-OTHER WALL COVERINGS	69	550	8.4	6.5
361	GLASS	40	1 186	23.7	13.9
420	AUTO TIRES-BATTERIES-ACCESS	3	82	15.1	1.0
520	NONMERCHANDISE RECEIPTS	28	137	5.8	1.6
-	MISCELLANEOUS MERCHANDISE	(X)	153	(X)	1.8
	ELECTRICAL SUPPLY STORES (SIC 524)				
	TOTAL [2]	8	1 067	(X)	100.0
	HARDWARE STORES (SIC 5251)				
	TOTAL	306	29 023	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	29	54	3.0	.2
18D	ALL FOOTWEAR	7	17	2.8	.1
20D	CURTAINS-DRAPERIES-DRY GOODS	13	26	2.6	.1
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	128	2 985	18.9	10.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV	86	1 345	11.7	4.6
26D	KITCHENWARE-HOME FURNISHINGS	209	2 857	13.2	9.8
28D	JEWELRY-OPTICAL GOODS	53	105	2.6	.4
30D	SPORTING-RECREATION EQUIPMENT	164	1 662	8.0	5.7
320	HARDWARE-GARDENING EQUIPMENT	306	13 958	48.1	48.1
322	GARDENING EQUIPMENT-SUPPLIES	259	2 593	10.0	8.9
323	PLUMBING-ELECTRICAL SUPPLIES	272	3 260	12.6	11.2
324	OTHER HARDWARE-TOOLS	306	8 105	27.9	27.9
340	LUMBER-BUILDING MATERIALS	248	3 023	11.7	10.4
356	ALL OTHER LUMBER-MILLWORK	70	707	6.9	2.4
364	PAINT-SUNDRIES-GLASS-WALLPAPER	245	2 316	9.1	8.0
40D	AUTO FUELS-LUBRICANTS	42	77	1.4	.3
420	AUTO TIRES-BATTERIES-ACCESS	83	781	5.9	2.7
46D	HAY-GRAIN-FEED-FARM SUPPLIES	31	717	9.9	2.5
480	HOUSEHOLD FUELS-ICE	9	82	3.8	.3
500	ALL OTHER MERCHANDISE	64	668	7.7	2.3
520	NONMERCHANDISE RECEIPTS	78	416	4.0	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	250	(X)	.9
	FARM EQUIPMENT DEALERS (SIC 5252)				
	TOTAL	461	185 693	(X)	100.0
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	14	251	2.2	.1
30D	SPORTING-RECREATION EQUIPMENT	18	709	12.5	.4
32D	HARDWARE-GARDENING EQUIPMENT	66	1 564	5.9	.8
340	LUMBER-BUILDING MATERIALS	12	576	11.1	.3
38D	AUTOMOBILES-TRUCKS	93	8 266	17.7	4.5
40D	AUTO FUELS-LUBRICANTS	45	840	4.0	.5
42D	AUTO TIRES-BATTERIES-ACCESS	118	5 132	10.6	2.8
44D	FARM EQUIPMENT MACHINERY	461	160 608	86.5	86.5
46D	HAY-GRAIN-FEED-FARM SUPPLIES	67	2 320	7.9	1.2
480	HOUSEHOLD FUELS-ICE	9	208	5.8	.1
50D	ALL OTHER MERCHANDISE	13	777	10.5	.4
52D	NONMERCHANDISE RECEIPTS	222	4 348	4.4	2.3
-	MISCELLANEOUS MERCHANDISE	(X)	94	(X)	.1
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
	TOTAL	471	282 189	(X)	100.0
02D	GROCERIES-OTHER FOODS	249	7 849	3.7	2.8
040	MEALS-SNACKS	104	5 565	3.7	2.0
08D	PACKAGED ALCOHOLIC BEVERAGES	22	1 067	2.5	.4
100	CIGARS-CIGARETTES-TOBACCO	63	1 308	1.7	.5
12D	COSMETICS-DRUGS-CLEANERS	334	11 328	4.3	4.0
14D	MEN'S-BOYS' CLOTHING EXC FOOTWR	372	30 733	11.1	10.9
16D	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	392	66 380	23.8	23.5
18D	ALL FOOTWEAR	347	12 448	4.5	4.4
20D	CURTAINS-DRAPERIES-DRY GOODS	414	28 112	10.1	10.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
220	MAJOR APPL-RADIO-TV-MUSICAL INST	190	19 504	7.9	6.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	227	13 090	5.2	4.6
260	KITCHENWARE-HOME FURNISHINGS . .	273	11 203	4.6	4.0
280	JEWELRY-OPTICAL GOODS.	281	4 454	1.7	1.6
300	SPORTING-RECREATION EQUIPMENT. .	219	6 243	2.5	2.2
320	HAROWARE-GARDENING EQUIPMENT . .	270	8 265	3.7	2.9
340	LUMBER-BUILDING MATERIALS. . . .	102	7 496	4.3	2.7
400	AUTO FUELS-LUBRICANTS.	46	924	.9	.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	59	9 334	5.8	3.3
440	FARM EQUIPMENT MACHINERY	14	553	1.1	.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	21	264	.6	.1
500	ALL OTHER MERCHANDISE.	308	20 127	7.5	7.1
520	NONMERCHANDISE RECEIPTS.	208	15 750	7.8	5.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	191	(X)	.1
	DEPARTMENT STORES (SIC 531)				
	TOTAL	59	207 987	(X)	100.0
020	GROCERIES-OTHER FOODS.	29	4 665	2.8	2.2
040	MEALS-SNACKS	16	2 663	2.2	1.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	8	1 049	1.3	.5
120	COSMETICS-DRUGS-CLEANERS	55	7 023	3.4	3.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	59	23 210	11.2	11.2
141	MEN'S CLOTHING	59	17 721	8.5	8.5
142	BOYS' CLOTHING	57	5 488	2.6	2.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	59	49 961	24.0	24.0
161	CHILDREN'S-INFANTS' WEAR . . .	59	4 554	2.2	2.2
162	HANDBAGS-ACCESSORIES	56	3 587	1.7	1.7
163	MILLINERY.	53	1 160	.6	.6
164	HOSIERY.	58	3 296	1.6	1.6
165	LINGERIE	58	8 189	3.9	3.9
166	WOMENS COATS-SUITS-FURS-RAINWR	56	4 840	2.3	2.3
167	WOMEN'S DRESSES.	59	10 914	5.2	5.2
168	WOMEN'S BLOUSES-SPTSWR	58	9 135	4.4	4.4
169	GIRLS'-SUBTEEN-TEEN WEAR . . .	56	3 946	1.9	1.9
171	OTHER WOMENS-GIRLS-CLOTHES ACC	6	339	2.5	.2
180	ALL FOOTWEAR	57	9 568	4.6	4.6
200	CURTAINS-DRAPERIES-DRY GOODS . .	59	16 867	8.1	8.1
201	PIECE GOODS-NOTIONS.	57	6 305	3.0	3.0
202	CURTAINS-DRAPERIES	59	10 420	5.0	5.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	76	(X)	(Z)
220	MAJOR APPL-RADIO-TV-MUSICAL INST	54	17 223	8.4	8.3
221	MAJOR HOUSEHOLD APPLIANCES . .	47	10 255	5.4	4.9
222	RADIOS-TV'S MUSICAL INSTR. . .	50	6 942	3.3	3.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	53	11 320	5.5	5.4
241	FLOOR COVERINGS.	47	4 089	2.3	2.0
242	FURNITURE-SLEEP EQUIPMENT. . .	50	7 230	3.5	3.5
260	KITCHENWARE-HOME FURNISHINGS . .	53	8 211	4.0	3.9
261	CHINA-GLASSWARE.	46	3 345	1.7	1.6
262	KITCHENWARE-HOUSEWARES	52	4 740	2.3	2.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	81	(X)	(Z)
280	JEWELRY-OPTICAL GOODS.	53	3 270	1.6	1.6
300	SPORTING-RECREATION EQUIPMENT. .	53	5 361	2.6	2.6
320	HAROWARE-GARDENING EQUIPMENT . .	42	6 051	3.5	2.9
321	HARDWARE-TOOLS	40	3 429	2.0	1.6
322	GARDENING EQUIPMENT-SUPPLIES .	40	2 602	1.6	1.3
340	LUMBER-BUILDING MATERIALS. . . .	39	6 657	4.0	3.2
348	PAINT-GLASS-WALLPAPER.	36	2 114	1.2	1.0
356	ALL OTHER LUMBER-MILLWORK. . .	31	4 540	3.0	2.2
400	AUTO FUELS-LUBRICANTS.	17	534	.7	.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	35	8 679	5.7	4.2
440	FARM EQUIPMENT MACHINERY	8	506	.8	.2
500	ALL OTHER MERCHANDISE.	57	10 113	4.9	4.9
501	TOYS-GAMES-WHEEL GOODS	53	4 488	2.2	2.2
502	BOOKS-STATIONERY-PHOTO. EQUIP.	49	4 458	2.1	2.1
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	42	1 167	.7	.6
520	NONMERCHANDISE RECEIPTS.	42	14 442	8.5	6.9
534	AUTO REPAIR.	23	671	.7	.3
535	ALL OTHER SERVICE RECEIPTS . .	42	13 771	8.2	6.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	613	(X)	.3

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	VARIETY STORES (SIC 533)				
	TOTAL	194	37 813	(X)	100.0
020	GROCERIES-OTHER FOODS.	157	1 328	3.8	3.5
040	MEALS-SNACKS	78	2 832	10.2	7.5
120	COSMETICS-DRUGS-CLEANERS	191	2 517	6.7	6.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	168	1 760	4.8	4.7
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	180	7 714	20.6	20.4
180	ALL FOOTWEAR	160	905	2.6	2.4
200	CURTAINS-DRAPERIES-DRY GOODS . .	178	4 338	11.8	11.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	97	823	3.0	2.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	96	970	3.8	2.6
260	KITCHENWARE-HOME FURNISHINGS . .	143	2 170	8.0	5.7
280	JEWELRY-OPTICAL GOODS.	162	839	2.3	2.2
300	SPORTING-RECREATION EQUIPMENT. .	113	372	1.6	1.0
320	HAROWARE-GARDENING EQUIPMENT . .	176	1 347	3.6	3.6
340	LUMBER-BUILDING MATERIALS. . . .	33	172	3.9	.5
400	AUTO FUELS-LUBRICANTS.	5	31	2.2	.1
500	ALL OTHER MERCHANDISE.	170	8 736	23.7	23.1
520	NONMERCHANDISE RECEIPTS.	88	492	2.4	1.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	467	(X)	1.2
	GENERAL MERCHANDISE STORES (SIC 539 PART)				
	TOTAL	187	34 032	(X)	100.0
020	GROCERIES-OTHER FOODS.	63	1 855	19.4	5.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	36	211	4.0	.6
120	COSMETICS-DRUGS-CLEANERS	87	1 788	10.6	5.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	145	5 758	19.0	16.9
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	152	8 694	26.7	25.5
161	CHILDREN'S-INFANTS' WEAR . . .	132	986	3.1	2.9
162	HANDBAGS-ACCESSORIES	97	394	1.6	1.2
163	MILLINERY.	57	92	.5	.3
164	HOSIERY.	120	723	2.4	2.1
165	LINGERIE	114	1 487	5.1	4.4
166	WOMENS COATS-SUITS-FURS-RAINWR	88	532	2.0	1.6
167	WOMEN'S DRESSES.	100	1 244	4.6	3.7
168	WOMEN'S BLOUSES-SPTSWR	124	1 485	4.8	4.4
169	GIRLS'-SUBTEEN-TEEN WEAR . . .	90	851	3.2	2.5
-	MISCELLANEOUS MERCHANDISE. . .	(X)	94	(X)	.3
180	ALL FOOTWEAR	129	1 974	6.5	5.8
200	CURTAINS-DRAPERIES-DRY GOODS . .	147	4 593	14.3	13.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	1 458	10.9	4.3
221	MAJOR HOUSEHOLD APPLIANCES . .	24	946	11.1	2.8
222	RADIOS-TV'S MUSICAL INSTR. . .	34	494	3.8	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	76	797	3.8	2.3
260	KITCHENWARE-HOME FURNISHINGS . .	77	821	6.3	2.4
280	JEWELRY-OPTICAL GOODS.	66	345	1.8	1.0
300	SPORTING-RECREATION EQUIPMENT. .	53	510	3.4	1.5
320	HAROWARE-GARDENING EQUIPMENT . .	52	865	7.8	2.5
321	HARDWARE-TOOLS	43	537	9.1	1.6
322	GARDENING EQUIPMENT-SUPPLIES .	39	311	2.8	.9
340	LUMBER-BUILDING MATERIALS. . . .	30	665	8.3	2.0
400	AUTO FUELS-LUBRICANTS.	23	358	5.5	1.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	19	638	7.8	1.9
500	ALL OTHER MERCHANDISE.	81	1 276	6.6	3.7
520	NONMERCHANDISE RECEIPTS.	71	802	5.5	2.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	624	(X)	1.8
	DRY GOODS STORES (SIC 539 PART)				
	TOTAL[2]	24	1 954	(X)	100.0
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
	TOTAL	7	403	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS . .	7	402	99.8	99.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.2
	FOOD STORES (SIC 54)				
	TOTAL	1 324	456 329	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
020	GROCERIES-OTHER FOODS.	1 324	398 537	87.3	87.3
040	MEALS-SNACKS	31	565	1.8	.1
080	PACKAGED ALCOHOLIC BEVERAGES . .	191	4 808	4.3	1.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	783	15 945	4.9	3.5
120	COSMETICS-DRUGS-CLEANERS	776	16 397	5.0	3.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	381	1.6	.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	73	973	2.3	.2
180	ALL FOOTWEAR	20	376	2.4	.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	25	537	2.6	.1
260	KITCHENWARE-HOME FURNISHINGS . .	80	2 837	3.7	.6
320	HARDWARE-GARDENING EQUIPMENT . .	50	418	2.3	.1
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	40	877	13.3	.2
500	ALL OTHER MERCHANDISE.	418	8 629	3.3	1.9
520	NONMERCHANDISE RECEIPTS.	403	4 140	1.5	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	909	(X)	.2
	GROCERY STORES (SIC 541)				
	TOTAL	1 071	435 255	(X)	100.0
020	GROCERIES-OTHER FOODS.	1 071	378 474	87.0	87.0
021	MEATS-FISH-POULTRY	1 010	104 972	24.3	24.1
022	PRODUCE (FRESH FRUITS-VEGTBLS)	971	35 188	8.2	8.1
023	FROZEN FOODS	890	21 301	5.7	4.9
024	ALL OTHER FOODS.	1 054	217 009	50.0	49.9
040	MEALS-SNACKS	17	343	1.8	.1
080	PACKAGED ALCOHOLIC BEVERAGES . .	188	4 775	4.2	1.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	766	15 857	4.9	3.6
120	COSMETICS-DRUGS-CLEANERS	765	16 344	5.1	3.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	380	1.6	.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	72	969	2.2	.2
180	ALL FOOTWEAR	19	374	2.3	.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	25	537	2.5	.1
260	KITCHENWARE-HOME FURNISHINGS . .	78	2 831	4.2	.7
320	HARDWARE-GARDENING EQUIPMENT . .	48	395	2.2	.1
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	33	450	7.6	.1
500	ALL OTHER MERCHANDISE.	413	8 591	3.4	2.0
516	ALL OTHER MERCHANDISE.	144	988	.9	.2
517	PAPER-PAPER PRODUCTS	381	7 603	3.0	1.7
520	NONMERCHANDISE RECEIPTS.	363	4 048	1.5	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	887	(X)	.2
	MEAT MARKETS (SIC 542 PT.)				
	TOTAL[2]	44	7 831	(X)	100.0
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
	TOTAL[2]	3	185	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL[2]	9	927	(X)	100.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	TOTAL[2]	15	804	(X)	100.0
	RETAIL BAKERIES (SIC 546)				
	TOTAL	126	6 241	(X)	100.0
020	GROCERIES-OTHER FOODS.	126	6 054	97.0	97.0
040	MEALS-SNACKS	9	126	25.3	2.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	7	15	2.1	.2
120	COSMETICS-DRUGS-CLEANERS	3	22	8.1	.4
520	NONMERCHANDISE RECEIPTS.	15	21	2.1	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	(Z)
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)				
	TOTAL	119	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	119		97.0	97.0
025	BAKERY PRODUCTS-EXCEPT FROZEN.	119		94.5	94.5
027	ALL OTHER FOODS.	16		10.1	1.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	.6
040	MEALS-SNACKS	8	(D)	25.3	2.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	6		2.1	.2
120	COSMETICS-DRUGS-CLEANERS	3		8.1	.4
520	NONMERCHANDISE RECEIPTS.	15		2.1	.3
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
	TOTAL	7	(D)	(X)	100.0
	DAIRY PRODUCTS STORES (SIC 545)				
	TOTAL	39	2 789	(X)	100.0
020	GROCERIES-OTHER FOODS.	39	2 673	95.8	95.8
024	ALL OTHER FOODS.	39	2 601	93.3	93.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	72	(X)	2.6
520	NONMERCHANDISE RECEIPTS.	14	20	1.1	.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	96	(X)	3.4
	EGG AND POULTRY DEALERS (SIC 549 PT.)				
	TOTAL[2]	13	2 135	(X)	100.0
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	TOTAL[2]	4	162	(X)	100.0
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	TOTAL	754	414 450	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	71	2 369	14.6	.6
260	KITCHENWARE-HOME FURNISHINGS . .	40	433	3.7	.1
300	SPORTING-RECREATION EQUIPMENT. .	57	2 845	17.9	.7
320	HARDWARE-GARDENING EQUIPMENT . .	41	610	4.0	.1
380	AUTOMOBILES-TRUCKS	543	317 372	83.3	76.6
400	AUTO FUELS-LUBRICANTS.	362	5 471	1.9	1.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	635	48 402	12.5	11.7
440	FARM EQUIPMENT MACHINERY	12	963	14.2	.2
500	ALL OTHER MERCHANDISE.	89	10 168	31.2	2.5
520	NONMERCHANDISE RECEIPTS.	576	25 214	6.4	6.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	603	(X)	.1
	MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL	505	367 022	(X)	100.0
380	AUTOMOBILES-TRUCKS	505	312 999	85.3	85.3
400	AUTO FUELS-LUBRICANTS.	316	3 478	1.2	.9
420	AUTO TIRES-BATTERIES-ACCESS. . .	455	27 857	7.9	7.6
440	FARM EQUIPMENT MACHINERY	9	626	18.1	.2
520	NONMERCHANDISE RECEIPTS.	446	21 749	6.0	5.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	313	(X)	.1
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	400	320 356	(X)	100.0
380	AUTOMOBILES-TRUCKS	400	272 489	85.1	85.1
381	NEW PASSENGER CARS-RETAIL. . .	400	165 436	51.6	51.6
382	NEW PASSENGER CARS-WHOLESALE .	33	1 389	4.5	.4
383	NEW COMMERCIAL VEHICLES-RETAIL	271	29 547	13.9	9.2
385	USED PASSENGER CARS-RETAIL . .	384	60 447	19.8	18.9
386	USED PASSENGER CARS-WHSLE. . .	188	6 673	3.4	2.1
387	USED COMMERCIAL VEHICLES . . .	265	7 739	3.6	2.4
392	ALL OTHER AUTOS-TRUCKS	20	926	5.3	.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	326	(X)	.1

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[2]
400	AUTO FUELS-LUBRICANTS.	279	2 488	1.0	.8
401	GASOLINE	85	1 608	3.7	.5
403	MOTOR OILS-GREASES-OTHER OILS.	244	834	.4	.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	46	(X)	(Z)
420	AUTO TIRES-BATTERIES-ACCESS. . .	392	25 153	8.1	7.9
421	PARTS INSTALLED IN REPAIR WORK	380	15 597	5.1	4.9
422	PARTS-WHOLESALE.	322	5 996	2.1	1.9
423	PARTS-RETAIL	341	1 806	.6	.6
424	AUTOMOBILE TIRES-BATTERIES-ACC	245	1 752	.6	.5
440	FARM EQUIPMENT MACHINERY	6	272	14.2	.1
520	NONMERCHANDISE RECEIPTS.	384	19 680	6.1	6.1
527	SERVICE LABOR.	384	18 754	5.9	5.9
528	OTHER NONMERCHANDISE RECEIPTS.	148	925	.7	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	273	(X)	.1
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	16	9 377	(X)	100.0
380	AUTOMOBILES-TRUCKS	16	7 398	78.9	78.9
381	NEW PASSENGER CARS-RETAIL. . .	16	4 683	49.9	49.9
385	USED PASSENGER CARS-RETAIL . .	16	2 234	23.8	23.8
386	USED PASSENGER CARS-WHSLE. . .	11	336	4.0	3.6
-	MISCELLANEOUS MERCHANDISE. . .	(X)	133	(X)	1.4
400	AUTO FUELS-LUBRICANTS.	11	58	.6	.6
403	MOTOR OILS-GREASES-OTHER OILS.	10	48	.5	.5
-	MISCELLANEOUS MERCHANDISE. . .	(X)	10	(X)	.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	15	I 017	10.8	10.8
421	PARTS INSTALLED IN REPAIR WORK	15	613	6.5	6.5
422	PARTS-WHOLESALE.	12	133	1.5	1.4
423	PARTS-RETAIL	13	145	1.5	1.5
424	AUTOMOBILE TIRES-BATTERIES-ACC	9	126	1.4	1.3
520	NONMERCHANDISE RECEIPTS.	15	901	9.6	9.6
527	SERVICE LABOR.	15	864	9.2	9.2
-	MISCELLANEOUS	(X)	5	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	(Z)
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
	TOTAL	13	20 256	(X)	100.0
380	AUTOMOBILES-TRUCKS	13	17 731	87.5	87.5
381	NEW PASSENGER CARS-RETAIL. . .	13	11 303	55.8	55.8
385	USED PASSENGER CARS-RETAIL . .	13	4 536	22.4	22.4
386	USED PASSENGER CARS-WHSLE. . .	8	623	4.0	3.1
-	MISCELLANEOUS MERCHANDISE. . .	(X)	1 261	(X)	6.2
400	AUTO FUELS-LUBRICANTS.	10	124	.6	.6
403	MOTOR OILS-GREASES-OTHER OILS.	9	63	.3	.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	61	(X)	.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	13	1 249	6.2	6.2
421	PARTS INSTALLED IN REPAIR WORK	13	827	4.1	4.1
422	PARTS-WHOLESALE.	12	208	1.1	1.0
423	PARTS-RETAIL	10	132	.8	.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	8	82	.5	.4
520	NONMERCHANDISE RECEIPTS.	13	984	4.9	4.9
527	SERVICE LABOR.	13	936	4.6	4.6
528	OTHER NONMERCHANDISE RECEIPTS.	6	48	.3	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	168	(X)	.8
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	TOTAL	76	17 033	(X)	100.0
380	AUTOMOBILES-TRUCKS	76	15 382	90.3	90.3
385	USED PASSENGER CARS-RETAIL . .	76	13 877	81.5	81.5
386	USED PASSENGER CARS-WHSLE. . .	15	790	15.6	4.6
-	MISCELLANEOUS MERCHANDISE. . .	(X)	668	(X)	3.9
400	AUTO FUELS-LUBRICANTS.	16	807	25.5	4.7
420	AUTO TIRES-BATTERIES-ACCESS. . .	34	437	5.1	2.6
520	NONMERCHANDISE RECEIPTS.	34	184	2.3	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	223	(X)	1.3
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
	TOTAL	177	29 983	(X)	100.0
020	GROCERIES-OTHER FOODS.	3	78	4.9	.3
120	COSMETICS-DRUGS-CLEANERS	4	18	1.5	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	67	2 283	14.1	7.6
260	KITCHENWARE-HOME FURNISHINGS . .	40	433	3.2	1.4
300	SPORTING-RECREATION EQUIPMENT. .	35	471	4.4	1.6
320	HARDWARE-GARDENING EQUIPMENT . .	39	600	5.4	2.0
340	LUMBER-BUILDING MATERIALS. . . .	14	138	4.8	.5
380	AUTOMOBILES-TRUCKS	16	592	29.8	2.0
400	AUTO FUELS-LUBRICANTS.	40	1 658	17.7	5.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	177	19 972	66.6	66.6
440	FARM EQUIPMENT MACHINERY	3	335	16.1	1.1
500	ALL OTHER MERCHANDISE.	37	721	5.7	2.4
520	NONMERCHANDISE RECEIPTS.	93	2 371	11.2	7.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	313	(X)	1.0
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
	TOTAL	39	6 200	(X)	100.0
020	GROCERIES-OTHER FOODS.	3	76	4.4	1.2
120	COSMETICS-DRUGS-CLEANERS	4	17	1.0	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	37	1 359	22.6	21.9
221	MAJOR HOUSEHOLD APPLIANCES . .	36	799	13.7	12.9
222	RADIOS-TV'S MUSICAL INSTR. . .	37	460	7.7	7.4
-	MISCELLANEOUS MERCHANDISE. . .	(X)	98	(X)	1.6
260	KITCHENWARE-HOME FURNISHINGS . .	16	359	8.6	5.8
300	SPORTING-RECREATION EQUIPMENT. .	14	373	10.7	6.0
317	ALL OTHER SPTG GOODS EXC BOATS	13	365	10.5	5.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)	8	(X)	.1
320	HARDWARE-GARDENING EQUIPMENT . .	18	473	9.8	7.6
340	LUMBER-BUILDING MATERIALS. . . .	14	135	4.8	2.2
400	AUTO FUELS-LUBRICANTS.	3	175	11.4	2.8
420	AUTO TIRES-BATTERIES-ACCESS. . .	39	1 750	28.2	28.2
416	NEW TIRES-TUBES(TO FLEET OPRTRS	7	130	7.7	2.1
417	NEW TIRES-TUBES(TO OTHER USERS)	23	341	12.3	5.5
419	RETREADS(TO OTHER USERS) . . .	7	37	1.5	.6
426	AUTOMOBILE ACCESSORIES	38	752	12.1	12.1
428	NEW AUTO TIRES SOLD TO DEALERS	6	181	7.5	2.9
429	NEW TRUCK-BUS TIRES (TO USERS)	7	120	4.7	1.9
431	NEW TRK-BUS TIRES(TO DEALERS).	6	76	4.6	1.2
433	RETREADS SOLD TO DEALERS . . .	4	11	.8	.2
434	RETREADS-TRUCK-BUS (TO USERS).	6	9	.3	.1
436	STORAGE BATTERIES.	24	84	2.9	1.4
-	MISCELLANEOUS MERCHANDISE. . .	(X)	9	(X)	.1
500	ALL OTHER MERCHANDISE.	13	462	12.1	7.5
520	NONMERCHANDISE RECEIPTS.	8	229	10.1	3.7
524	BRAKE AND WHEEL SERVICES . . .	5	87	4.2	1.4
526	OTHER NONMERCHANDISE RECEIPTS.	8	132	5.7	2.1
-	MISCELLANEOUS	(X)	9	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	791	(X)	12.8
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
	TOTAL	138	23 783	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	924	9.5	3.9
221	MAJOR HOUSEHOLD APPLIANCES . .	28	435	4.3	1.8
222	RADIOS-TV'S MUSICAL INSTR. . .	27	484	5.1	2.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	4	(X)	(Z)
260	KITCHENWARE-HOME FURNISHINGS . .	23	73	.8	.3
264	SMALL ELECTRICAL APPLIANCES. .	23	42	.5	.2
265	ALL OTHER KITCHENWR-HOUSEWR. .	5	31	1.0	.1
300	SPORTING-RECREATION EQUIPMENT. .	22	98	1.3	.4
317	ALL OTHER SPTG GOODS EXC BOATS	20	92	1.3	.4
-	MISCELLANEOUS MERCHANDISE. . .	(X)	6	(X)	(Z)
320	HARDWARE-GARDENING EQUIPMENT . .	21	127	2.0	.5
380	AUTOMOBILES-TRUCKS	6	85	11.7	.4
400	AUTO FUELS-LUBRICANTS.	37	1 482	18.9	6.2
420	AUTO TIRES-BATTERIES-ACCESS. . .	138	18 223	76.6	76.6
500	ALL OTHER MERCHANDISE.	24	259	3.0	1.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
S20	NONMERCHANDISE RECEIPTS.	85	2 142	11.2	9.0
S24	BRAKE AND WHEEL SERVICES . . .	50	914	6.2	3.8
S25	TIRE SERVICES OTHER THAN RETRO	61	514	3.1	2.2
S26	OTHER NONMERCHANDISE RECEIPTS.	64	713	4.3	3.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	370	(X)	1.6
	BOAT DEALERS (SIC 5591)				
	TOTAL	15	(D)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	15		87.2	87.2
307	OUTBOARD BOATS	11		27.9	24.8
308	OUTBOARD MOTORS.	13		13.5	13.5
311	INBOARD-OUTDRIVE BOATS	8		12.1	9.4
312	BOAT TRAILERS.	11		5.0	4.6
313	MARINE ACCESS. AND PARTS . . .	14		9.7	9.7
318	ALL OTHER BOATS.	6		8.5	5.6
319	ALL OTHER MDSE-EXC BOATS . . .	8		11.8	8.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)	(D)	(X)	10.6
400	AUTO FUELS-LUBRICANTS.	4		5.0	1.6
401	GASOLINE	4		5.0	1.6
S20	NONMERCHANDISE RECEIPTS.	10		7.7	6.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	4.5
	HOUSEHOLD TRAILER DEALERS (SIC 5592)				
	TOTAL	41	9 857	(X)	100.0
380	AUTOMOBILES-TRUCKS	5	129	6.5	1.3
S00	ALL OTHER MERCHANDISE.	41	9 070	92.0	92.0
S04	MOBILE HOMES-HOUSEHOLD TRLRS .	29	7 008	86.6	71.1
S05	CAMP TRAILERS-TRAVEL TRAILERS.	24	1 989	39.7	20.2
S07	ALL OTHER MERCHANDISE.	7	71	3.2	.7
-	MISCELLANEOUS MERCHANDISE. . .	(X)	1	(X)	(Z)
S20	NONMERCHANDISE RECEIPTS.	17	643	11.7	6.5
S27	SERVICE LABOR.	12	74	2.1	.8
S32	OTHER NONMERCHANDISE RECEIPTS.	13	568	12.8	5.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	15	(X)	.2
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
	TOTAL	15	(D)	(X)	100.0
380	AUTOMOBILES-TRUCKS	15		74.7	74.7
389	MOTORCYCLES-MOTORSCOOTERS. . .	14		100.0	21.8
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	52.9
S20	NONMERCHANDISE RECEIPTS.	10	(D)	5.8	5.6
S27	SERVICE LABOR.	10		5.2	5.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	19.7
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
	TOTAL [2]	1	357	(X)	100.0
	GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL	1 648	203 611	(X)	100.0
020	GROCERIES-OTHER FOODS.	144	789	4.4	.4
040	MEALS-SNACKS	47	1 295	16.2	.6
080	PACKAGED ALCOHOLIC BEVERAGES .	11	220	16.6	.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	328	1 320	2.7	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	139	5.0	.1
260	KITCHENWARE-HOME FURNISHINGS . .	12	120	5.5	.1
300	SPORTING-RECREATION EQUIPMENT. .	32	442	5.8	.2
320	HARDWARE-GARDENING EQUIPMENT . .	42	399	4.7	.2
340	LUMBER-BUILDING MATERIALS. . . .	17	122	7.1	.1
380	AUTOMOBILES-TRUCKS	70	458	4.7	.2
400	AUTO FUELS-LUBRICANTS.	1 648	167 003	82.0	82.0
401	GASOLINE	1 647	148 371	72.9	72.9
402	OTHER AUTOMOTIVE FUELS	359	10 219	11.8	5.0
403	MOTOR OILS-GREASES-OTHER OILS.	1 509	8 408	4.3	4.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	1 366	20 063	12.0	9.9
421	PARTS INSTALLED IN REPAIR WORK	678	5 098	6.6	2.5
423	PARTS-RETAIL	195	854	3.0	.4
424	AUTOMOBILE TIRES-BATTERIES-ACC	1 292	14 111	8.6	6.9
440	FARM EQUIPMENT MACHINERY	17	555	16.6	.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	24	1 190	17.6	.6
480	HOUSEHOLD FUELS-ICE.	112	1 758	7.8	.9
S00	ALL OTHER MERCHANDISE.	58	538	4.1	.3
S20	NONMERCHANDISE RECEIPTS.	1 062	7 032	5.2	3.5
S27	SERVICE LABOR.	1 030	5 854	4.5	2.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	168	(X)	.1
	APPAREL AND ACCESSORY STORES (SIC 56)				
	TOTAL	690	103 359	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	11	317	3.6	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	291	29 404	50.7	28.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	438	46 243	62.0	44.7
180	ALL FOOTWEAR	348	22 803	34.0	22.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	81	1 590	10.4	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	75	1.2	.1
280	JEWELRY-OPTICAL GOODS.	52	312	1.8	.3
300	SPORTING-RECREATION EQUIPMENT. .	22	153	2.1	.1
S00	ALL OTHER MERCHANDISE.	34	476	4.1	.5
S20	NONMERCHANDISE RECEIPTS.	276	1 891	3.2	1.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	94	(X)	.1
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
	TOTAL	240	34 003	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	5	243	3.1	.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	203	2.3	.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	240	30 983	91.1	91.1
180	ALL FOOTWEAR	22	1 282	13.8	3.8
280	JEWELRY-OPTICAL GOODS.	35	219	1.5	.6
S00	ALL OTHER MERCHANDISE.	6	125	1.8	.4
S20	NONMERCHANDISE RECEIPTS.	122	888	3.2	2.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	59	(X)	.2
	WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL	213	31 600	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	6	241	3.4	.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	194	2.2	.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	213	28 713	90.9	90.9
161	CHILDREN'S-INFANTS' WEAR . . .	68	1 202	6.9	3.8
163	MILLINERY.	91	429	2.3	1.4
164	HOSIERY.	143	664	2.4	2.1
165	LINGERIE	176	2 182	7.0	6.9
168	WOMEN'S BLOUSES-SPTSWR	176	6 269	20.3	19.8
172	DRESSES.	212	10 456	33.1	33.1
173	COATS-SUITS.	177	5 343	17.2	16.9
174	HANDBAGS	111	578	2.1	1.8
175	FURS	38	688	3.6	2.2
176	OTHER WOMENS-GIRLS'CLOTHES ACC	75	902	4.0	2.9
180	ALL FOOTWEAR	22	1 276	13.8	4.0
280	JEWELRY-OPTICAL GOODS.	35	213	1.7	.7
S00	ALL OTHER MERCHANDISE.	6	123	1.7	.4
S20	NONMERCHANDISE RECEIPTS.	108	785	3.0	2.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	55	(X)	.2
	MILLINERY STORES (SIC 563 PT.)				
	TOTAL [2]	12	364	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)				
	TOTAL	-	-	(X)	-

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[1] Detail may not add to total due to rounding.
[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
	TOTAL	6	1 246	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	6	1 210	97.1	97.1
-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	2.9
	FURRIERS AND FUR SHOPS (SIC 568)				
	TOTAL [2]	9	793	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL	136	17 405	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	136	16 079	92.4	92.4
142	BOYS' CLOTHING	66	1 233	12.4	7.1
143	MEN'S TAILOREO OUTERWEAR	118	6 486	39.7	37.3
144	OTHER MEN'S OUTERWEAR	119	2 540	15.7	14.6
145	MEN'S HATS	89	487	3.5	2.8
146	OTHER MEN'S CLOTHING	128	5 333	32.3	30.6
180	ALL FOOTWEAR	59	938	9.3	5.4
280	JEWELRY-OPTICAL GOODS	5	27	3.8	.2
300	SPORTING-RECREATION EQUIPMENT.	4	15	8.3	.1
520	NONMERCHANDISE RECEIPTS.	35	109	1.6	.6
-	MISCELLANEOUS MERCHANDISE.	(X)	237	(X)	1.4
	CUSTOM TAILORS (SIC 567)				
	TOTAL	7	439	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	427	97.3	97.3
143	MEN'S TAILOREO OUTERWEAR	7	374	85.2	85.2
-	MISCELLANEOUS MERCHANDISE.	(X)	53	(X)	12.1
-	MISCELLANEOUS MERCHANDISE.	(X)	12	(X)	2.7
	FAMILY CLOTHING STORES (SIC 565)				
	TOTAL	112	31 198	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	112	12 193	39.1	39.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	112	12 708	40.7	40.7
180	ALL FOOTWEAR	98	3 629	12.0	11.6
200	CURTAINS-DRAPERIES-DRY GOODS	77	1 554	10.1	5.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	66	1.0	.2
280	JEWELRY-OPTICAL GOODS.	11	62	2.3	.2
300	SPORTING-RECREATION EQUIPMENT.	11	49	1.2	.2
500	ALL OTHER MERCHANDISE.	19	148	3.6	.5
520	NONMERCHANDISE RECEIPTS.	41	649	5.0	2.1
-	MISCELLANEOUS MERCHANDISE.	(X)	139	(X)	.4
	SHOE STORES (SIC 566)				
	TOTAL	163	18 295	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	339	15.2	1.9
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	48	825	10.9	4.5
180	ALL FOOTWEAR	163	16 879	92.3	92.3
520	NONMERCHANDISE RECEIPTS.	68	223	2.6	1.2
-	MISCELLANEOUS MERCHANDISE.	(X)	28	(X)	.2
	MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	10	(D)	(X)	100.0
180	ALL FOOTWEAR	10	(D)	85.8	85.8
181	MEN'S AND BOYS' FOOTWEAR	10	(D)	85.8	85.8
520	NONMERCHANDISE RECEIPTS.	10	(D)	9.0	9.0
-	MISCELLANEOUS MERCHANDISE.	(X)	(D)	(X)	5.1
	WOMEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	23	4 101	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	11	469	14.3	11.4
180	ALL FOOTWEAR	23	3 563	86.9	86.9
181	MEN'S AND BOYS' FOOTWEAR	6	96	17.6	2.3
182	WOMEN'S AND GIRLS' FOOTWEAR.	23	3 439	83.9	83.9
-	MISCELLANEOUS MERCHANDISE.	(X)	14	(X)	.3
520	NONMERCHANDISE RECEIPTS.	11	66	2.1	1.6
-	MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	.1
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	TOTAL	2	(D)	(X)	100.0
	FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	128	13 231	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	37	356	7.9	2.7
180	ALL FOOTWEAR	128	12 469	94.2	94.2
181	MEN'S AND BOYS' FOOTWEAR	128	3 821	28.9	28.9
182	WOMEN'S AND GIRLS' FOOTWEAR.	128	6 306	47.7	47.7
183	CHILDREN'S AND INFANTS' FOOTWR	124	2 342	18.3	17.7
520	NONMERCHANDISE RECEIPTS.	44	83	1.7	.6
-	MISCELLANEOUS MERCHANDISE.	(X)	322	(X)	2.4
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	TOTAL [2]	26	1 660	(X)	100.0
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
	TOTAL [2]	6	359	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	TOTAL	604	104 201	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	98	1 709	8.6	1.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	402	38 074	67.0	36.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	297	53 804	73.9	51.6
260	KITCHENWARE-HOME FURNISHINGS	153	3 822	14.5	3.7
280	JEWELRY-OPTICAL GOODS.	8	94	11.1	.1
300	SPORTING-RECREATION EQUIPMENT.	53	322	5.3	.3
320	HARDWARE-GARDENING EQUIPMENT	58	1 084	15.6	1.0
340	LUMBER-BUILDING MATERIALS.	36	790	12.6	.8
420	AUTO TIRES-BATTERIES-ACCESS.	28	192	6.6	.2
500	ALL OTHER MERCHANDISE.	27	475	7.8	.5
520	NONMERCHANDISE RECEIPTS.	276	3 612	6.3	3.5
-	MISCELLANEOUS MERCHANDISE.	(X)	223	(X)	.2
	FURNITURE STORES (SIC 5712)				
	TOTAL	178	45 280	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	49	530	5.4	1.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	59	3 881	24.8	8.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	178	39 068	86.3	86.3
243	SLEEP EQUIPMENT.	159	3 555	12.9	7.9
244	OTHER HOUSEHOLD FURNITURE.	175	30 131	66.9	66.5
245	FLOOR COVERINGS-SOFT SURFACE	151	4 529	17.0	10.0
246	FLOOR COVERINGS-HARD SURFACE	88	603	5.2	1.3
247	NONHOUSEHOLD FURNITURE	34	222	4.8	.5
260	KITCHENWARE-HOME FURNISHINGS	60	530	4.4	1.2
300	SPORTING-RECREATION EQUIPMENT.	5	24	5.2	.1
320	HARDWARE-GARDENING EQUIPMENT	7	156	10.3	.3
340	LUMBER-BUILDING MATERIALS.	9	113	3.9	.2
500	ALL OTHER MERCHANDISE.	9	71	4.6	.2
520	NONMERCHANDISE RECEIPTS.	45	695	2.6	1.5
-	MISCELLANEOUS MERCHANDISE.	(X)	212	(X)	.5
	HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	83	15 701	(X)	100.0

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[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
200	CURTAINS-DRAPERIES-DRY GOODS	30	942	14.1	6.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	66	9.7	.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	70	11 734	79.8	74.7
260	KITCHENWARE-HOME FURNISHINGS	24	1 128	50.7	7.2
340	LUMBER-BUILDING MATERIALS	7	542	31.5	3.5
500	ALL OTHER MERCHANDISE	4	113	5.1	.7
520	NONMERCHANDISE RECEIPTS	26	757	9.2	4.8
-	MISCELLANEOUS MERCHANDISE	(X)	419	(X)	2.7
	FLOOR COVERINGS STORES (SIC 5713)				
	TOTAL	59	13 957	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	16	533	8.7	3.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	59	11 626	83.3	83.3
260	KITCHENWARE-HOME FURNISHINGS	13	105	8.2	.8
340	LUMBER-BUILDING MATERIALS	7	539	32.7	3.9
520	NONMERCHANDISE RECEIPTS	21	721	9.8	5.2
-	MISCELLANEOUS MERCHANDISE	(X)	433	(X)	3.1
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	13	513	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	13	403	78.6	78.6
-	MISCELLANEOUS MERCHANDISE	(X)	110	(X)	21.4
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
	TOTAL	6	714	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	6	545	76.3	76.3
-	MISCELLANEOUS MERCHANDISE	(X)	169	(X)	23.7
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
	TOTAL [2]	5	517	(X)	100.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	234	27 430	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	19	236	12.1	.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	229	19 458	75.5	70.9
224	NEW MAJOR APPLIANCES	229	13 888	53.9	50.6
225	NEW RADIOS-TV'S ETC.	113	5 053	25.0	18.4
226	USED MAJOR APPL-RADIOS-TV'S	89	483	4.2	1.8
-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	2 946	26.1	10.7
260	KITCHENWARE-HOME FURNISHINGS	58	2 084	19.6	7.6
300	SPORTING-RECREATION EQUIPMENT	26	212	8.1	.8
320	HARDWARE-GARDENING EQUIPMENT	34	577	17.2	2.1
340	LUMBER-BUILDING MATERIALS	19	134	5.8	.5
420	AUTO TIRES-BATTERIES-ACCESS.	25	163	6.1	.6
500	ALL OTHER MERCHANDISE	7	198	11.8	.7
520	NONMERCHANDISE RECEIPTS	143	1 361	10.4	5.0
-	MISCELLANEOUS MERCHANDISE	(X)	61	(X)	.2
	RADIO AND TELEVISION STORES (SIC 5732)				
	TOTAL	64	7 463	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	64	6 630	88.8	88.8
224	NEW MAJOR APPLIANCES	24	1 143	26.7	15.3
225	NEW RADIOS-TV'S ETC.	64	5 189	69.5	69.5
226	USED MAJOR APPL-RADIOS-TV'S	32	191	4.3	2.6
227	RECORDS-TAPES-MUSICAL INSTR.	8	102	11.7	1.4
260	KITCHENWARE-HOME FURNISHINGS	11	80	4.8	1.1
264	SMALL ELECTRICAL APPLIANCES	8	35	6.4	.5
265	ALL OTHER KITCHENWR-HOUSEWR.	5	45	3.4	.6
320	HARDWARE-GARDENING EQUIPMENT	4	74	10.7	1.0
500	ALL OTHER MERCHANDISE	6	91	11.7	1.2
520	NONMERCHANDISE RECEIPTS	44	518	8.4	6.9
-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	.9
	RECORD SHOPS (SIC 5733 PT.)				
	TOTAL	5	(D)	(X)	100.0
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
	TOTAL	40	(D)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	40		96.4	96.4
228	PIANOS	18		26.0	16.7
229	ORGANS	31		28.2	24.2
231	MUSICAL INSTR-ACCESSORIES	25		39.0	33.7
232	RADIOS PHONO-TAPE RCORS-TV'S	14		19.0	11.2
233	RECORDS-TAPES-RELATED ACCESS	13	(D)	4.0	2.7
234	SHEET MUSIC-RELATED ITEMS	24		8.9	7.8
520	NONMERCHANDISE RECEIPTS	18		6.6	3.6
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.1
	EATING AND DRINKING PLACES (SIC 58)				
	TOTAL	2 678	164 557	(X)	100.0
020	GROCERIES-OTHER FOODS	191	1 510	10.3	.9
040	MEALS-SNACKS	2 250	107 263	76.8	65.2
060	ALCOHOLIC DRINKS	1 242	44 726	50.0	27.2
080	PACKAGED ALCOHOLIC BEVERAGES		531	6 589	16.1	4.0
100	CIGARS-CIGARETTES-TOBACCO	815	2 419	4.6	1.5
280	JEWELRY-OPTICAL GOODS	5	86	7.6	.1
400	AUTO FUELS-LUBRICANTS	20	329	25.0	.2
500	ALL OTHER MERCHANDISE	41	300	5.4	.2
520	NONMERCHANDISE RECEIPTS	344	1 128	4.6	.7
-	MISCELLANEOUS MERCHANDISE	(X)	207	(X)	.1
	EATING PLACES (SIC 5812)				
	TOTAL	1 780	118 954	(X)	100.0
020	GROCERIES-OTHER FOODS	134	1 406	12.6	1.2
040	MEALS-SNACKS	1 780	103 347	86.9	86.9
060	ALCOHOLIC DRINKS	344	10 083	24.8	8.5
080	PACKAGED ALCOHOLIC BEVERAGES	120	1 125	8.3	.9
100	CIGARS-CIGARETTES-TOBACCO	420	1 167	3.8	1.0
280	JEWELRY-OPTICAL GOODS	5	86	5.2	.1
400	AUTO FUELS-LUBRICANTS	19	324	27.2	.3
500	ALL OTHER MERCHANDISE	36	290	3.8	.2
520	NONMERCHANDISE RECEIPTS	274	987	4.2	.8
-	MISCELLANEOUS MERCHANDISE	(X)	139	(X)	.1
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
	TOTAL	1 216	87 696	(X)	100.0
020	GROCERIES-OTHER FOODS	83	636	8.7	.7
040	MEALS-SNACKS	1 216	73 867	84.2	84.2
060	ALCOHOLIC DRINKS	323	9 771	25.6	11.1
080	PACKAGED ALCOHOLIC BEVERAGES	115	1 106	9.3	1.3
100	CIGARS-CIGARETTES-TOBACCO	308	949	3.7	1.1
280	JEWELRY-OPTICAL GOODS	4	84	4.0	.1
400	AUTO FUELS-LUBRICANTS	7	256	33.3	.3
500	ALL OTHER MERCHANDISE	24	233	4.5	.3
520	NONMERCHANDISE RECEIPTS	169	751	4.9	.9
-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	(Z)
	CAFETERIAS (SIC 5812 PT.)				
	TOTAL	70	6 681	(X)	100.0
020	GROCERIES-OTHER FOODS	7	175	18.0	2.6
040	MEALS-SNACKS	70	6 343	94.9	94.9
100	CIGARS-CIGARETTES-TOBACCO	14	63	3.8	.9
520	NONMERCHANDISE RECEIPTS	15	37	2.3	.6
-	MISCELLANEOUS MERCHANDISE	(X)	63	(X)	.9
	REFRESHMENT PLACES (SIC 5812 PT.)				
	TOTAL	494	24 577	(X)	100.0

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020	GROCERIES-OTHER FOODS.	44	S9S	16.6	2.4
040	MEALS-SNACKS	494	23 137	94.1	94.1
060	ALCOHOLIC ORINKS	17	266	15.9	1.1
100	CIGARS-CIGARETTES-TOBACCO.	98	1SS	4.4	.6
S00	ALL OTHER MERCHANDISE.	12	S4	18.1	.2
520	NONMERCHANDISE RECEIPTS.	90	198	4.2	.8
-	MISCELLANEOUS MERCHANOISE.	(X)	172	(X)	.7
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC S813)				
	TOTAL	898	45 603	(X)	100.0
020	GROCERIES-OTHER FOODS.	S7	104	2.9	.2
040	MEALS-SNACKS	470	3 916	16.9	8.6
060	ALCOHOLIC ORINKS	898	34 643	76.0	76.0
080	PACKAGED ALCOHOLIC BEVERAGES	411	S 464	21.2	12.0
100	CIGARS-CIGARETTES-TOBACCO.	39S	1 2S1	S.8	2.7
520	NONMERCHANOISE RECEIPTS.	70	141	4.2	.3
-	MISCELLANEOUS MERCHANOISE.	(X)	84	(X)	.2
	ORUG STORES ANO PROPRIETARY STRS. (SIC 591)				
	TOTAL	481	77 529	(X)	100.0
020	GROCERIES-OTHER FOODS.	106	2 001	6.1	2.6
040	MEALS-SNACKS	10S	1 784	9.8	2.3
080	PACKAGED ALCOHOLIC BEVERAGES	40	1 818	16.1	2.3
100	CIGARS-CIGARETTES-TOBACCO.	269	4 418	8.1	S.7
120	COSMETICS-ORUGS-CLEANERS	481	SS 990	72.2	72.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	248	1.S	.3
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	26	997	4.9	1.3
180	ALL FOOTWEAR	20	94	.7	.1
200	CURTAINS-ORAPERIES-DRY GOODS	7	12S	1.8	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	33	809	3.1	1.0
260	KITCHENWARE-HOME FURNISHINGS	74	1 180	3.9	1.S
280	JEWELRY-OPTICAL GOODS.	147	841	2.3	1.1
300	SPORTING-RECREATION EQUIPMENT.	26	770	3.4	1.0
320	HARDWARE-GARDENING EQUIPMENT	4S	648	2.4	.8
340	LUMBER-BUILDING MATERIALS.	23	1S6	1.6	.2
400	AUTO FUELS-LUBRICANTS.	S	162	1.S	.2
420	AUTO TIRES-BATTERIES-ACCESS.	9	120	2.9	.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	1S	S8	4.0	.1
S00	ALL OTHER MERCHANDISE.	204	4 8S8	10.2	6.3
S20	NONMERCHANDISE RECEIPTS.	77	398	2.2	.S
-	MISCELLANEOUS MERCHANDISE.	(X)	SO	(X)	.1
	DRUG STORES (SIC S91 PT.)				
	TOTAL	4S4	76 668	(X)	100.0
020	GROCERIES-OTHER FOODS.	102	1 990	6.1	2.6
040	MEALS-SNACKS	100	1 7S9	9.8	2.3
080	PACKAGED ALCOHOLIC BEVERAGES	38	1 800	16.0	2.3
100	CIGARS-CIGARETTES-TOBACCO.	259	4 363	8.1	S.7
120	COSMETICS-ORUGS-CLEANERS	454	55 361	72.2	72.2
121	MEDICINES EXC. PRESCRIPTION.	431	19 248	26.3	2S.1
122	PRESCRIPTION MEDICINES	454	2S 597	33.4	33.4
123	ALL OTHER ORUGS-PROPRIETARIES.	324	10 S14	18.3	13.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	246	1.4	.3
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	24	994	4.8	1.3
180	ALL FOOTWEAR	19	94	.7	.1
200	CURTAINS-ORAPERIES-DRY GOOOS	6	122	1.7	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	32	804	3.1	1.0
260	KITCHENWARE-HOME FURNISHINGS	71	1 167	3.9	1.5
280	JEWELRY-OPTICAL GOOOS.	141	833	2.3	1.1
300	SPORTING-RECREATION EQUIPMENT.	2S	765	3.4	1.0
320	HAROWARE-GAROENING EQUIPMENT	4S	644	2.4	.8
340	LUMBER-BUILOING MATERIALS.	23	155	1.6	.2
400	AUTO FUELS-LUBRICANTS.	4	161	1.S	.2
420	AUTO TIRES-BATTERIES-ACCESS.	9	119	2.9	.2
460	HAY-GRAIN-FEEO-FARM SUPPLIES	14	46	4.1	.1
500	ALL OTHER MERCHANOISE.	197	4 831	10.1	6.3
520	NONMERCHANDISE RECEIPTS.	73	364	2.2	.S
-	MISCELLANEOUS MERCHANOISE.	(X)	50	(X)	.1
	PROPRIETARY STORES (SIC S91 PT.)				
	TOTAL [2]	27	861	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC S9 EX. 591)				
	TOTAL	1 721	276 136	(X)	100.0
020	GROCERIES-OTHER FOODS.	12S	S 123	18.2	1.9
040	MEALS-SNACKS	76	S83	8.6	.2
060	ALCOHOLIC ORINKS	7S	2 037	22.5	.7
080	PACKAGED ALCOHOLIC BEVERAGES	300	23 646	80.3	8.6
100	CIGARS-CIGARETTES-TOBACCO.	176	2 189	14.0	.8
120	COSMETICS-ORUGS-CLEANERS	47	S17	2.0	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	S6	818	3.0	.3
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	52	660	2.2	.2
180	ALL FOOTWEAR	48	S02	2.1	.2
200	CURTAINS-ORAPERIES-ORY GOODS	27	341	1.5	.1
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	106	1 753	8.2	.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	1 019	44.4	.4
260	KITCHENWARE-HOME FURNISHINGS	119	1 70S	9.0	.6
280	JEWELRY-OPTICAL GOODS.	209	12 647	S4.1	4.6
300	SPORTING-RECREATION EQUIPMENT.	106	4 719	31.4	1.7
320	HARDWARE-GARDENING EQUIPMENT	125	S 10S	10.2	1.8
340	LUMBER-BUILDING MATERIALS.	88	6 2S3	14.7	2.3
380	AUTOMOBILES-TRUCKS	20	43S	S0.0	.2
400	AUTO FUELS-LUBRICANTS.	72	3 664	10.6	1.3
420	AUTO TIRES-BATTERIES-ACCESS.	106	3 719	9.1	1.3
440	FARM EQUIPMENT MACHINERY	68	S 200	11.1	1.9
460	HAY-GRAIN-FEED-FARM SUPPLIES	626	150 86I	78.1	54.6
480	HOUSEHOLD FUELS-ICE.	200	16 788	27.4	6.1
500	ALL OTHER MERCHANDISE.	444	21 692	89.7	7.9
S20	NONMERCHANOISE RECEIPTS.	S11	4 160	4.S	1.S
	LIQUOR STORES (SIC S92)				
	TOTAL	296	28 207	(X)	100.0
020	GROCERIES-OTHER FOODS.	81	801	11.0	2.8
040	MEALS-SNACKS	66	S11	8.2	1.8
060	ALCOHOLIC DRINKS	74	2 028	24.4	7.2
080	PACKAGED ALCOHOLIC BEVERAGES	296	23 S58	83.5	83.5
100	CIGARS-CIGARETTES-TOBACCO.	129	940	7.3	3.3
S20	NONMERCHANOISE RECEIPTS.	4S	110	1.9	.4
-	MISCELLANEOUS MERCHANDISE.	(X)	259	(X)	.9
	ANTIQUE STORES (SIC S932)				
	TOTAL	3	I0)	(X)	100.0
	SECONDHAND STORES (SIC S933)				
	TOTAL	80	(0)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20		35.2	7.8
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	19		28.9	4.4
180	ALL FOOTWEAR	13		6.0	.7
200	CURTAINS-ORAPERIES-ORY GOOOS	14		14.S	2.7
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	2S		16.2	6.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31		42.1	15.3
260	KITCHENWARE-HOME FURNISHINGS	25		11.4	3.1
280	JEWELRY-OPTICAL GOOOS.	15		30.3	4.7
300	SPORTING-RECREATION EQUIPMENT.	14	(0)	17.2	3.4
320	HAROWARE-GAROENING EQUIPMENT	6		12.S	.9
380	AUTOMOBILES-TRUCKS	16		38.7	8.1
400	AUTO FUELS-LUBRICANTS.	5		S.7	.2
420	AUTO TIRES-BATTERIES-ACCESS.	28		80.9	24.2
460	HAY-GRAIN-FEEO-FARM SUPPLIES	S		26.0	3.8
500	ALL OTHER MERCHANOISE.	17		49.6	7.6
520	NONMERCHANOISE RECEIPTS.	20		7.7	2.1
-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	4.4
	SPORTING GOOOS STORES (SIC S9S2)				
	TOTAL	51	4 598	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	S	74	11.5	1.6
180	ALL FOOTWEAR	8	90	6.1	2.0

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300	SPORTING-RECREATION EQUIPMENT. .	51	3 956	86.0	86.0
301	ATHLETIC GOODS(TO INDIVIDUALS)	35	1 329	31.3	28.9
302	ATHLETIC GOODS(TO TEAMS) . . .	23	573	14.6	12.5
303	HUNTING EQUIPMENT.	34	628	16.0	13.7
304	FISHING EQUIPMENT.	34	344	9.3	7.5
305	WINTER SPORTS EQUIPMENT. . . .	8	186	12.5	4.0
306	BOATS-MOTORS-MARINE EQUIPMENT.	16	100	8.0	2.2
315	CAMPING EQUIP-SUPPLIES	29	115	3.7	2.5
316	BICYCLES-LUGGAGE	18	282	9.7	6.1
S00	ALL OTHER MERCHANDISE.	4	162	19.5	3.5
S20	NONMERCHANDISE RECEIPTS. . . .	9	102	8.8	2.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	214	(X)	4.7
	BICYCLE SHOPS (SIC S953)				
	TOTAL	9	383	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	9	329	85.9	85.9
520	NONMERCHANDISE RECEIPTS. . . .	7	46	12.3	12.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	8	(X)	2.1
	JEWELRY STORES (SIC S97)				
	TOTAL	141	11 671	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	58	711	12.8	6.1
266	ALL OTHER HOME FURN EXC. CHINA	24	182	5.4	1.6
267	CHINA-GLASSWARE.	55	529	10.0	4.5
280	JEWELRY-OPTICAL GOODS.	141	9 638	82.6	82.6
281	WATCHES-CLOCKS	126	1 851	17.0	15.9
282	SILVERWARE	98	803	8.5	6.9
285	ALL OTHER JEWELRY ITEMS. . . .	126	1 961	20.4	16.8
286	OPTICAL GOODS.	7	46	7.5	.4
287	DIAMONDS, EXC. DIAMOND WATCHES	138	4 050	34.8	34.7
288	RINGS, EXC. DIAMONDS	101	926	10.0	7.9
300	SPORTING-RECREATION EQUIPMENT. .	5	16	3.8	.1
S00	ALL OTHER MERCHANDISE.	9	49	4.3	.4
S20	NONMERCHANDISE RECEIPTS. . . .	136	1 188	10.5	10.2
529	WATCH-CLOCK-JEWELRY REPAIRS. .	134	1 121	10.1	9.6
S33	ALL NONMDSE RCPTS FROM CUSTMRS	11	66	8.2	.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	69	(X)	.6
	FUEL OIL DEALERS (SIC S983)				
	TOTAL	21	2 936	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	4	160	22.2	5.4
420	AUTO TIRES-BATTERIES-ACCESS. . .	3	110	15.2	3.7
480	HOUSEHOLD FUELS-ICE.	21	2 561	87.2	87.2
483	OTHER FUELS.	21	1 886	64.2	64.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	675	(X)	23.0
520	NONMERCHANDISE RECEIPTS. . . .	6	75	9.1	2.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	30	(X)	1.0
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC S984)				
	TOTAL[2]	99	12 865	(X)	100.0
	FUEL AND ICE DEALERS, N.E.C. (SIC S982)				
	TOTAL	7	797	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	7	762	95.6	95.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	35	(X)	4.4
	FLORISTS (SIC S992)				
	TOTAL[2]	116	7 409	(X)	100.0
	CIGAR STORES AND STANDS (SIC S993)				
	TOTAL	25	1 352	(X)	100.0
020	GROCERIES-OTHER FOODS.	6	36	39.1	2.7
100	CIGARS-CIGARETTES-TOBACCO. . . .	25	1 094	80.9	80.9
120	COSMETICS-DRUGS-CLEANERS . . .	8	11	2.5	.8
S00	ALL OTHER MERCHANDISE.	12	164	33.8	12.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	46	(X)	3.4
	BOOK STORES (SIC S942)				
	TOTAL	26	1 993	(X)	100.0
S00	ALL OTHER MERCHANDISE.	26	1 936	97.1	97.1
S13	BOOKS-PERIODICALS.	26	1 781	89.4	89.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	101	(X)	5.1
S20	NONMERCHANDISE RECEIPTS. . . .	9	17	1.9	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	39	(X)	2.0
	STATIONERY STORES (SIC S943)				
	TOTAL[2]	20	1 266	(X)	100.0
	HAY, GRAIN, AND FEED STORES (SIC 5962)				
	TOTAL	328	115 065	(X)	100.0
020	GROCERIES-OTHER FOODS.	20	3 648	21.9	3.2
320	HARDWARE-GARDENING EQUIPMENT . .	53	2 160	7.4	1.9
340	LUMBER-BUILDING MATERIALS. . . .	32	4 395	17.7	3.8
400	AUTO FUELS-LUBRICANTS.	24	1 552	11.6	1.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	24	449	3.9	.4
440	FARM EQUIPMENT MACHINERY	38	4 170	12.0	3.6
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	328	95 306	82.8	82.8
480	HOUSEHOLD FUELS-ICE.	45	1 015	3.2	.9
500	ALL OTHER MERCHANDISE.	14	183	33.3	.2
S20	NONMERCHANDISE RECEIPTS. . . .	69	1 091	3.1	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 096	(X)	1.0
	OTHER FARM SUPPLY STORES (SIC S969 PT.)				
	TOTAL	273	66 886	(X)	100.0
020	GROCERIES-OTHER FOODS.	5	477	15.2	.7
120	COSMETICS-DRUGS-CLEANERS	14	279	3.3	.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	94	.8	.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	69	1.1	.1
180	ALL FOOTWEAR	14	234	2.7	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	382	3.5	.6
260	KITCHENWARE-HOME FURNISHINGS . .	15	291	3.2	.4
280	JEWELRY-OPTICAL GOODS.	10	98	1.1	.1
300	SPORTING-RECREATION EQUIPMENT. .	14	91	.8	.1
320	HARDWARE-GARDENING EQUIPMENT . .	30	1 177	9.4	1.8
340	LUMBER-BUILDING MATERIALS. . . .	34	1 637	10.4	2.4
400	AUTO FUELS-LUBRICANTS.	35	1 869	10.4	2.8
420	AUTO TIRES-BATTERIES-ACCESS. . .	47	2 011	8.7	3.0
440	FARM EQUIPMENT MACHINERY	25	884	8.3	1.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	273	54 831	82.0	82.0
480	HOUSEHOLD FUELS-ICE.	26	1 619	13.1	2.4
500	ALL OTHER MERCHANDISE.	7	146	4.5	.2
S20	NONMERCHANDISE RECEIPTS. . . .	69	685	3.0	1.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	12	(X)	(Z)
	GARDEN SUPPLY STORES (SIC 5969 PT.)				
	TOTAL	22	2 321	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	22	1 463	63.0	63.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	12	323	16.4	13.9
S00	ALL OTHER MERCHANDISE.	10	479	27.8	20.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	56	(X)	2.4
	NEWS DEALERS AND NEWSSTANDS (SIC S994)				
	TOTAL[2]	18	928	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	All establishments [1]
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	TOTAL[2]	25	1 161	(X)	100.0
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	TOTAL	18	1 745	(X)	100.0
500	ALL OTHER MERCHANDISE	18	1 496	85.7	85.7
520	NONMERCHANDISE RECEIPTS	12	155	8.9	8.9
-	MISCELLANEOUS MERCHANDISE	(X)	94	(X)	5.4
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	TOTAL[2]	40	2 186	(X)	100.0
	OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL	25	2 547	(X)	100.0
280	JEWELRY-OPTICAL GOODS	25	2 505	98.4	98.4
-	MISCELLANEOUS MERCHANDISE	(X)	42	(X)	1.6
	RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	TOTAL	78	4 634	(X)	100.0
500	ALL OTHER MERCHANDISE	78	4 395	94.8	94.8
520	NONMERCHANDISE RECEIPTS	22	118	9.2	2.5
-	MISCELLANEOUS MERCHANDISE	(X)	121	(X)	2.6
	NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	130	26 469	(X)	100.0
020	GROCERIES-OTHER FOODS	23	5 045	76.7	19.1
040	MEALS-SNACKS	10	1 502	100.0	5.7
100	CIGARS-CIGARETTES-TOBACCO	25	2 522	41.8	9.5
120	COSMETICS-DRUGS-CLEANERS	32	930	11.5	3.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	33	707	6.5	2.7
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	31	1 601	19.1	6.0
180	ALL FOOTWEAR	31	254	2.4	1.0
200	CURTAINS-DRAPERIES-DRY GOODS	32	1 123	10.9	4.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	1 173	11.0	4.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	572	5.5	2.2
260	KITCHENWARE-HOME FURNISHINGS	32	667	7.8	2.5
280	JEWELRY-OPTICAL GOODS	31	203	2.1	.8
300	SPORTING-RECREATION EQUIPMENT	42	1 123	9.8	4.2
320	HARDWARE-GARDENING EQUIPMENT	31	426	4.1	1.6
340	LUMBER-BUILDING MATERIALS	35	1 021	10.1	3.9
420	AUTO TIRES-BATTERIES-ACCESS	30	274	2.5	1.0
440	FARM EQUIPMENT MACHINERY	13	139	2.8	.5
460	HAY-GRAIN-FEED-FARM SUPPLIES	3	186	23.3	.7
500	ALL OTHER MERCHANDISE	59	5 370	37.2	20.3
520	NONMERCHANDISE RECEIPTS	50	1 551	13.2	5.9
-	MISCELLANEOUS MERCHANDISE	(X)	80	(X)	.3
	MAIL ORDER HOUSES (SIC 532)				
	TOTAL	49	10 790	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	26	437	6.6	4.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	31	571	6.1	5.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	29	1 366	19.3	12.7
180	ALL FOOTWEAR	31	252	2.6	2.3
200	CURTAINS-DRAPERIES-DRY GOODS	31	636	7.3	5.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	843	9.6	7.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	367	4.2	3.4
260	KITCHENWARE-HOME FURNISHINGS	29	334	4.7	3.1
280	JEWELRY-OPTICAL GOODS	30	131	1.5	1.2
300	SPORTING-RECREATION EQUIPMENT	41	1 064	11.0	9.9
320	HARDWARE-GARDENING EQUIPMENT	31	408	4.7	3.8
340	LUMBER-BUILDING MATERIALS	28	366	4.6	3.4
420	AUTO TIRES-BATTERIES-ACCESS	30	274	3.0	2.5
440	FARM EQUIPMENT MACHINERY	13	134	3.2	1.2
500	ALL OTHER MERCHANDISE	40	2 190	24.4	20.3
520	NONMERCHANDISE RECEIPTS	39	1 335	14.1	12.4
-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	.8
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL[2]	34	8 095	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	47	7 584	(X)	100.0
020	GROCERIES-OTHER FOODS	7	1 145	60.8	15.1
120	COSMETICS-DRUGS-CLEANERS	5	490	100.0	6.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	330	100.0	4.4
340	LUMBER-BUILDING MATERIALS	7	655	78.8	8.6
500	ALL OTHER MERCHANDISE	17	3 030	78.7	40.0
-	MISCELLANEOUS MERCHANDISE	(X)	1 933	(X)	25.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

[1]Detail may not add to total due to rounding.

[2]Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Lincoln SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	RETAIL TRADE				
	TOTAL	896	259 025	(X)	100.0
020	GROCERIES-OTHER FOODS	169	45 120	41.4	17.4
040	MEALS-SNACKS	211	14 957	25.7	5.8
060	ALCOHOLIC DRINKS	82	4 463	43.5	1.7
080	PACKAGED ALCOHOLIC BEVERAGES	84	5 392	24.4	2.1
100	CIGARS-CIGARETTES-TOBACCO	206	3 435	5.4	1.3
120	COSMETICS-DRUGS-CLEANERS	143	9 415	8.8	3.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	54	11 173	15.8	4.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	67	22 099	30.9	8.5
180	ALL FOOTWEAR	57	6 243	9.2	2.4
200	CURTAINS-DRAPERIES-DRY GOODS	39	5 673	11.1	2.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	59	9 563	16.5	3.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	6 409	12.6	2.5
260	KITCHENWARE-HOME FURNISHINGS	73	4 354	6.3	1.7
280	JEWELRY-OPTICAL GOODS	55	2 796	4.6	1.1
300	SPORTING-RECREATION EQUIPMENT	48	3 338	6.3	1.3
320	HARDWARE-GARDENING EQUIPMENT	64	3 412	7.9	1.3
340	LUMBER-BUILDING MATERIALS	69	9 948	23.7	3.8
380	AUTOMOBILES-TRUCKS	38	35 941	70.2	13.9
400	AUTO FUELS-LUBRICANTS	195	17 163	31.1	6.6
420	AUTO TIRES-BATTERIES-ACCESS.	186	8 840	10.9	3.4
440	FARM EQUIPMENT MACHINERY	14	3 305	28.8	1.3
460	HAY-GRAIN-FEED-FARM SUPPLIES	23	4 356	38.6	1.7
480	HOUSEHOLD FUELS-ICE	16	859	13.0	.3
500	ALL OTHER MERCHANDISE	167	11 071	10.0	4.3
520	NONMERCHANDISE RECEIPTS	354	9 700	5.2	3.7
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)				
	TOTAL	64	13 452	(X)	100.0
180	ALL FOOTWEAR	3	7	1.2	.1
260	KITCHENWARE-HOME FURNISHINGS	11	208	12.1	1.5
320	HARDWARE-GARDENING EQUIPMENT	22	1 017	29.3	7.6
340	LUMBER-BUILDING MATERIALS	54	8 222	75.7	61.1
440	FARM EQUIPMENT MACHINERY	11	3 146	100.0	23.4
520	NONMERCHANDISE RECEIPTS	23	257	4.2	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	594	(X)	4.4
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)				
	TOTAL	43	8 396	(X)	100.0
340	LUMBER-BUILDING MATERIALS	43	8 013	95.4	95.4
341	LUMBER	22	2 772	50.6	33.0
342	PLYWOOD	19	757	16.5	9.0
343	WINDOWS,DOORS,AND FRAMES-METAL	14	173	10.0	2.1
344	KITCHEN CABINETS	9	227	6.1	2.7
345	ALL OTHER MILLWORK	18	436	10.1	5.2
346	WALLBOARD	17	271	8.9	3.2
347	ASPHALT AND ASBESTOS PRODUCTS	17	159	3.7	1.9
348	PAINT-GLASS-WALLPAPER	16	128	4.6	1.5
353	INSULATION	15	96	2.1	1.1
355	ALL OTHER BUILDING MATERIALS	15	462	10.7	5.5
-	MISCELLANEOUS MERCHANDISE	(X)	545	(X)	6.5
520	NONMERCHANDISE RECEIPTS	17	75	2.9	.9
-	MISCELLANEOUS MERCHANDISE	(X)	308	(X)	3.7
	HARDWARE STORES (SIC 525)				
	TOTAL	10	(D)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	10		16.3	12.7
320	HARDWARE-GARDENING EQUIPMENT	10		53.5	53.5
322	GARDENING EQUIPMENT-SUPPLIES	8	(D)	12.5	12.1
323	PLUMBING-ELECTRICAL SUPPLIES	10		14.6	14.6
324	OTHER HARDWARE-TOOLS	10		26.8	26.8
340	LUMBER-BUILDING MATERIALS	10		12.8	12.8
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	21.0
	FARM EQUIPMENT DEALERS (SIC 525)				
	TOTAL	11	(D)	(X)	100.0
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
	TOTAL	27	57 232	(X)	100.0
020	GROCERIES-OTHER FOODS	24	1 124	2.0	2.0
040	MEALS-SNACKS	9	1 016	2.5	1.8
120	COSMETICS-DRUGS-CLEANERS	24	1 797	3.1	3.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	25	6 159	10.8	10.8
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	25	13 986	24.4	24.4
180	ALL FOOTWEAR	25	2 367	4.1	4.1
200	CURTAINS-DRAPERIES-DRY GOODS	26	5 352	9.4	9.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	4 228	7.8	7.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	2 930	5.3	5.1
260	KITCHENWARE-HOME FURNISHINGS	24	2 836	5.0	5.0
280	JEWELRY-OPTICAL GOODS	14	932	1.6	1.6
300	SPORTING-RECREATION EQUIPMENT	13	1 320	2.4	2.3
320	HARDWARE-GARDENING EQUIPMENT	21	1 756	4.6	3.1
340	LUMBER-BUILDING MATERIALS	9	1 600	4.7	2.8
420	AUTO TIRES-BATTERIES-ACCESS.	5	2 179	8.4	3.8
500	ALL OTHER MERCHANDISE	14	3 675	6.5	6.4
520	NONMERCHANDISE RECEIPTS	12	3 593	8.2	6.3
-	MISCELLANEOUS MERCHANDISE	(X)	381	(X)	.7
	DEPARTMENT STORES (SIC 531)				
	TOTAL	9	53 254	(X)	100.0
020	GROCERIES-OTHER FOODS	8	966	1.8	1.8
040	MEALS-SNACKS	5	698	1.8	1.3
120	COSMETICS-DRUGS-CLEANERS	9	1 534	2.9	2.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	9	5 967	11.2	11.2
141	MEN'S CLOTHING	9	4 681	8.8	8.8
142	BOYS' CLOTHING	8	1 286	2.6	2.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	9	13 162	24.7	24.7
161	CHILDREN'S-INFANTS' WEAR	9	1 273	2.4	2.4
162	HANDBAGS-ACCESSORIES	8	922	1.8	1.7
163	MILLINERY	9	299	.6	.6
164	HOSIERY	9	888	1.7	1.7
165	LINGERIE	9	2 169	4.1	4.1
166	WOMENS COATS-SUITS-FURS-RAINWR	9	1 214	2.3	2.3
167	WOMEN'S DRESSES	9	2 610	4.9	4.9
168	WOMEN'S BLOUSES-SPTSWR	9	2 539	4.8	4.8
169	GIRLS'-SUBTEEN-TEEN WEAR	8	1 093	2.3	2.1
-	MISCELLANEOUS MERCHANDISE	(X)	154	(X)	.3
180	ALL FOOTWEAR	9	2 277	4.3	4.3
200	CURTAINS-DRAPERIES-DRY GOODS	9	4 527	8.5	8.5
201	PIECE GOODS-NOTIONS	9	1 878	3.5	3.5
202	CURTAINS-DRAPERIES	9	2 622	4.9	4.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	4 139	7.8	7.8
221	MAJOR HOUSEHOLD APPLIANCES	6	2 466	7.2	4.6
222	RADIOS-TV'S MUSICAL INSTR.	8	1 664	3.1	3.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	2 867	5.4	5.4
241	FLOOR COVERINGS	8	1 095	2.1	2.1
242	FURNITURE-SLEEP EQUIPMENT	8	1 771	3.3	3.3
260	KITCHENWARE-HOME FURNISHINGS	9	2 640	5.0	5.0
261	CHINA-GLASSWARE	9	1 189	2.2	2.2
262	KITCHENWARE-HOUSEWARES	9	1 432	2.7	2.7
280	JEWELRY-OPTICAL GOODS	9	867	1.6	1.6
300	SPORTING-RECREATION EQUIPMENT	9	1 277	2.4	2.4
320	HARDWARE-GARDENING EQUIPMENT	6	1 579	4.7	3.0
321	HARDWARE-TOOLS	6	865	2.5	1.6
322	GARDENING EQUIPMENT-SUPPLIES	5	693	2.4	1.3
340	LUMBER-BUILDING MATERIALS	6	1 575	4.7	3.0
348	PAINT-GLASS-WALLPAPER	5	535	1.5	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	1 038	(X)	1.9
420	AUTO TIRES-BATTERIES-ACCESS.	4	2 174	8.1	4.1
500	ALL OTHER MERCHANDISE	9	3 111	5.8	5.8
501	TOYS-GAMES-WHEEL GOODS	9	1 232	2.3	2.3
502	BOOKS-STATIONERY-PHOTO. EQUIP.	8	1 584	3.0	3.0
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	6	294	.9	.6
520	NONMERCHANDISE RECEIPTS	6	3 528	8.5	6.6
535	ALL OTHER SERVICE RECEIPTS	6	3 330	8.1	6.3
-	MISCELLANEOUS	(X)	197	(X)	.4
-	MISCELLANEOUS MERCHANDISE	(X)	366	(X)	.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

[1]Detail may not add to total due to rounding.

[2]Merchandise line detail withheld due to insufficient reporting.

Note: **LINCOLN SMSA**—Coextensive with Lancaster County, Nebr.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lincoln SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	VARIETY STORES (SIC 533)				
	TOTAL	13	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS	13		3.9	3.9
040	MEALS-SNACKS	3		11.3	8.7
120	COSMETICS-DRUGS-CLEANERS	13		7.0	7.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	13		4.6	4.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13		21.5	21.5
180	ALL FOOTWEAR	13		2.2	2.2
200	CURTAINS-DRAPERIES-DRY GOODS	13	(D)	18.9	18.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3		4.5	2.0
260	KITCHENWARE-HOME FURNISHINGS	13		5.9	5.1
280	JEWELRY-OPTICAL GOODS	4		1.9	1.7
320	HARDWARE-GARDENING EQUIPMENT	13		4.6	4.6
500	ALL OTHER MERCHANDISE	3		17.6	15.2
520	NONMERCHANDISE RECEIPTS	4		2.0	1.5
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	3.2
	MISC. GENERAL MERCHANDISE STORES (SIC 539)				
	TOTAL	5	(D)	(X)	100.0
	FOOD STORES (SIC 54)				
	TOTAL	99	48 731	(X)	100.0
020	GROCERIES-OTHER FOODS	99	42 724	87.7	87.7
080	PACKAGED ALCOHOLIC BEVERAGES	17	233	1.9	.5
100	CIGARS-CIGARETTES-TOBACCO	58	1 818	5.3	3.7
120	COSMETICS-DRUGS-CLEANERS	60	1 838	4.7	3.8
260	KITCHENWARE-HOME FURNISHINGS	7	564	5.7	1.2
500	ALL OTHER MERCHANDISE	30	885	3.0	1.8
520	NONMERCHANDISE RECEIPTS	37	534	1.5	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	.3
	GROCERY STORES (SIC 541)				
	TOTAL	76	47 627	(X)	100.0
020	GROCERIES-OTHER FOODS	76	41 665	87.5	87.5
021	MEATS-FISH-POULTRY	72	11 710	24.8	24.6
022	PRODUCE (FRESH FRUITS-VEGTBLS)	72	3 976	8.3	8.3
023	FROZEN FOODS	64	2 094	5.0	4.4
024	ALL OTHER FOODS	75	23 884	50.1	50.1
080	PACKAGED ALCOHOLIC BEVERAGES	17	232	1.8	.5
100	CIGARS-CIGARETTES-TOBACCO	55	1 809	5.3	3.8
120	COSMETICS-DRUGS-CLEANERS	57	1 829	4.6	3.8
260	KITCHENWARE-HOME FURNISHINGS	7	564	5.6	1.2
500	ALL OTHER MERCHANDISE	30	884	3.1	1.9
516	ALL OTHER MERCHANDISE	14	146	.8	.3
517	PAPER-PAPER PRODUCTS	29	738	2.4	1.5
520	NONMERCHANDISE RECEIPTS	32	527	1.5	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	117	(X)	.2
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
	TOTAL	1	(D)	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL	-	-	(X)	-
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	TOTAL[2]	3	104	(X)	100.0
	RETAIL BAKERIES (SIC 546)				
	TOTAL	9	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS	9	(D)	93.5	93.5
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	6.5
	OTHER FOOD STORES (OTHER 54)				
	TOTAL	10	484	(X)	100.0
020	GROCERIES-OTHER FOODS	10	468	96.7	96.7
-	MISCELLANEOUS MERCHANDISE	(X)	16	(X)	3.3
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	TOTAL	50	44 905	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	175	10.2	.4
300	SPORTING-RECREATION EQUIPMENT	5	434	29.4	1.0
380	AUTOMOBILES-TRUCKS	31	35 841	88.4	79.8
400	AUTO FUELS-LUBRICANTS	16	169	.7	.4
420	AUTO TIRES-BATTERIES-ACCESS.	30	4 133	11.7	9.2
500	ALL OTHER MERCHANDISE	13	1 364	12.8	3.0
520	NONMERCHANDISE RECEIPTS	36	2 759	6.4	6.1
-	MISCELLANEOUS MERCHANDISE	(X)	29	(X)	.1
	MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL	29	(D)	(X)	100.0
380	AUTOMOBILES-TRUCKS	29		88.3	88.3
400	AUTO FUELS-LUBRICANTS	15		.6	.4
420	AUTO TIRES-BATTERIES-ACCESS.	20	(D)	6.4	5.2
520	NONMERCHANDISE RECEIPTS	22		6.2	6.0
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.1
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
	TOTAL	20	38 722	(X)	100.0
380	AUTOMOBILES-TRUCKS	20	34 013	87.8	87.8
400	AUTO FUELS-LUBRICANTS	14	150	.6	.4
420	AUTO TIRES-BATTERIES-ACCESS.	18	2 109	6.4	5.4
520	NONMERCHANDISE RECEIPTS	20	2 428	6.3	6.3
-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	.1
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	TOTAL	9	(D)	(X)	100.0
380	AUTOMOBILES-TRUCKS	9		98.6	98.6
385	USED PASSENGER CARS-RETAIL	9		96.5	96.5
-	MISCELLANEOUS MERCHANDISE	(X)	(D)	(X)	.7
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.4
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
	TOTAL	10	2 569	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	175	9.8	6.8
260	KITCHENWARE-HOME FURNISHINGS	3	9	.5	.4
420	AUTO TIRES-BATTERIES-ACCESS.	10	2 015	78.4	78.4
500	ALL OTHER MERCHANDISE	3	41	2.3	1.6
520	NONMERCHANDISE RECEIPTS	7	299	12.3	11.6
-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	1.2
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
	TOTAL	11	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE	8		100.0	70.9
520	NONMERCHANDISE RECEIPTS	6	(D)	1.5	1.1
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	28.0
	GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL	162	20 089	(X)	100.0
020	GROCERIES-OTHER FOODS	12	96	5.1	.5
100	CIGARS-CIGARETTES-TOBACCO	42	184	3.3	.9
300	SPORTING-RECREATION EQUIPMENT	4	70	3.7	.3
320	HARDWARE-GARDENING EQUIPMENT	4	72	4.9	.4

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[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lincoln SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
380	AUTOMOBILES-TRUCKS	3	17	4.0	.1
400	AUTO FUELS-LUBRICANTS	162	16 535	82.3	82.3
401	GASOLINE	162	15 549	77.4	77.4
402	OTHER AUTOMOTIVE FUELS	14	276	11.4	1.4
403	MOTOR OILS-GREASES-OTHER OILS.	150	710	3.7	3.5
420	AUTO TIRES-BATTERIES-ACCESS.	142	2 166	13.0	10.8
421	PARTS INSTALLED IN REPAIR WORK	77	688	9.0	3.4
423	PARTS-RETAIL	26	135	3.9	.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	119	1 353	9.3	6.7
480	HOUSEHOLD FUELS-ICE.	6	38	3.0	.2
S00	ALL OTHER MERCHANDISE.	6	68	3.3	.3
S20	NONMERCHANDISE RECEIPTS.	103	730	5.7	3.6
S27	SERVICE LABOR.	100	639	5.4	3.2
-	MISCELLANEOUS MERCHANDISE.	(X)	113	(X)	.6
	APPAREL AND ACCESSORY STORES (SIC S6)				
	TOTAL	43	18 092	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	4 909	34.3	27.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	30	8 016	47.6	44.3
180	ALL FOOTWEAR	22	3 817	24.8	21.1
280	JEWELRY-OPTICAL GOODS.	4	124	2.1	.7
S20	NONMERCHANDISE RECEIPTS.	18	843	5.8	4.7
-	MISCELLANEOUS MERCHANDISE.	(X)	383	(X)	2.1
	WOMEN'S READY-TO-WEAR STORES (SIC S62)				
	TOTAL	9	5 852	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	9	4 399	75.2	75.2
161	CHILDREN'S-INFANTS' WEAR	4	256	5.2	4.4
164	HOSIERY.	6	77	1.3	1.3
165	LINGERIE	8	328	5.6	5.6
168	WOMEN'S BLOUSES-SPTSWR	7	712	12.6	12.2
172	DRESSES.	9	1 750	29.9	29.9
173	COATS-SUITS.	8	742	12.7	12.7
174	HANDBAGS	5	70	1.2	1.2
175	FURS	3	194	3.5	3.3
-	MISCELLANEOUS MERCHANDISE.	(X)	270	(X)	4.6
280	JEWELRY-OPTICAL GOODS.	3	119	2.1	2.0
S20	NONMERCHANDISE RECEIPTS.	5	368	6.5	6.3
-	MISCELLANEOUS MERCHANDISE.	(X)	966	(X)	16.5
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC S63)				
	TOTAL	3	(D)	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC S68)				
	TOTAL	1	(D)	(X)	100.0
	OTHER APPAREL AND ACCESSORY STRS. (OTHER S6)				
	TOTAL	30	11 719	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	4 827	51.2	41.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	17	3 151	30.2	26.9
180	ALL FOOTWEAR	21	3 187	30.2	27.2
-	MISCELLANEOUS MERCHANDISE.	(X)	554	(X)	4.7
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL[2]	5	1 047	(X)	100.0
	FAMILY CLOTHING STORES (SIC 565)				
	TOTAL	6	(D)	(X)	100.0
	SHOE STORES (SIC S66)				
	TOTAL	14	3 138	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	8	219	9.1	7.0
180	ALL FOOTWEAR	14	2 620	83.5	83.5
S20	NONMERCHANDISE RECEIPTS.	4	16	2.4	.5
-	MISCELLANEOUS MERCHANDISE.	(X)	283	(X)	9.0
	APPAREL AND ACCESS. STORES,N.E.C. (SIC S64, 7, 9)				
	TOTAL	5	(D)	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)				
	TOTAL	45	9 316	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	7	201	7.8	2.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	4 860	68.0	52.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	3 253	75.2	34.9
260	KITCHENWARE-HOME FURNISHINGS	8	343	12.6	3.7
S00	ALL OTHER MERCHANDISE.	5	75	6.1	.8
520	NONMERCHANDISE RECEIPTS.	27	450	5.8	4.8
-	MISCELLANEOUS MERCHANDISE.	(X)	133	(X)	1.4
	FURNITURE STORES (SIC S712)				
	TOTAL	11	3 044	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	630	28.9	20.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	2 094	68.8	68.8
243	SLEEP EQUIPMENT.	8	356	13.7	11.7
244	OTHER HOUSEHOLD FURNITURE.	11	1 520	49.9	49.9
245	FLOOR COVERINGS-SOFT SURFACE	8	191	6.6	6.3
-	MISCELLANEOUS MERCHANDISE.	(X)	27	(X)	.9
S20	NONMERCHANDISE RECEIPTS.	6	85	2.9	2.8
-	MISCELLANEOUS MERCHANDISE.	(X)	235	(X)	7.7
	HOME FURNISHINGS STORES (OTHER S71)				
	TOTAL	12	(D)	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	(D)	82.7	68.6
S20	NONMERCHANDISE RECEIPTS.	7		13.4	9.7
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	21.6
	HOUSEHOLD APPLIANCE STORES (SIC S72)				
	TOTAL[2]	8	1 325	(X)	100.0
	RADIO, TV, AND MUSIC STORES (SIC S73)				
	TOTAL	14	(D)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	(D)	93.3	93.3
S00	ALL OTHER MERCHANDISE.	3		11.3	1.8
S20	NONMERCHANDISE RECEIPTS.	9		5.9	4.5
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.4
	EATING AND DRINKING PLACES (SIC 58)				
	TOTAL	194	18 183	(X)	100.0
040	MEALS-SNACKS	171	13 222	80.4	72.7
060	ALCOHOLIC DRINKS	76	4 334	51.2	23.8
080	PACKAGED ALCOHOLIC BEVERAGES	19	285	14.8	1.6
100	CIGARS-CIGARETTES-TOBACCO.	34	117	4.0	.6
500	ALL OTHER MERCHANDISE.	5	18	3.8	.1
520	NONMERCHANDISE RECEIPTS.	36	84	2.5	.5
-	MISCELLANEOUS MERCHANDISE.	(X)	123	(X)	.7

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[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lincoln SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
	EATING PLACES (SIC 5812)				
	TOTAL	148	14 665	(X)	100.0
040	MEALS-SNACKS	148	12 841	87.6	87.6
060	ALCOHOLIC DRINKS	30	1 530	31.5	10.4
080	PACKAGED ALCOHOLIC BEVERAGES	3	27	4.2	.2
100	CIGARS-CIGARETTES-TOBACCO	17	58	4.0	.4
520	NONMERCHANDISE RECEIPTS	30	71	2.4	.5
-	MISCELLANEOUS MERCHANDISE	(X)	137	(X)	.9
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL	46	3 518	(X)	100.0
040	MEALS-SNACKS	23	380	20.7	10.8
060	ALCOHOLIC DRINKS	46	2 804	79.7	79.7
080	PACKAGED ALCOHOLIC BEVERAGES	16	257	20.7	7.3
100	CIGARS-CIGARETTES-TOBACCO	18	59	4.8	1.7
520	NONMERCHANDISE RECEIPTS	6	13	2.2	.4
-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	.1
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
	TOTAL	44	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS	14		5.2	2.4
040	MEALS-SNACKS	16		10.2	5.4
100	CIGARS-CIGARETTES-TOBACCO	33		11.2	9.3
120	COSMETICS-DRUGS-CLEANERS	44		65.9	65.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5		3.0	.9
260	KITCHENWARE-HOME FURNISHINGS	10	(D)	3.7	1.6
280	JEWELRY-OPTICAL GOODS	17		1.8	.9
320	HARDWARE-GARDENING EQUIPMENT	5		1.3	.4
500	ALL OTHER MERCHANDISE	26		12.6	9.5
520	NONMERCHANDISE RECEIPTS	14		1.6	.8
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.9
	DRUG STORES (SIC 591 PT.)				
	TOTAL	43	8 425	(X)	100.0
020	GROCERIES-OTHER FOODS	14	204	5.2	2.4
040	MEALS-SNACKS	16	458	10.2	5.4
100	CIGARS-CIGARETTES-TOBACCO	32	785	11.2	9.3
120	COSMETICS-DRUGS-CLEANERS	43	5 552	65.9	65.9
121	MEDICINES EXC. PRESCRIPTION	40	1 905	23.7	22.6
122	PRESCRIPTION MEDICINES	43	2 465	29.3	29.3
123	ALL OTHER DRUGS-PROPRIETARIES	34	1 182	16.6	14.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	79	3.0	.9
260	KITCHENWARE-HOME FURNISHINGS	10	135	3.7	1.6
280	JEWELRY-OPTICAL GOODS	16	73	1.8	.9
320	HARDWARE-GARDENING EQUIPMENT	5	31	1.3	.4
500	ALL OTHER MERCHANDISE	26	799	12.6	9.5
520	NONMERCHANDISE RECEIPTS	14	70	1.6	.8
-	MISCELLANEOUS MERCHANDISE	(X)	239	(X)	2.8
	PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL	1	(D)	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	159	17 877	(X)	100.0
020	GROCERIES-OTHER FOODS	11	67	19.0	.4
040	MEALS-SNACKS	6	146	12.3	.8
060	ALCOHOLIC DRINKS	6	125	8.0	.7
080	PACKAGED ALCOHOLIC BEVERAGES	43	4 746	83.8	26.5
100	CIGARS-CIGARETTES-TOBACCO	22	193	9.4	1.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	36	28.5	.2
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	4	40	28.5	.2
180	ALL FOOTWEAR	4	36	4.8	.2
200	CURTAINS-DRAPERIES-DRY GOODS	3	101	31.5	.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	104	28.5	.6
260	KITCHENWARE-HOME FURNISHINGS	7	112	8.4	.6
280	JEWELRY-OPTICAL GOODS	17	1 625	66.9	9.1
300	SPORTING-RECREATION EQUIPMENT	17	1 126	73.2	6.3
320	HARDWARE-GARDENING EQUIPMENT	6	426	34.7	2.4
420	AUTO TIRES-BATTERIES-ACCESS	4	216	8.5	1.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	19	4 313	99.1	24.1
480	HOUSEHOLD FUELS-ICE	6	801	24.0	4.5
500	ALL OTHER MERCHANDISE	63	2 839	70.0	15.9
520	NONMERCHANDISE RECEIPTS	46	366	3.7	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	459	(X)	2.6
	LIQUOR STORES (SIC 592)				
	TOTAL	43	S 187	(X)	100.0
020	GROCERIES-OTHER FOODS	8	45	13.6	.9
040	MEALS-SNACKS	4	140	13.1	2.7
060	ALCOHOLIC DRINKS	6	124	8.7	2.4
080	PACKAGED ALCOHOLIC BEVERAGES	43	4 744	91.5	91.5
100	CIGARS-CIGARETTES-TOBACCO	14	92	5.2	1.8
520	NONMERCHANDISE RECEIPTS	15	34	1.5	.7
-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	.1
	ANTIQUE AND SECONDHAND STORES (SIC 593)				
	TOTAL	10	477	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	3	100	37.2	21.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	100	34.1	21.0
260	KITCHENWARE-HOME FURNISHINGS	5	16	12.5	3.4
280	JEWELRY-OPTICAL GOODS	3	5	4.5	1.0
420	AUTO TIRES-BATTERIES-ACCESS	3	157	95.3	32.9
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	20.8
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
	TOTAL	13	(D)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	13		76.5	76.5
500	ALL OTHER MERCHANDISE	4	(D)	15.9	9.8
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	13.7
	JEWELRY STORES (SIC 597)				
	TOTAL	8	1 535	(X)	100.0
280	JEWELRY-OPTICAL GOODS	8	1 315	85.7	85.7
281	WATCHES-CLOCKS	7	246	16.2	16.0
282	SILVERWARE	5	61	5.0	4.0
285	ALL OTHER JEWELRY ITEMS	5	184	21.3	12.0
287	DIAMONDS, EXC. DIAMOND WATCHES	7	683	45.2	44.5
288	RINGS, EXC. DIAMONDS	7	141	9.4	9.2
520	NONMERCHANDISE RECEIPTS	8	137	8.9	8.9
529	WATCH-CLOCK-JEWELRY REPAIRS	7	106	7.3	6.9
-	MISCELLANEOUS	(X)	31	(X)	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	5.3
	FUEL AND ICE DEALERS (SIC 598)				
	TOTAL	4	(D)	(X)	100.0
	FLORISTS (SIC 5992)				
	TOTAL [2]	12	933	(X)	100.0
	CIGAR STORES AND STANDS (SIC 5993)				
	TOTAL	5	119	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	5	88	73.9	73.9
-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	26.1
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
	TOTAL	64	7 550	(X)	100.0
280	JEWELRY-OPTICAL GOODS	5	302	88.8	4.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lincoln SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
320	HARDWARE-GARDENING EQUIPMENT	3	366	60.0	4.8
460	HAY-GRAIN-FEED-FARM SUPPLIES	19	4 308	94.5	57.1
500	ALL OTHER MERCHANDISE	41	1 729	64.1	22.9
520	NONMERCHANDISE RECEIPTS	11	104	2.8	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	741	(X)	9.8
	NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	9	(D)	(X)	100.0
	MAIL ORDER HOUSES (SIC 532)				
	TOTAL	1	(D)	(X)	100.0
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL	6	1 059	(X)	100.0
020	GROCERIES-OTHER FOODS	4	788	77.1	74.4
100	CIGARS-CIGARETTES-TOBACCO	4	215	21.0	20.3
-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	5.3
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	2	(D)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Omaha, Nebr.-Iowa, SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	RETAIL TRADE				
	TOTAL	2 757	814 882	(X)	100.0
020	GROCERIES-OTHER FOODS	506	162 629	48.0	20.0
040	MEALS-SNACKS	690	50 652	27.5	6.2
060	ALCOHOLIC DRINKS	477	23 023	27.7	2.8
080	PACKAGED ALCOHOLIC BEVERAGES	363	16 061	10.6	2.0
100	CIGARS-CIGARETTES-TOBACCO	593	14 491	5.0	1.8
120	COSMETICS-DRUGS-CLEANERS	384	33 189	10.6	4.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	165	24 889	15.1	3.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	206	51 750	28.4	6.4
180	ALL FOOTWEAR	163	14 982	9.4	1.8
200	CURTAINS-DRAPERIES-DRY GOODS	122	13 597	10.1	1.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	208	26 522	15.5	3.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV	153	34 167	20.1	4.2
260	KITCHENWARE-HOME FURNISHINGS	229	11 685	5.4	1.4
280	JEWELRY-OPTICAL GOODS	182	9 466	6.1	1.2
300	SPORTING-RECREATION EQUIPMENT	142	6 154	4.5	.8
320	HARDWARE-GARDENING EQUIPMENT	201	9 503	6.4	1.2
340	LUMBER-BUILDING MATERIALS	165	22 978	18.6	2.8
380	AUTOMOBILES-TRUCKS	124	113 711	60.0	14.0
400	AUTO FUELS-LUBRICANTS	528	57 343	23.8	7.0
420	AUTO TIRES-BATTERIES-ACCESS	514	26 756	9.1	3.3
440	FARM EQUIPMENT MACHINERY	38	9 592	22.6	1.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	71	18 073	41.5	2.2
480	HOUSEHOLD FUELS-ICE	39	2 648	30.0	.3
500	ALL OTHER MERCHANDISE	484	33 398	9.6	4.1
520	NONMERCHANDISE RECEIPTS	1 007	27 623	4.9	3.4
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)				
	TOTAL	169	34 977	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	210	17.1	.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV	19	347	11.1	1.0
260	KITCHENWARE-HOME FURNISHINGS	24	236	11.4	.7
300	SPORTING-RECREATION EQUIPMENT	18	167	6.1	.5
320	HARDWARE-GARDENING EQUIPMENT	78	4 496	28.3	12.9
340	LUMBER-BUILDING MATERIALS	125	18 489	81.5	52.9
420	AUTO TIRES-BATTERIES-ACCESS	7	161	23.8	.5
440	FARM EQUIPMENT MACHINERY	27	8 821	82.6	25.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	7	144	9.3	.4
480	HOUSEHOLD FUELS-ICE	8	474	24.1	1.4
500	ALL OTHER MERCHANDISE	8	89	17.6	.3
520	NONMERCHANDISE RECEIPTS	60	1 158	5.7	3.3
-	MISCELLANEOUS MERCHANDISE	(X)	184	(X)	.5
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)				
	TOTAL	49	15 310	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV	10	104	5.1	.7
320	HARDWARE-GARDENING EQUIPMENT	25	838	8.3	5.5
340	LUMBER-BUILDING MATERIALS	49	13 571	88.6	88.6
480	HOUSEHOLD FUELS-ICE	5	443	25.4	2.9
520	NONMERCHANDISE RECEIPTS	21	230	2.4	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	124	(X)	.8
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522)				
	TOTAL	14	(D)	(X)	100.0
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
	TOTAL	33	3 396	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV	7	210	26.1	6.2
340	LUMBER-BUILDING MATERIALS	33	3 143	92.6	92.6
356	ALL OTHER LUMBER-MILLWORK	12	144	16.3	4.2
357	PAINT-VARNISH ETC	30	1 970	61.6	58.0
358	PAINT SUNDRIES	29	434	14.1	12.8
359	WALLPAPER-OTHER WALL COVERINGS	26	296	10.1	8.7
361	GLASS	13	299	24.2	8.8
520	NONMERCHANDISE RECEIPTS	8	19	4.1	.6
-	MISCELLANEOUS MERCHANDISE	(X)	24	(X)	.7
	ELECTRICAL SUPPLY STORES (SIC 524)				
	TOTAL	3	(D)	(X)	100.0
	HARDWARE STORES (SIC 5251)				
	TOTAL	44	4 328	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	103	10.1	2.4
260	KITCHENWARE-HOME FURNISHINGS	20	186	9.3	4.3
280	JEWELRY-OPTICAL GOODS	6	10	1.1	.2
300	SPORTING-RECREATION EQUIPMENT	14	114	7.6	2.6
320	HARDWARE-GARDENING EQUIPMENT	44	3 286	75.9	75.9
340	LUMBER-BUILDING MATERIALS	25	388	15.8	9.0
356	ALL OTHER LUMBER-MILLWORK	8	86	10.4	2.0
364	PAINT-SUNDRIES-GLASS-WALLPAPER	25	302	12.3	7.0
500	ALL OTHER MERCHANDISE	6	59	9.5	1.4
520	NONMERCHANDISE RECEIPTS	11	53	3.4	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	129	(X)	3.0
	FARM EQUIPMENT DEALERS (SIC 5252)				
	TOTAL	26	10 134	(X)	100.0
440	FARM EQUIPMENT MACHINERY	26	8 801	86.8	86.8
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	83	6.4	.8
520	NONMERCHANDISE RECEIPTS	12	800	10.6	7.9
-	MISCELLANEOUS MERCHANDISE	(X)	450	(X)	4.4
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
	TOTAL	77	137 436	(X)	100.0
020	GROCERIES-OTHER FOODS	45	3 722	3.0	2.7
040	MEALS-SNACKS	30	3 474	3.2	2.5
100	CIGARS-CIGARETTES-TOBACCO	10	929	1.3	.7
120	COSMETICS-DRUGS-CLEANERS	58	5 418	3.9	3.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	60	13 699	10.1	10.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	63	31 904	23.3	23.2
180	ALL FOOTWEAR	56	6 070	4.4	4.4
200	CURTAINS-DRAPERIES-DRY GOODS	71	11 700	8.5	8.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	10 196	7.5	7.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV	48	7 225	5.5	5.3
260	KITCHENWARE-HOME FURNISHINGS	50	5 570	4.2	4.1
280	JEWELRY-OPTICAL GOODS	53	2 581	1.9	1.9
300	SPORTING-RECREATION EQUIPMENT	40	3 024	2.4	2.2
320	HARDWARE-GARDENING EQUIPMENT	49	3 671	3.1	2.7
340	LUMBER-BUILDING MATERIALS	20	3 678	3.6	2.7
400	AUTO FUELS-LUBRICANTS	12	544	.8	.4
420	AUTO TIRES-BATTERIES-ACCESS	13	4 131	4.3	3.0
440	FARM EQUIPMENT MACHINERY	4	335	.7	.2
500	ALL OTHER MERCHANDISE	57	9 611	7.0	7.0
520	NONMERCHANDISE RECEIPTS	43	9 397	7.8	6.8
-	MISCELLANEOUS MERCHANDISE	(X)	557	(X)	.4
	DEPARTMENT STORES (SIC 531)				
	TOTAL	18	115 055	(X)	100.0
	VARIETY STORES (SIC 533)				
	TOTAL	33	12 922	(X)	100.0
020	GROCERIES-OTHER FOODS	27	485	4.1	3.8
040	MEALS-SNACKS	20	1 527	12.9	11.8
120	COSMETICS-DRUGS-CLEANERS	32	798	6.2	6.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	31	533	4.1	4.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	32	2 431	18.8	18.8
180	ALL FOOTWEAR	30	265	2.1	2.1
200	CURTAINS-DRAPERIES-DRY GOODS	32	1 174	9.1	9.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	355	2.9	2.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV	22	304	2.6	2.4
260	KITCHENWARE-HOME FURNISHINGS	24	733	7.3	5.7
280	JEWELRY-OPTICAL GOODS	30	312	2.4	2.4
300	SPORTING-RECREATION EQUIPMENT	18	58	.9	.4
320	HARDWARE-GARDENING EQUIPMENT	31	397	3.1	3.1
500	ALL OTHER MERCHANDISE	32	3 339	25.8	25.8
520	NONMERCHANDISE RECEIPTS	18	199	2.1	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	.1
	GENERAL MERCHANDISE STORES (SIC 539 PART)				
	TOTAL[2]	18	8 673	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
[1]Detail may not add to total due to rounding.
[2]Merchandise line detail withheld due to insufficient reporting.
Note: **OMAHA, NEBR. IOWA, SMSA**—Consists of Douglas and Sarpy Counties, Nebr., and Pottawattamie County, Iowa

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Omaha, Nebr.-Iowa, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	ORY GOOOS STORES (SIC S39 PART)				
	TOTAL	7	(0)	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS	7	(0)	98.1	9B.1
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	1.9
	SEWING ANO NEEOLEWORK STORES (SIC S39 PART)				
	TOTAL	1	(0)	(X)	100.0
	FOOO STORES (SIC S4)				
	TOTAL	307	179 30S	(X)	100.0
020	GROCERIES-OTHER FOOOS	307	153 050	8S.4	8S.4
040	MEALS-SNACKS	10	20S	1.1	.1
080	PACKAGEO ALCOHOLIC BEVERAGES	79	3 849	S.3	2.1
100	CIGARS-CIGARETTES-TOBACCO	19B	7 206	4.6	4.0
120	COSMETICS-ORUGS-CLEANERS	171	6 124	4.2	3.4
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	13	228	.8	.1
260	KITCHENWARE-HOME FURNISHINGS	29	1 496	3.3	.8
S00	ALL OTHER MERCHANOISE	126	4 327	2.8	2.4
S20	NONMERCHANOISE RECEIPTS	11S	2 270	1.6	1.3
-	MISCELLANEOUS MERCHANOISE	(X)	S49	(X)	.3
	GROCERY STORES (SIC S41)				
	TOTAL	229	169 722	(X)	100.0
020	GROCERIES-OTHER FOOOS	229	143 646	84.6	84.6
021	MEATS-FISH-POULTRY	209	43 72S	25.9	25.8
022	PROOUCE (FRESH FRUITS-VEGTBLS)	21S	13 81S	8.1	8.1
023	FROZEN FOOOS	192	8 63S	S.3	S.1
024	ALL OTHER FOOOS	228	77 469	45.6	45.6
040	MEALS-SNACKS	7	130	1.1	.1
080	PACKAGEO ALCOHOLIC BEVERAGES	78	3 840	S.6	2.3
100	CIGARS-CIGARETTES-TOBACCO	19S	7 187	4.7	4.2
120	COSMETICS-ORUGS-CLEANERS	170	6 11S	4.3	3.6
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	13	228	.8	.1
260	KITCHENWARE-HOME FURNISHINGS	29	1 49S	3.6	.9
500	ALL OTHER MERCHANOISE	12S	4 313	2.9	2.S
S16	ALL OTHER MERCHANOISE	34	370	.8	.2
S17	PAPER-PAPER PROOUCTS	120	3 943	2.7	2.3
S20	NONMERCHANOISE RECEIPTS	98	2 231	1.6	1.3
-	MISCELLANEOUS MERCHANOISE	(X)	537	(X)	.3
	MEAT MARKETS (SIC S42 PT.)				
	TOTAL[2]	18	S 230	(X)	100.0
	FISH (SEA FOOO) MARKETS (SIC S42 PT.)				
	TOTAL	1	(0)	(X)	100.0
	FRUIT STORES ANO VEGETABLE MKTS. (SIC S43)				
	TOTAL	1	(0)	(X)	100.0
	CANOY, NUT, ANO CONFECTIONERY STORES (SIC S44)				
	TOTAL[2]	8	493	(X)	100.0
	RETAIL BAKERIES (SIC S46)				
	TOTAL	31	(0)	(X)	100.0
	RETAIL BAKERIES-BAKING, SELLING (SIC S462)				
	TOTAL	29	2 107	(X)	100.0
020	GROCERIES-OTHER FOOOS	29	2 043	97.0	97.0
02S	BAKERY PROOUCTS-EXCEPT FROZEN	29	1 999	94.9	94.9
027	ALL OTHER FOOOS	7	41	6.8	1.9
-	MISCELLANEOUS MERCHANOISE	(X)	3	(X)	.1
-	MISCELLANEOUS MERCHANOISE	(X)	63	(X)	3.0
	RETAIL BAKERIES--SELLING ONLY (SIC S463)				
	TOTAL	2	(0)	(X)	100.0
	OAIRY PROOUCTS STORES (SIC S4S)				
	TOTAL	17	(0)	(X)	100.0
	EGG ANO POULTRY OEALERS (SIC S49 PT.)				
	TOTAL	1	(0)	(X)	100.0
	OTHER MISCELLANEOUS FOOO STORES (SIC S49 PT.)				
	TOTAL	1	(0)	(X)	100.0
	AUTOMOTIVE OEALERS (SIC SS EX. SS4)				
	TOTAL	153	144 726	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	20	570	11.4	.4
260	KITCHENWARE-HOME FURNISHINGS	1S	73	3.2	.1
300	SPORTING-RECREATION EQUIPMENT	19	1 02S	19.4	.7
320	HAROWARE-GAROENING EQUIPMENT	17	134	3.0	.1
380	AUTOMOBILES-TRUCKS	101	113 179	84.3	78.2
400	AUTO FUELS-LUBRICANTS	SO	948	.9	.7
420	AUTO TIRES-BATTERIES-ACCESS	114	1S 92S	11.8	11.0
S00	ALL OTHER MERCHANOISE	33	3 868	40.2	2.7
S20	NONMERCHANOISE RECEIPTS	117	8 933	6.S	6.2
-	MISCELLANEOUS MERCHANOISE	(X)	69	(X)	(Z)
	MOTOR VEHICLE OEALERS (SIC SS1, SS2)				
	TOTAL	89	12S 984	(X)	100.0
3B0	AUTOMOBILES-TRUCKS	89	109 931	87.3	87.3
400	AUTO FUELS-LUBRICANTS	39	340	.3	.3
420	AUTO TIRES-BATTERIES-ACCESS	71	8 372	6.8	6.6
S20	NONMERCHANOISE RECEIPTS	72	7 302	S.9	S.8
-	MISCELLANEOUS MERCHANOISE	(X)	39	(X)	(Z)
	OEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)				
	TOTAL	48	102 191	(X)	100.0
380	AUTOMOBILES-TRUCKS	48	88 638	86.7	86.7
381	NEW PASSENGER CARS-RETAIL	48	62 159	60.8	60.8
382	NEW PASSENGER CARS-WHOLESALE	S	466	4.6	.S
383	NEW COMMERCIAL VEHICLES-RETAIL	28	S 791	12.4	S.7
38S	USEO PASSENGER CARS-RETAIL	46	15 28S	16.8	1S.0
386	USEO PASSENGER CARS-WHSLE	41	3 821	4.1	3.7
387	USEO COMMERCIAL VEHICLES	26	1 008	2.3	1.0
-	MISCELLANEOUS MERCHANOISE	(X)	97	(X)	.1
400	AUTO FUELS-LUBRICANTS	29	219	.2	.2
403	MOTOR OILS-GREASES-OTHER OILS	26	180	.2	.2
-	MISCELLANEOUS MERCHANOISE	(X)	39	(X)	(Z)
420	AUTO TIRES-BATTERIES-ACCESS	47	7 149	7.0	7.0
421	PARTS INSTALLEO IN REPAIR WORK	47	4 018	3.9	3.9
422	PARTS-WHOLESALE	36	2 417	2.S	2.4
423	PARTS-RETAIL	43	327	.3	.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	30	386	.4	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Omaha, Nebr.-Iowa, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[2]
S20	NONMERCHANDISE RECEIPTS.	47	6 178	6.0	6.0
S27	SERVICE LABOR.	47	S 835	S.7	S.7
S28	OTHER NONMERCHANDISE RECEIPTS.	16	343	.6	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	6	(X)	(Z)
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.)				
	TOTAL	7	S 112	(X)	100.0
380	AUTOMOBILES-TRUCKS	7	3 964	77.S	77.S
381	NEW PASSENGER CARS-RETAIL. . .	7	2 556	SO.O	SO.O
38S	USED PASSENGER CARS-RETAIL . .	7	1 112	21.8	21.8
386	USED PASSENGER CARS-WHSLE. . .	S	199	4.S	3.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)	93	(X)	1.8
420	AUTO TIRES-BATTERIES-ACCESS. . .	7	S79	11.3	11.3
421	PARTS INSTALLED IN REPAIR WORK	7	373	7.3	7.3
422	PARTS-WHOLESALE.	S	66	1.S	1.3
423	PARTS-RETAIL	6	76	1.S	1.S
424	AUTOMOBILE TIRES-BATTERIES-ACC	4	63	1.4	1.2
S20	NONMERCHANDISE RECEIPTS.	7	S41	10.6	10.6
S27	SERVICE LABOR.	7	S3S	10.S	10.S
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	28	(X)	.5
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC S51 PT.)				
	TOTAL	4	11 307	(X)	100.0
	MOTOR VEHICLE OEALERS--USED CARS ONLY (SIC SS2)				
	TOTAL	30	7 374	(X)	100.0
380	AUTOMOBILES-TRUCKS	30	7 120	96.6	96.6
38S	USED PASSENGER CARS-RETAIL . .	30	6 212	84.2	84.2
386	USED PASSENGER CARS-WHSLE. . .	10	452	14.6	6.1
-	MISCELLANEOUS MERCHANDISE. . .	(X)	451	(X)	6.1
S20	NONMERCHANDISE RECEIPTS. . . .	1S	103	2.6	1.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	150	(X)	2.0
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC SS3)				
	TOTAL	41	9 636	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	569	9.3	S.9
260	KITCHENWARE-HOME FURNISHINGS . .	1S	73	1.4	.8
300	SPORTING-RECREATION EQUIPMENT. .	13	196	4.1	2.0
320	HARDWARE-GARDENING EQUIPMENT . .	17	132	2.3	1.4
400	AUTO FUELS-LUBRICANTS.	8	298	11.6	3.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	41	6 990	72.S	72.S
S00	ALL OTHER MERCHANDISE.	16	261	4.3	2.7
S20	NONMERCHANDISE RECEIPTS.	30	1 047	13.4	10.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	69	(X)	.7
	HOME AND AUTO SUPPLY STORES (SIC SS3 PT.)				
	TOTAL	7	1 312	(X)	100.0
	OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC SS3 PT.)				
	TOTAL	34	8 324	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	330	6.9	4.0
221	MAJOR HOUSEHOLD APPLIANCES . .	11	149	3.2	1.8
222	RADIOS-TV'S MUSICAL INSTR. . .	10	178	3.9	2.1
-	MISCELLANEOUS MERCHANDISE. . .	(X)	2	(X)	(Z)
260	KITCHENWARE-HOME FURNISHINGS . .	9	1S	.4	.2
300	SPORTING-RECREATION EQUIPMENT. .	7	28	.7	.3
317	ALL OTHER SPTG GOODS EXC BOATS	7	27	.7	.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	1	(X)	(Z)
320	HARDWARE-GARDENING EQUIPMENT . .	10	26	.S	.3
400	AUTO FUELS-LUBRICANTS.	6	287	16.0	3.4
420	AUTO TIRES-BATTERIES-ACCESS. . .	34	6 473	77.8	77.8
416	NEW TIRES-TUBES(TO FLEET OPRTRS	16	460	6.6	S.S
417	NEW TIRES-TUBES(TO OTHER USERS)	2S	1 SS3	20.1	18.7
418	RETREADS(TO FLEET OPERATORS) .	9	S7	1.1	.7
419	RETREADS(TO OTHER USERS) . . .	17	26S	4.0	3.2
426	AUTOMOBILE ACCESSORIES	26	1 266	21.1	1S.2
428	NEW AUTO TIRES SOLD TO OEALERS	16	706	10.7	8.S
429	NEW TRUCK-BUS TIRES (TO USERS)	17	1 270	18.4	1S.3
431	NEW TRK-BUS TIRES(TO OEALERS).	14	244	3.6	2.9
433	RETREADS SOLD TO DEALERS . . .	14	113	1.7	1.4
434	RETREADS-TRUCK-BUS (TO USERS).	16	328	4.6	3.9
43S	RETREADS-TRUCK-BUS(TO OEALERS)	12	94	1.3	1.1
436	STORAGE BATTERIES.	18	117	2.0	1.4
S00	ALL OTHER MERCHANDISE.	11	164	3.S	2.0
S20	NONMERCHANDISE RECEIPTS.	2S	976	13.3	11.7
S24	BRAKE AND WHEEL SERVICES . . .	17	478	8.4	S.7
S2S	TIRE SERVICES OTHER THAN RETRO	17	202	3.1	2.4
S26	OTHER NONMERCHANDISE RECEIPTS.	21	29S	4.1	3.S
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	24	(X)	.3
	BOAT OEALERS (SIC SS91)				
	TOTAL	4	984	(X)	100.0
	HOUSEHOLD TRAILER OEALERS (SIC SS92)				
	TOTAL	13	3 988	(X)	100.0
380	AUTOMOBILES-TRUCKS	3	126	7.3	3.2
S00	ALL OTHER MERCHANDISE.	13	3 S4S	88.9	88.9
S04	MOBILE HOMES-HOUSEHOLD TRLRS .	10	2 S38	78.8	63.6
S0S	CAMP TRAILERS-TRAVEL TRAILERS.	9	948	28.8	23.8
S07	ALL OTHER MERCHANDISE.	S	S9	3.9	1.S
S20	NONMERCHANDISE RECEIPTS.	8	306	11.9	7.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	11	(X)	.3
	AIRCRAFT, MOTORCYCLE OEALERS (SIC SS99 PT.)				
	TOTAL	6	4 134	(X)	100.0
380	AUTOMOBILES-TRUCKS	6	3 037	73.S	73.S
389	MOTORCYCLES-MOTORSCOOTERS. . .	S	63S	90.S	1S.4
S20	NONMERCHANDISE RECEIPTS. . . .	4	231	S.8	S.6
S27	SERVICE LABOR.	4	207	S.2	S.0
-	MISCELLANEOUS	(X)	3	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	86S	(X)	20.9
	AUTOMOTIVE OEALERS, N.E.C. (SIC SS99 PT.)				
	TOTAL	-	-	(X)	-
	GASOLINE SERVICE STATIONS (SIC SS4)				
	TOTAL	447	6S 867	(X)	100.0
020	GROCERIES-OTHER FOODS.	29	137	4.0	.2
040	MEALS-SNACKS	11	78	3.1	.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	6S	399	3.1	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	147	2.8	.2
300	SPORTING-RECREATION EQUIPMENT. .	8	137	4.1	.2
380	AUTOMOBILES-TRUCKS	10	114	10.S	.2
391	OTHER POWERED ROAD VEHICLES. .	9	111	10.5	.2
-	MISCELLANEOUS MERCHANDISE. . .	(X)	3	(X)	(Z)
400	AUTO FUELS-LUBRICANTS.	447	5S 534	84.3	84.3
401	GASOLINE	447	SO 877	77.2	77.2
402	OTHER AUTOMOTIVE FUELS	6S	2 032	10.0	3.1
403	MOTOR OILS-GREASES-OTHER OILS.	415	2 625	4.2	4.0

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[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Omaha, Nebr.-Iowa, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
420	AUTO TIRES-BATTERIES-ACCESS.	354	6 023	12.5	9.1
421	PARTS INSTALLED IN REPAIR WORK	166	1 476	6.9	2.2
423	PARTS-RETAIL	41	186	4.5	.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	332	4 361	9.6	6.6
480	HOUSEHOLD FUELS-ICE	10	185	10.0	.3
S00	ALL OTHER MERCHANDISE	19	170	3.8	.3
S20	NONMERCHANDISE RECEIPTS	301	2 485	5.8	3.8
S27	SERVICE LABOR	290	2 221	5.5	3.4
-	MISCELLANEOUS MERCHANDISE	(X)	458	(X)	.7
	APPAREL AND ACCESSORY STORES (SIC 56)				
	TOTAL	164	39 451	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	63	10 593	56.7	26.9
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	94	18 602	64.3	47.2
180	ALL FOOTWEAR	84	8 585	36.8	21.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV	4	36	.6	.1
280	JEWELRY-OPTICAL GOODS	8	76	1.3	.2
S00	ALL OTHER MERCHANDISE	11	161	3.7	.4
S20	NONMERCHANDISE RECEIPTS	72	678	2.7	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	719	(X)	1.8
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
	TOTAL	52	12 744	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	4	64	1.8	.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	52	12 157	95.4	95.4
S20	NONMERCHANDISE RECEIPTS	22	293	2.7	2.3
-	MISCELLANEOUS MERCHANDISE	(X)	229	(X)	1.8
	WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL	43	11 959	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	4	64	1.7	.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	43	11 431	95.6	95.6
161	CHILDREN'S-INFANTS' WEAR	9	466	8.9	3.9
163	MILLINERY	10	125	2.8	1.0
164	HOSIERY	22	233	2.3	1.9
165	LINGERIE	27	749	6.7	6.3
168	WOMEN'S BLOUSES-SPTSWR	31	2 414	20.3	20.2
172	DRESSES	43	3 765	31.5	31.5
173	COATS-SUITS	31	2 492	20.9	20.8
174	HANDBAGS	24	299	2.6	2.5
175	FURS	12	415	4.6	3.5
176	OTHER WOMENS-GIRLS'CLOTHES ACC	18	470	4.3	3.9
S20	NONMERCHANDISE RECEIPTS	20	238	2.3	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	226	(X)	1.9
	MILLINERY STORES (SIC 563 PT.)				
	TOTAL	3	(D)	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)				
	TOTAL	-	-	(X)	-
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
	TOTAL	1	(D)	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)				
	TOTAL	5	(D)	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL[2]	30	6 299	(X)	100.0
	CUSTOM TAILORS (SIC 567)				
	TOTAL	4	(D)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	(D)	98.4	98.4
143	MEN'S TAILORED OUTERWEAR	4	(D)	83.2	83.2
-	MISCELLANEOUS MERCHANDISE	(X)	(D)	(X)	15.3
-	MISCELLANEOUS MERCHANDISE	(X)	(D)	(X)	1.6
	FAMILY CLOTHING STORES (SIC 565)				
	TOTAL[2]	18	12 081	(X)	100.0
	SHOE STORES (SIC 566)				
	TOTAL	53	7 412	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	19	5.0	.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	14	407	11.9	5.5
180	ALL FOOTWEAR	53	6 857	92.5	92.5
S00	ALL OTHER MERCHANDISE	4	25	5.2	.3
S20	NONMERCHANDISE RECEIPTS	28	99	2.0	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.1
	MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	9	(D)	(X)	100.0
180	ALL FOOTWEAR	9	(D)	96.3	96.3
181	MEN'S AND BOYS' FOOTWEAR	9	(D)	96.0	96.0
S20	NONMERCHANDISE RECEIPTS	8	(D)	1.8	1.8
-	MISCELLANEOUS MERCHANDISE	(X)	(D)	(X)	1.9
	WOMEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	10	2 620	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	6	318	13.8	12.1
180	ALL FOOTWEAR	10	2 250	85.9	85.9
182	WOMEN'S AND GIRLS' FOOTWEAR	10	2 217	84.6	84.6
-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.7
S20	NONMERCHANDISE RECEIPTS	6	49	2.1	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.1
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	TOTAL	1	(D)	(X)	100.0
	FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	33	3 977	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	8	87	7.5	2.2
180	ALL FOOTWEAR	33	3 822	96.1	96.1
181	MEN'S AND BOYS' FOOTWEAR	33	1 185	29.8	29.8
182	WOMEN'S AND GIRLS' FOOTWEAR	33	1 727	43.4	43.4
183	CHILDREN'S AND INFANTS' FOOTWR	31	910	25.1	22.9
S20	NONMERCHANDISE RECEIPTS	13	36	2.1	.9
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.8
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	TOTAL	5	443	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	5	356	80.4	80.4
161	CHILDREN'S-INFANTS' WEAR	5	356	80.4	80.4
-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	19.6

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[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Omaha, Nebr.-Iowa, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
	TOTAL	2	(D)	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	TOTAL	112	44 766	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	22	647	10.5	1.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	69	14 640	80.7	32.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	55	25 759	77.3	57.5
260	KITCHENWARE-HOME FURNISHINGS	39	2 438	25.4	5.4
520	NONMERCHANDISE RECEIPTS.	33	717	2.7	1.6
-	MISCELLANEOUS MERCHANDISE.	(X)	565	(X)	1.3
	FURNITURE STORES (SIC 5712)				
	TOTAL	30	18 744	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	12	111	13.0	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	974	29.3	5.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	17 170	91.6	91.6
243	SLEEP EQUIPMENT.	25	917	20.9	4.9
244	OTHER HOUSEHOLD FURNITURE.	29	15 815	84.6	84.4
245	FLOOR COVERINGS-SOFT SURFACE	20	343	11.3	1.8
-	MISCELLANEOUS MERCHANDISE.	(X)	62	(X)	.3
520	NONMERCHANDISE RECEIPTS.	3	253	1.6	1.3
-	MISCELLANEOUS MERCHANDISE.	(X)	236	(X)	1.3
	HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	25	8 762	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	7 419	87.0	84.7
520	NONMERCHANDISE RECEIPTS.	5	64	1.1	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	1 279	(X)	14.6
	FLOOR COVERINGS STORES (SIC 5713)				
	TOTAL	16	8 145	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	7 403	90.9	90.9
-	MISCELLANEOUS MERCHANDISE.	(X)	742	(X)	9.1
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	4	(D)	(X)	100.0
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
	TOTAL	1	(D)	(X)	100.0
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
	TOTAL[2]	4	427	(X)	100.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	31	9 676	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	5	84	12.6	.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	6 416	81.4	66.3
224	NEW MAJOR APPLIANCES	28	4 304	54.6	44.5
225	NEW RADIOS-TV'S ETC.	18	2 042	28.1	21.1
-	MISCELLANEOUS MERCHANDISE.	(X)	68	(X)	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	1 147	22.8	11.9
260	KITCHENWARE-HOME FURNISHINGS	11	1 743	22.9	18.0
520	NONMERCHANDISE RECEIPTS.	17	124	4.3	1.3
-	MISCELLANEOUS MERCHANDISE.	(X)	162	(X)	1.7
	RADIO AND TELEVISION STORES (SIC 5732)				
	TOTAL	13	4 642	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	4 392	94.6	94.6
224	NEW MAJOR APPLIANCES	7	476	11.8	10.3
225	NEW RADIOS-TV'S ETC.	13	3 788	81.6	81.6
226	USED MAJOR APPL-RADIOS-TV'S.	7	106	7.6	2.3
-	MISCELLANEOUS MERCHANDISE.	(X)	16	(X)	.3
520	NONMERCHANDISE RECEIPTS.	7	195	11.4	4.2
-	MISCELLANEOUS MERCHANDISE.	(X)	55	(X)	1.2
	RECORD SHOPS (SIC 5733 PT.)				
	TOTAL	3	(D)	(X)	100.0
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
	TOTAL	10	(D)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	(D)	96.8	96.8
229	ORGANS	10		34.6	30.2
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	3.2
	EATING AND DRINKING PLACES (SIC 58)				
	TOTAL	796	70 934	(X)	100.0
020	GROCERIES-OTHER FOODS.	40	684	13.1	1.0
040	MEALS-SNACKS	587	44 715	77.6	63.0
060	ALCOHOLIC DRINKS	446	21 804	50.2	30.7
080	PACKAGED ALCOHOLIC BEVERAGES	181	2 272	14.7	3.2
100	CIGARS-CIGARETTES-TOBACCO.	178	616	3.5	.9
500	ALL OTHER MERCHANDISE.	13	161	3.5	.2
520	NONMERCHANDISE RECEIPTS.	111	522	4.2	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	160	(X)	.2
	EATING PLACES (SIC 5812)				
	TOTAL	448	50 136	(X)	100.0
020	GROCERIES-OTHER FOODS.	34	657	12.5	1.3
040	MEALS-SNACKS	448	43 288	86.3	86.3
060	ALCOHOLIC DRINKS	98	4 856	22.4	9.7
080	PACKAGED ALCOHOLIC BEVERAGES	29	277	8.6	.6
100	CIGARS-CIGARETTES-TOBACCO.	74	350	3.0	.7
500	ALL OTHER MERCHANDISE.	10	156	3.7	.3
520	NONMERCHANDISE RECEIPTS.	71	449	4.6	.9
-	MISCELLANEOUS MERCHANDISE.	(X)	103	(X)	.2
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
	TOTAL	298	36 971	(X)	100.0
020	GROCERIES-OTHER FOODS.	24	248	7.2	.7
040	MEALS-SNACKS	298	30 890	83.6	83.6
060	ALCOHOLIC DRINKS	88	4 663	23.5	12.6
080	PACKAGED ALCOHOLIC BEVERAGES	27	270	8.4	.7
100	CIGARS-CIGARETTES-TOBACCO.	60	279	2.8	.8
500	ALL OTHER MERCHANDISE.	7	134	3.7	.4
520	NONMERCHANDISE RECEIPTS.	47	391	5.5	1.1
-	MISCELLANEOUS MERCHANDISE.	(X)	96	(X)	.3
	CAFETERIAS (SIC 5812 PT.)				
	TOTAL	21	2 815	(X)	100.0
020	GROCERIES-OTHER FOODS.	4	166	18.5	5.9
040	MEALS-SNACKS	21	2 552	90.7	90.7
100	CIGARS-CIGARETTES-TOBACCO.	5	43	5.0	1.5
-	MISCELLANEOUS MERCHANDISE.	(X)	54	(X)	1.9
	REFRESHMENT PLACES (SIC 5812 PT.)				
	TOTAL	129	10 350	(X)	100.0

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Omaha, Nebr.-Iowa, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
040	MEALS-SNACKS	129	9 845	95.1	95.1
060	ALCOHOLIC ORINKS	8	161	11.6	1.6
S20	NONMERCHANOISE RECEIPTS.	21	39	2.8	.4
-	MISCELLANEOUS MERCHANOISE.	(X)	305	(X)	2.9
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC S813)				
	TOTAL	348	20 798	(X)	100.0
020	GROCERIES-OTHER FOODS.	6	26	7.1	.1
040	MEALS-SNACKS	139	1 427	17.2	6.9
060	ALCOHOLIC ORINKS	348	16 947	81.5	81.5
080	PACKAGED ALCOHOLIC BEVERAGES	152	1 995	17.8	9.6
100	CIGARS-CIGARETTES-TOBACCO.	104	266	4.1	1.3
S20	NONMERCHANOISE RECEIPTS.	40	73	4.0	.4
-	MISCELLANEOUS MERCHANOISE.	(X)	63	(X)	.3
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
	TOTAL	132	32 670	(X)	100.0
020	GROCERIES-OTHER FOODS.	48	1 193	5.7	3.7
040	MEALS-SNACKS	27	782	7.2	2.4
080	PACKAGED ALCOHOLIC BEVERAGES	28	1 547	13.6	4.7
100	CIGARS-CIGARETTES-TOBACCO.	87	2 716	9.3	8.3
120	COSMETICS-DRUGS-CLEANERS	132	20 766	63.6	63.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	135	.9	.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13	223	1.7	.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	359	2.1	1.1
260	KITCHENWARE-HOME FURNISHINGS	20	693	4.1	2.1
280	JEWELRY-OPTICAL GOODS.	32	385	2.3	1.2
300	SPORTING-RECREATION EQUIPMENT.	14	505	3.1	1.5
320	HARDWARE-GARDENING EQUIPMENT	18	274	1.6	.8
340	LUMBER-BUILDING MATERIALS.	6	45	.5	.1
420	AUTO TIRES-BATTERIES-ACCESS.	5	51	1.8	.2
500	ALL OTHER MERCHANDISE.	49	2 678	12.0	8.2
S20	NONMERCHANDISE RECEIPTS.	28	240	2.4	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	77	(X)	.2
	DRUG STORES (SIC 591 PT.)				
	TOTAL	132	32 670	(X)	100.0
020	GROCERIES-OTHER FOODS.	48	1 193	5.7	3.7
040	MEALS-SNACKS	27	782	7.2	2.4
080	PACKAGED ALCOHOLIC BEVERAGES	28	1 547	13.6	4.7
100	CIGARS-CIGARETTES-TOBACCO.	87	2 716	9.3	8.3
120	COSMETICS-DRUGS-CLEANERS	132	20 766	63.6	63.6
121	MEDICINES EXC. PRESCRIPTION.	127	8 728	27.6	26.7
122	PRESCRIPTION MEDICINES	132	9 017	27.6	27.6
123	ALL OTHER DRUGS-PROPRIETARIES.	80	3 020	16.3	9.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	135	.9	.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13	223	1.7	.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	359	2.1	1.1
260	KITCHENWARE-HOME FURNISHINGS	20	693	4.1	2.1
280	JEWELRY-OPTICAL GOODS.	32	385	2.3	1.2
300	SPORTING-RECREATION EQUIPMENT.	14	505	3.1	1.5
320	HARDWARE-GARDENING EQUIPMENT	18	274	1.6	.8
340	LUMBER-BUILDING MATERIALS.	6	45	.5	.1
420	AUTO TIRES-BATTERIES-ACCESS.	5	51	1.8	.2
500	ALL OTHER MERCHANDISE.	49	2 678	12.0	8.2
S20	NONMERCHANDISE RECEIPTS.	28	240	2.4	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	77	(X)	.2
	PROPRIETARY STORES (SIC 591 PT.)				-
	TOTAL	-	-	(X)	-
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	356	51 437	(X)	100.0
020	GROCERIES-OTHER FOODS.	25	600	18.1	1.2
040	MEALS-SNACKS	16	190	9.7	.4
060	ALCOHOLIC ORINKS	29	1 044	25.9	2.0
080	PACKAGED ALCOHOLIC BEVERAGES	70	7 958	69.8	15.5
100	CIGARS-CIGARETTES-TOBACCO.	38	664	20.9	1.3
120	COSMETICS-DRUGS-CLEANERS	12	54	5.0	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	118	14.2	.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	18	204	21.0	.4
180	ALL FOOTWEAR	10	39	12.5	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	257	10.8	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	606	33.3	1.2
260	KITCHENWARE-HOME FURNISHINGS	37	756	17.0	1.5
280	JEWELRY-OPTICAL GOODS.	65	6 086	75.6	11.8
300	SPORTING-RECREATION EQUIPMENT.	29	1 071	72.4	2.1
320	HARDWARE-GARDENING EQUIPMENT	15	560	42.3	1.1
380	AUTOMOBILES-TRUCKS	6	233	55.5	.5
400	AUTO FUELS-LUBRICANTS.	7	138	13.0	.3
420	AUTO TIRES-BATTERIES-ACCESS.	12	419	25.0	.8
440	FARM EQUIPMENT MACHINERY	5	339	16.2	.7
460	HAY-GRAIN-FEED-FARM SUPPLIES	55	17 830	84.6	34.7
480	HOUSEHOLD FUELS-ICE.	17	1 971	40.0	3.8
500	ALL OTHER MERCHANDISE.	144	9 458	98.9	18.4
S20	NONMERCHANDISE RECEIPTS.	117	753	4.9	1.5
-	MISCELLANEOUS MERCHANDISE.	(X)	89	(X)	.2
	LIQUOR STORES (SIC 592)				
	TOTAL	69	9 951	(X)	100.0
020	GROCERIES-OTHER FOODS.	15	524	18.9	5.3
040	MEALS-SNACKS	13	161	9.0	1.6
060	ALCOHOLIC ORINKS	28	1 042	30.2	10.5
080	PACKAGED ALCOHOLIC BEVERAGES	69	7 949	79.9	79.9
100	CIGARS-CIGARETTES-TOBACCO.	19	203	8.8	2.0
S20	NONMERCHANDISE RECEIPTS.	10	37	2.0	.4
-	MISCELLANEOUS MERCHANDISE.	(X)	35	(X)	.4
	ANTIQUE STORES (SIC 5932)				
	TOTAL	1	(D)	(X)	100.0
	SECONDHAND STORES (SIC 5933)				
	TOTAL	26	2 047	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	93	15.7	4.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	11	129	22.0	6.3
180	ALL FOOTWEAR	7	20	5.2	1.0
200	CURTAINS-DRAPERIES-DRY GOODS	8	19	3.6	.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	164	14.0	8.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	425	39.7	20.8
260	KITCHENWARE-HOME FURNISHINGS	14	94	10.7	4.6
280	JEWELRY-OPTICAL GOODS.	6	166	32.2	8.1
300	SPORTING-RECREATION EQUIPMENT.	7	111	16.1	5.4
380	AUTOMOBILES-TRUCKS	6	229	49.7	11.2
400	AUTO FUELS-LUBRICANTS.	4	5	2.1	.2
420	AUTO TIRES-BATTERIES-ACCESS.	8	367	76.4	17.9
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	5	2.1	.2
500	ALL OTHER MERCHANDISE.	8	163	28.7	8.0
S20	NONMERCHANDISE RECEIPTS.	10	24	4.2	1.2
-	MISCELLANEOUS MERCHANDISE.	(X)	32	(X)	1.6
	SPORTING GOODS STORES (SIC 5952)				
	TOTAL[2]	11	814	(X)	100.0
	BICYCLE SHOPS (SIC 5953)				
	TOTAL	5	210	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT.	5	178	84.8	84.8
S20	NONMERCHANDISE RECEIPTS.	3	28	14.0	13.3
-	MISCELLANEOUS MERCHANDISE.	(X)	4	(X)	1.9
	JEWELRY STORES (SIC 597)				
	TOTAL	36	4 606	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	16	324	11.8	7.0
266	ALL OTHER HOME FURN EXC. CHINA	13	117	4.2	2.5
267	CHINA-GLASSWARE.	13	207	9.0	4.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Omaha, Nebr.-Iowa, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[4]
280	JEWELRY-OPTICAL GOODS.	36	3 841	83.4	83.4
281	WATCHES-CLOCKS	35	804	17.5	17.5
282	SILVERWARE	31	333	7.2	7.2
285	ALL OTHER JEWELRY ITEMS.	28	422	13.5	9.2
287	DIAMONDS, EXC. DIAMOND WATCHES	35	1 822	39.6	39.6
288	RINGS, EXC. DIAMONDS	32	440	10.4	9.6
-	MISCELLANEOUS MERCHANDISE.	(X)	20	(X)	.4
500	ALL OTHER MERCHANDISE.	6	31	3.8	.7
520	NONMERCHANDISE RECEIPTS.	33	354	8.3	7.7
529	WATCH-CLOCK-JEWELRY REPAIRS.	32	323	7.9	7.0
-	MISCELLANEOUS	(X)	26	(X)	.6
-	MISCELLANEOUS MERCHANDISE.	(X)	56	(X)	1.2
	FUEL OIL DEALERS (SIC 5983)				
	TOTAL	2	(D)	(X)	100.0
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984)				
	TOTAL	7	1 673	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	37	4.4	2.2
480	HOUSEHOLD FUELS-ICE.	7	1 604	95.9	95.9
482	OTHER LP GAS SALES	7	1 456	87.0	87.0
-	MISCELLANEOUS MERCHANDISE.	(X)	146	(X)	8.7
520	NONMERCHANDISE RECEIPTS.	4	18	2.5	1.1
-	MISCELLANEOUS MERCHANDISE.	(X)	14	(X)	.8
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
	TOTAL	3	(D)	(X)	100.0
	FLORISTS (SIC 5992)				
	TOTAL[2]	36	3 187	(X)	100.0
	CIGAR STORES AND STANDS (SIC 5993)				
	TOTAL	11	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	4		18.2	2.5
100	CIGARS-CIGARETTES-TOBACCO.	11		80.6	80.6
120	COSMETICS-DRUGS-CLEANERS	6	(D)	1.1	.7
500	ALL OTHER MERCHANDISE.	5		27.2	13.6
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	2.5
	BOOK STORES (SIC 5942)				
	TOTAL	9	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE.	9		98.7	98.7
513	BOOKS-PERIODICALS.	9		86.4	86.4
-	MISCELLANEOUS MERCHANDISE.	(X)	(D)	(X)	9.3
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.3
	STATIONERY STORES (SIC 5943)				
	TOTAL	5	(D)	(X)	100.0
	HAY, GRAIN, AND FEED STORES (SIC 5962)				
	TOTAL	27	13 609	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	27	13 080	96.1	96.1
520	NONMERCHANDISE RECEIPTS.	4	90	2.7	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	439	(X)	3.2
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
	TOTAL	20	5 209	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	20	4 638	89.0	89.0
-	MISCELLANEOUS MERCHANDISE.	(X)	571	(X)	11.0
	GARDEN SUPPLY STORES (SIC 5969 PT.)				
	TOTAL	6	740	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT	6	376	50.8	50.8
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	94	12.7	12.7
500	ALL OTHER MERCHANDISE.	3	250	33.8	33.8
-	MISCELLANEOUS MERCHANDISE.	(X)	19	(X)	2.6
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
	TOTAL[2]	11	737	(X)	100.0
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	TOTAL[2]	15	820	(X)	100.0
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	TOTAL	8	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE.	8		97.7	97.7
520	NONMERCHANDISE RECEIPTS.	7	(D)	1.6	1.6
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.6
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	TOTAL	10	(D)	(X)	100.0
	OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL	16	2 012	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	16	1 981	98.5	98.5
-	MISCELLANEOUS MERCHANDISE.	(X)	31	(X)	1.5
	RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	TOTAL[2]	22	1 623	(X)	100.0
	NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL[2]	44	13 313	(X)	100.0
	MAIL ORDER HOUSES (SIC 532)				
	TOTAL	14	2 577	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	4	375	34.2	14.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	122	7.5	4.7
160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	6	353	22.1	13.7
180	ALL FOOTWEAR	6	63	3.8	2.4
200	CURTAINS-DRAPERIES-DRY GOODS	6	160	10.0	6.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	66	4.2	2.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	62	3.8	2.4
260	KITCHENWARE-HOME FURNISHINGS	6	103	6.4	4.0
280	JEWELRY-OPTICAL GOODS.	6	49	3.0	1.9
300	SPORTING-RECREATION EQUIPMENT.	6	68	4.2	2.6
320	HARDWARE-GARDENING EQUIPMENT	6	68	4.2	2.6
420	AUTO TIRES-BATTERIES-ACCESS.	5	34	2.1	1.3
500	ALL OTHER MERCHANDISE.	12	608	29.9	23.6
520	NONMERCHANDISE RECEIPTS.	6	303	19.0	11.8
-	MISCELLANEOUS MERCHANDISE.	(X)	143	(X)	5.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

[1]Detail may not add to total due to rounding.

[2]Merchandise line detail withheld due to insufficient reporting.

TABLE 2. **Standard Metropolitan Statistical Areas, by Kind of Business: 1967**—Continued

Omaha, Nebr.-Iowa, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL[2]	20	6 233	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL[2]	10	4 503	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
X Not applicable. Z Less than 0.05 percent.
[1] Detail may not add to total due to rounding.
[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
	RETAIL TRADE				
	TOTAL	8 549	1 433 413	(X)	100.0
020	GROCERIES-OTHER FOODS	1 583	232 995	62.6	16.3
040	MEALS-SNACKS	1 806	55 952	57.3	3.9
060	ALCOHOLIC DRINKS	801	19 637	58.3	1.4
080	PACKAGED ALCOHOLIC BEVERAGES	679	17 065	22.2	1.2
100	CIGARS-CIGARETTES-TOBACCO	1 771	13 514	4.7	.9
120	COSMETICS-DRUGS-CLEANERS	1 263	47 429	14.0	3.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	643	28 658	17.2	2.0
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	773	46 007	25.8	3.2
180	ALL FOOTWEAR	635	16 547	10.4	1.2
200	CURTAINS-DRAPERIES-DRY GOODS	562	15 307	9.5	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	806	35 947	20.0	2.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	598	30 983	22.9	2.2
260	KITCHENWARE-HOME FURNISHINGS	770	10 267	5.9	.7
280	JEWELRY-OPTICAL GOODS	592	7 588	5.4	.5
300	SPORTING-RECREATION EQUIPMENT	618	10 250	6.5	.7
320	HARDWARE-GARDENING EQUIPMENT	1 080	25 516	10.4	1.8
340	LUMBER-BUILDING MATERIALS	946	66 687	35.8	4.7
380	AUTOMOBILES-TRUCKS	603	192 962	63.0	13.5
400	AUTO FUELS-LUBRICANTS	1 639	112 973	30.0	7.9
420	AUTO TIRES-BATTERIES-ACCESS.	1 821	55 969	11.4	3.9
440	FARM EQUIPMENT MACHINERY	561	160 388	64.3	11.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	808	143 254	61.3	10.0
480	HOUSEHOLD FUELS-ICE	393	17 299	19.0	1.2
500	ALL OTHER MERCHANDISE	1 195	32 844	11.6	2.3
520	NONMERCHANDISE RECEIPTS	3 106	37 375	5.0	2.6
	BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)				
	TOTAL	1 135	263 379	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	156	3 419	14.2	1.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	119	1 857	11.4	.7
260	KITCHENWARE-HOME FURNISHINGS	201	2 663	14.9	1.0
300	SPORTING-RECREATION EQUIPMENT	169	2 100	10.0	.8
320	HARDWARE-GARDENING EQUIPMENT	562	15 319	18.0	5.8
340	LUMBER-BUILDING MATERIALS	667	56 357	68.1	21.4
380	AUTOMOBILES-TRUCKS	95	8 263	16.5	3.1
400	AUTO FUELS-LUBRICANTS	67	910	2.8	.3
420	AUTO TIRES-BATTERIES-ACCESS.	190	5 696	9.5	2.2
440	FARM EQUIPMENT MACHINERY	447	153 573	82.4	58.3
460	HAY-GRAIN-FEED-FARM SUPPLIES	137	5 307	11.9	2.0
480	HOUSEHOLD FUELS-ICE	98	566	2.8	.2
500	ALL OTHER MERCHANDISE	74	1 532	10.7	.6
520	NONMERCHANDISE RECEIPTS	452	5 369	4.2	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	448	(X)	.2
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)				
	TOTAL	358	56 293	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	222	6.2	.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	155	2.9	.3
260	KITCHENWARE-HOME FURNISHINGS	11	69	2.9	.1
320	HARDWARE-GARDENING EQUIPMENT	233	3 258	7.9	5.8
340	LUMBER-BUILDING MATERIALS	358	48 436	86.0	86.0
341	LUMBER	342	18 766	33.4	33.3
342	PLYWOOD	325	6 016	11.1	10.7
343	WINDOWS, DOORS, AND FRAMES-METAL	245	1 675	4.5	3.0
344	KITCHEN CABINETS	157	572	1.9	1.0
345	ALL OTHER MILLWORK	308	3 180	6.1	5.6
346	WALLBOARD	321	3 433	6.4	6.1
347	ASPHALT AND ASBESTOS PRODUCTS	317	3 205	6.1	5.7
348	PAINT-GLASS-WALLPAPER	313	2 114	4.0	3.8
349	HEATING AND PLUMBING EQUIP	53	383	7.6	.7
351	METAL ROOFING AND SIDING	209	1 081	2.8	1.9
352	MASONRY SUPPLIES	288	2 478	5.0	4.4
353	INSULATION	263	1 196	2.5	2.1
354	PREFABRICATED BLDGS AND PARTS	39	599	8.0	1.1
355	ALL OTHER BUILDING MATERIALS	168	3 736	13.3	6.6
440	FARM EQUIPMENT MACHINERY	4	490	36.0	.9
460	HAY-GRAIN-FEED-FARM SUPPLIES	40	2 297	24.2	4.1
480	HOUSEHOLD FUELS-ICE	79	260	2.1	.5
500	ALL OTHER MERCHANDISE	9	253	12.1	.4
520	NONMERCHANDISE RECEIPTS	144	753	3.0	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	100	(X)	.2
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522)				
	TOTAL	26	(D)	(X)	100.0
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
	TOTAL	52	4 117	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	375	28.8	9.1
260	KITCHENWARE-HOME FURNISHINGS	5	52	7.0	1.3
340	LUMBER-BUILDING MATERIALS	52	3 385	82.2	82.2
356	ALL OTHER LUMBER-MILLWORK	25	563	24.7	13.7
357	PAINT-VARNISH ETC	49	1 535	38.5	37.3
358	PAINT SUNDRIES	41	362	10.6	8.8
359	WALLPAPER-OTHER WALL COVERINGS	38	234	8.1	5.7
361	GLASS	26	691	22.7	16.8
420	AUTO TIRES-BATTERIES-ACCESS.	3	79	14.6	1.9
520	NONMERCHANDISE RECEIPTS	14	104	9.7	2.5
-	MISCELLANEOUS MERCHANDISE	(X)	122	(X)	3.0
	ELECTRICAL SUPPLY STORES (SIC 524)				
	TOTAL	5	(D)	(X)	100.0
	HARDWARE STORES (SIC 5251)				
	TOTAL	257	23 644	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	9	39	3.8	.2
200	CURTAINS-DRAPERIES-DRY GOODS	12	23	2.1	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	115	2 873	19.4	12.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	76	1 317	11.4	5.6
260	KITCHENWARE-HOME FURNISHINGS	180	2 482	13.5	10.5
280	JEWELRY-OPTICAL GOODS	39	92	2.7	.4
300	SPORTING-RECREATION EQUIPMENT	145	1 378	7.7	5.8
320	HARDWARE-GARDENING EQUIPMENT	257	10 348	43.8	43.8
322	GARDENING EQUIPMENT-SUPPLIES	217	1 955	9.1	8.3
323	PLUMBING-ELECTRICAL SUPPLIES	226	2 482	11.8	10.5
324	OTHER HARDWARE-TOOLS	257	5 911	25.0	25.0
340	LUMBER-BUILDING MATERIALS	214	2 524	11.6	10.7
356	ALL OTHER LUMBER-MILLWORK	62	608	6.4	2.6
364	PAINT-SUNDRIES-GLASS-WALLPAPER	211	1 916	8.9	8.1
400	AUTO FUELS-LUBRICANTS	22	55	.8	.2
420	AUTO TIRES-BATTERIES-ACCESS.	71	722	5.7	3.1
460	HAY-GRAIN-FEED-FARM SUPPLIES	32	712	9.2	3.0
480	HOUSEHOLD FUELS-ICE	9	80	3.0	.3
500	ALL OTHER MERCHANDISE	49	482	7.0	2.0
520	NONMERCHANDISE RECEIPTS	69	269	3.5	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	247	(X)	1.0
	FARM EQUIPMENT DEALERS (SIC 5252)				
	TOTAL	437	177 500	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	244	2.2	.1
300	SPORTING-RECREATION EQUIPMENT	17	707	11.7	.4
320	HARDWARE-GARDENING EQUIPMENT	62	1 526	6.6	.9
340	LUMBER-BUILDING MATERIALS	12	570	10.7	.3
380	AUTOMOBILES-TRUCKS	91	8 184	17.4	4.6
400	AUTO FUELS-LUBRICANTS	43	831	3.9	.5
420	AUTO TIRES-BATTERIES-ACCESS.	112	4 879	10.1	2.7
440	FARM EQUIPMENT MACHINERY	437	153 022	86.2	86.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	65	2 291	8.3	1.3
480	HOUSEHOLD FUELS-ICE	9	206	5.8	.1
500	ALL OTHER MERCHANDISE	13	765	10.0	.4
520	NONMERCHANDISE RECEIPTS	212	4 185	4.6	2.4
-	MISCELLANEOUS MERCHANDISE	(X)	89	(X)	.1
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
	TOTAL	381	95 841	(X)	100.0
020	GROCERIES-OTHER FOODS	186	3 245	8.1	3.4
040	MEALS-SNACKS	68	1 287	8.0	1.3
100	CIGARS-CIGARETTES-TOBACCO	53	293	3.4	.3
120	COSMETICS-DRUGS-CLEANERS	261	4 351	5.4	4.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	297	11 575	12.7	12.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	315	22 234	23.8	23.2
180	ALL FOOTWEAR	275	4 248	4.8	4.4
200	CURTAINS-DRAPERIES-DRY GOODS . .	329	11 719	12.5	12.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	137	5 856	8.6	6.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	175	3 406	4.7	3.6
260	KITCHENWARE-HOME FURNISHINGS . .	207	3 259	5.0	3.4
280	JEWELRY-OPTICAL GOODS.	222	1 065	1.3	1.1
300	SPORTING-RECREATION EQUIPMENT. .	170	2 088	2.9	2.2
320	HARDWARE-GARDENING EQUIPMENT . .	206	3 254	4.6	3.4
340	LUMBER-BUILDING MATERIALS. . . .	74	2 583	5.8	2.7
400	AUTO FUELS-LUBRICANTS.	34	323	1.1	.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	43	3 263	8.0	3.4
440	FARM EQUIPMENT MACHINERY	9	148	2.0	.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	17	240	2.8	.3
500	ALL OTHER MERCHANDISE.	245	7 405	9.0	7.7
520	NONMERCHANDISE RECEIPTS.	161	3 295	6.6	3.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	701	(X)	.7
	DEPARTMENT STORES (SIC 531)				
	TOTAL	34	42 050	(X)	100.0
020	GROCERIES-OTHER FOODS.	8	761	6.4	1.8
120	COSMETICS-DRUGS-CLEANERS	31	1 547	3.8	3.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34	5 054	12.0	12.0
141	MEN'S CLOTHING	34	3 603	8.6	8.6
142	BOYS' CLOTHING	34	1 451	3.5	3.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	34	9 526	22.7	22.7
161	CHILDREN'S-INFANTS' WEAR . . .	34	998	2.4	2.4
162	HANDBAGS-ACCESSORIES	33	884	2.2	2.1
163	MILLINERY.	29	253	.6	.6
164	HOSIERY.	34	643	1.5	1.5
165	LINGERIE	34	1 483	3.5	3.5
166	WOMENS COATS-SUITS-FURS-RAINWR	32	934	2.3	2.2
167	WOMEN'S DRESSES.	34	1 836	4.4	4.4
168	WOMEN'S BLOUSES-SPTSWR	34	1 659	3.9	3.9
169	GIRLS'-SUBTEEN-TEEN WEAR . . .	34	791	1.9	1.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)	43	(X)	.1
180	ALL FOOTWEAR	33	1 870	4.5	4.4
200	CURTAINS-DRAPERIES-DRY GOODS . .	34	3 514	8.4	8.4
201	PIECE GOODS-NOTIONS.	33	1 395	3.5	3.3
202	CURTAINS-DRAPERIES	34	2 043	4.9	4.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)	76	(X)	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	4 280	10.6	10.2
221	MAJOR HOUSEHOLD APPLIANCES . .	27	2 636	7.1	6.3
222	RADIOS-TV'S MUSICAL INSTR. . .	27	1 642	4.3	3.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	29	2 154	5.5	5.1
241	FLOOR COVERINGS.	27	1 036	2.9	2.5
242	FURNITURE-SLEEP EQUIPMENT. . .	27	1 118	3.0	2.7
260	KITCHENWARE-HOME FURNISHINGS . .	28	1 223	3.2	2.9
261	CHINA-GLASSWARE.	22	244	.8	.6
262	KITCHENWARE-HOUSEWARES	28	898	2.3	2.1
-	MISCELLANEOUS MERCHANDISE. . .	(X)	81	(X)	.2
280	JEWELRY-OPTICAL GOODS.	30	299	.7	.7
300	SPORTING-RECREATION EQUIPMENT. .	29	1 342	3.4	3.2
320	HARDWARE-GARDENING EQUIPMENT . .	24	1 588	4.6	3.8
321	HARDWARE-TOOLS	22	881	2.7	2.1
322	GARDENING EQUIPMENT-SUPPLIES .	23	707	2.0	1.7
340	LUMBER-BUILDING MATERIALS. . . .	22	1 919	5.9	4.6
348	PAINT-GLASS-WALLPAPER.	20	630	2.1	1.5
356	ALL OTHER LUMBER-MILLWORK. . .	19	1 289	4.5	3.1
400	AUTO FUELS-LUBRICANTS.	8	134	.7	.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	21	2 860	9.1	6.8
500	ALL OTHER MERCHANDISE.	33	1 339	3.2	3.2
501	TOYS-GAMES-WHEEL GOODS	30	762	1.9	1.8
502	BOOKS-STATIONERY-PHOTO. EQUIP.	25	334	.9	.8
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	24	243	.8	.6
520	NONMERCHANDISE RECEIPTS.	23	2 378	8.9	5.7
535	ALL OTHER SERVICE RECEIPTS . .	23	2 232	8.3	5.3
-	MISCELLANEOUS	(X)	146	(X)	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	261	(X)	.6

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	VARIETY STORES (SIC 533)				
	TOTAL	150	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	118	(D)	3.6	3.3
040	MEALS-SNACKS	57	(D)	8.2	5.2
120	COSMETICS-DRUGS-CLEANERS	148	(D)	6.8	6.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	125	(D)	5.2	4.9
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	136	(D)	21.9	21.4
180	ALL FOOTWEAR	118	(D)	2.9	2.5
200	CURTAINS-DRAPERIES-DRY GOODS . .	134	(D)	12.0	11.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	70	(D)	2.8	1.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	75	(D)	4.7	2.8
260	KITCHENWARE-HOME FURNISHINGS . .	108	(D)	9.2	6.0
280	JEWELRY-OPTICAL GOODS.	129	(D)	2.3	2.2
300	SPORTING-RECREATION EQUIPMENT. .	91	(D)	1.6	1.2
320	HARDWARE-GARDENING EQUIPMENT . .	133	(D)	3.8	3.8
340	LUMBER-BUILDING MATERIALS. . . .	25	(D)	4.0	.7
400	AUTO FUELS-LUBRICANTS.	5	(D)	1.2	.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	5	(D)	1.2	.1
500	ALL OTHER MERCHANDISE.	136	(D)	23.2	22.7
520	NONMERCHANDISE RECEIPTS.	68	(D)	2.7	1.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(D)	(X)	1.9
	GENERAL MERCHANDISE STORES (SIC 539 PART)				
	TOTAL	174	29 596	(X)	100.0
020	GROCERIES-OTHER FOODS.	59	1 725	25.7	5.8
100	CIGARS-CIGARETTES-TOBACCO. . . .	34	196	4.1	.7
120	COSMETICS-DRUGS-CLEANERS	82	1 268	9.3	4.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	138	5 399	20.1	18.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	144	7 834	27.6	26.5
161	CHILDREN'S-INFANTS' WEAR . . .	126	728	2.6	2.5
162	HANDBAGS-ACCESSORIES	93	360	1.5	1.2
163	MILLINERY.	54	75	.5	.3
164	HOSIERY.	114	660	2.4	2.2
165	LINGERIE	110	1 389	5.3	4.7
166	WOMENS COATS-SUITS-FURS-RAINWR	84	485	2.0	1.6
167	WOMEN'S DRESSES.	95	1 137	4.6	3.8
168	WOMEN'S BLOUSES-SPTSWR	119	1 360	4.8	4.6
169	GIRLS'-SUBTEEN-TEEN WEAR . . .	86	802	3.3	2.7
-	MISCELLANEOUS MERCHANDISE. . .	(X)	92	(X)	.3
180	ALL FOOTWEAR	124	1 809	6.7	6.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	138	4 172	14.7	14.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	37	1 162	11.1	3.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	70	624	3.2	2.1
241	FLOOR COVERINGS.	64	302	1.5	1.0
242	FURNITURE-SLEEP EQUIPMENT. . .	30	290	2.8	1.0
260	KITCHENWARE-HOME FURNISHINGS . .	72	682	6.9	2.3
280	JEWELRY-OPTICAL GOODS.	62	271	1.7	.9
300	SPORTING-RECREATION EQUIPMENT. .	50	468	3.2	1.6
320	HARDWARE-GARDENING EQUIPMENT . .	48	801	7.3	2.7
321	HARDWARE-TOOLS	40	495	8.5	1.7
322	GARDENING EQUIPMENT-SUPPLIES .	36	289	2.8	1.0
340	LUMBER-BUILDING MATERIALS. . . .	27	514	9.7	1.7
348	PAINT-GLASS-WALLPAPER.	23	202	4.1	.7
356	ALL OTHER LUMBER-MILLWORK. . .	14	303	5.9	1.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	18	386	7.2	1.3
500	ALL OTHER MERCHANDISE.	76	899	5.8	3.0
520	NONMERCHANDISE RECEIPTS.	65	639	5.8	2.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	747	(X)	2.5
	ORY GOODS STORES (SIC 539 PART)				
	TOTAL	18	(D)	(X)	100.0
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
	TOTAL	5	(D)	(X)	100.0
	FOOD STORES (SIC 54)				
	TOTAL	966	250 007	(X)	100.0
020	GROCERIES-OTHER FOODS.	966	221 827	88.7	88.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
040	MEALS-SNACKS	18	287	3.5	.1
080	PACKAGED ALCOHOLIC BEVERAGES	110	909	2.5	.4
100	CIGARS-CIGARETTES-TOBACCO	562	7 729	4.9	3.1
120	COSMETICS-DRUGS-CLEANERS	576	9 088	5.4	3.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	44	331	1.7	.1
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	60	754	4.4	.3
180	ALL FOOTWEAR	17	163	3.2	.1
200	CURTAINS-DRAPERIES-DRY GOODS	24	533	2.8	.2
260	KITCHENWARE-HOME FURNISHINGS	50	1 133	4.4	.5
320	HARDWARE-GARDENING EQUIPMENT	43	347	1.7	.1
400	AUTO FUELS-LUBRICANTS	22	142	14.2	.1
460	HAY-GRAIN-FEED-FARM SUPPLIES	35	597	8.0	.2
500	ALL OTHER MERCHANDISE	282	3 917	3.9	1.6
520	NONMERCHANDISE RECEIPTS	269	1 704	1.6	.7
-	MISCELLANEOUS MERCHANDISE	(X)	546	(X)	.2
	GROCERY STORES (SIC 541)				
	TOTAL	809	239 944	(X)	100.0
020	GROCERIES-OTHER FOODS	809	212 286	88.5	88.5
021	MEATS-FISH-POULTRY	769	55 134	23.3	23.0
022	PRODUCE (FRESH FRUITS-VEGTBLS)	722	19 106	8.2	8.0
023	FROZEN FOODS	670	11 460	6.0	4.8
024	ALL OTHER FOODS	794	126 586	52.9	52.8
040	MEALS-SNACKS	9	158	3.7	.1
080	PACKAGED ALCOHOLIC BEVERAGES	108	885	2.5	.4
100	CIGARS-CIGARETTES-TOBACCO	550	7 668	4.9	3.2
120	COSMETICS-DRUGS-CLEANERS	570	9 054	5.6	3.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	43	330	1.7	.1
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	59	751	4.2	.3
180	ALL FOOTWEAR	16	162	3.2	.1
200	CURTAINS-DRAPERIES-DRY GOODS	24	533	2.8	.2
260	KITCHENWARE-HOME FURNISHINGS	49	1 128	4.3	.5
300	SPORTING-RECREATION EQUIPMENT	8	121	3.2	.1
320	HARDWARE-GARDENING EQUIPMENT	41	325	1.6	.1
400	AUTO FUELS-LUBRICANTS	21	136	14.2	.1
460	HAY-GRAIN-FEED-FARM SUPPLIES	29	436	8.6	.2
500	ALL OTHER MERCHANDISE	279	3 894	3.8	1.6
516	ALL OTHER MERCHANDISE	105	583	1.1	.2
517	PAPER-PAPER PRODUCTS	251	3 311	3.5	1.4
520	NONMERCHANDISE RECEIPTS	251	1 657	1.6	.7
-	MISCELLANEOUS MERCHANDISE	(X)	419	(X)	.2
	MEAT MARKETS (SIC 542 PT.)				
	TOTAL	27	2 651	(X)	100.0
020	GROCERIES-OTHER FOODS	27	2 594	97.8	97.8
021	MEATS-FISH-POULTRY	27	2 427	91.6	91.6
022	PRODUCE (FRESH FRUITS-VEGTBLS)	4	13	1.5	.5
023	FROZEN FOODS	6	20	1.8	.8
024	ALL OTHER FOODS	8	134	11.8	5.1
100	CIGARS-CIGARETTES-TOBACCO	4	14	1.5	.5
120	COSMETICS-DRUGS-CLEANERS	3	8	.9	.3
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	1.3
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
	TOTAL	2	(D)	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL	7	(D)	(X)	100.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	TOTAL [2]	5	237	(X)	100.0
	RETAIL BAKERIES (SIC 546)				
	TOTAL	88	3 696	(X)	100.0
020	GROCERIES-OTHER FOODS	88	3 600	97.4	97.4
040	MEALS-SNACKS	5	58	23.5	1.6
100	CIGARS-CIGARETTES-TOBACCO	3	7	3.2	.2
-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	.8
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)				
	TOTAL	83	3 591	(X)	100.0
020	GROCERIES-OTHER FOODS	83	3 497	97.4	97.4
025	BAKERY PRODUCTS-EXCEPT FROZEN	83	3 406	94.8	94.8
027	ALL OTHER FOODS	7	61	12.6	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.8
040	MEALS-SNACKS	5	57	23.5	1.6
100	CIGARS-CIGARETTES-TOBACCO	3	7	3.2	.2
-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.8
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
	TOTAL	5	(D)	(X)	100.0
	DAIRY PRODUCTS STORES (SIC 545)				
	TOTAL [2]	15	976	(X)	100.0
	EGG AND POULTRY DEALERS (SIC 549 PT.)				
	TOTAL [2]	11	1 458	(X)	100.0
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	TOTAL	2	(D)	(X)	100.0
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	TOTAL	575	244 804	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	52	1 765	15.2	.7
260	KITCHENWARE-HOME FURNISHINGS	24	360	4.1	.1
300	SPORTING-RECREATION EQUIPMENT	36	1 442	14.2	.6
320	HARDWARE-GARDENING EQUIPMENT	26	495	8.0	.2
340	LUMBER-BUILDING MATERIALS	15	125	6.2	.1
380	AUTOMOBILES-TRUCKS	428	184 175	82.2	75.2
400	AUTO FUELS-LUBRICANTS	309	4 580	2.7	1.9
420	AUTO TIRES-BATTERIES-ACCESS.	511	30 689	13.0	12.5
440	FARM EQUIPMENT MACHINERY	11	951	16.6	.4
480	HOUSEHOLD FUELS-ICE	3	131	16.6	.1
500	ALL OTHER MERCHANDISE	48	4 968	32.7	2.0
520	NONMERCHANDISE RECEIPTS	445	14 821	6.5	6.1
-	MISCELLANEOUS MERCHANDISE	(X)	301	(X)	.1
	MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL	402	(D)	(X)	100.0
380	AUTOMOBILES-TRUCKS	402	(D)	83.9	83.9
400	AUTO FUELS-LUBRICANTS	274	(D)	1.9	1.4
420	AUTO TIRES-BATTERIES-ACCESS.	377	(D)	8.4	8.3
440	FARM EQUIPMENT MACHINERY	8	(D)	16.6	.3
520	NONMERCHANDISE RECEIPTS	365	(D)	6.1	6.0
-	MISCELLANEOUS MERCHANDISE	(X)	(D)	(X)	.1
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	348	199 058	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	5	101	4.5	.1
380	AUTOMOBILES-TRUCKS	348	167 039	83.9	83.9
381	NEW PASSENGER CARS-RETAIL	348	93 494	47.0	47.0
382	NEW PASSENGER CARS-WHOLESALE	29	914	5.1	.5
383	NEW COMMERCIAL VEHICLES-RETAIL	242	22 389	14.2	11.2
384	NEW COMMERCIAL VEHICLES-WHSLE	11	126	2.3	.1
385	USED PASSENGER CARS-RETAIL	334	40 501	20.7	20.3
386	USED PASSENGER CARS-WHSLE	143	2 096	2.6	1.1
387	USED COMMERCIAL VEHICLES	237	6 452	4.1	3.2
392	ALL OTHER AUTOS-TRUCKS	18	905	5.8	.5
-	MISCELLANEOUS MERCHANDISE	(X)	161	(X)	.1

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
400	AUTO FUELS-LUBRICANTS.	248	2 216	1.5	1.1
401	GASOLINE	80	1 551	4.3	.8
403	MOTOR OILS-GREASES-OTHER OILS.	215	619	.4	.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	45	(X)	(Z)
420	AUTO TIRES-BATTERIES-ACCESS. . .	344	16 944	8.6	8.5
421	PARTS INSTALLED IN REPAIR WORK	331	11 022	5.7	5.5
422	PARTS-WHOLESALE.	284	3 320	1.9	1.7
423	PARTS-RETAIL	295	1 442	.7	.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	214	1 158	.8	.6
440	FARM EQUIPMENT MACHINERY	6	265	8.3	.1
520	NONMERCHANDISE RECEIPTS.	334	12 333	6.2	6.2
527	SERVICE LABOR.	333	11 783	5.9	5.9
528	OTHER NONMERCHANDISE RECEIPTS.	131	550	.7	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	160	(X)	.1
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL [2]	7	4 106	(X)	100.0
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
	TOTAL	8	6 467	(X)	100.0
380	AUTOMOBILES-TRUCKS	8	5 497	85.0	85.0
381	NEW PASSENGER CARS-RETAIL. . .	8	2 693	41.6	41.6
385	USED PASSENGER CARS-RETAIL . .	8	1 507	23.3	23.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	1 294	(X)	20.0
400	AUTO FUELS-LUBRICANTS.	6	17	.3	.3
403	MOTOR OILS-GREASES-OTHER OILS.	6	14	.2	.2
-	MISCELLANEOUS MERCHANDISE. . .	(X)	3	(X)	(Z)
420	AUTO TIRES-BATTERIES-ACCESS. . .	8	453	7.0	7.0
421	PARTS INSTALLED IN REPAIR WORK	8	243	3.8	3.8
422	PARTS-WHOLESALE.	8	119	1.8	1.8
423	PARTS-RETAIL	6	71	1.2	1.1
-	MISCELLANEOUS MERCHANDISE. . .	(X)	19	(X)	.3
520	NONMERCHANDISE RECEIPTS.	8	332	5.1	5.1
527	SERVICE LABOR.	8	296	4.6	4.6
528	OTHER NONMERCHANDISE RECEIPTS.	5	36	.7	.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	168	(X)	2.6
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	TOTAL	39	(D)	(X)	100.0
380	AUTOMOBILES-TRUCKS	39		83.3	83.3
400	AUTO FUELS-LUBRICANTS.	14		24.4	9.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	19	(D)	5.8	4.2
520	NONMERCHANDISE RECEIPTS.	17		2.2	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	2.3
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
	TOTAL	132	19 908	(X)	100.0
020	GROCERIES-OTHER FOODS.	3	77	4.3	.4
120	COSMETICS-DRUGS-CLEANERS	4	18	1.0	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	1 681	18.0	8.4
260	KITCHENWARE-HOME FURNISHINGS . .	24	360	5.4	1.8
300	SPORTING-RECREATION EQUIPMENT. .	22	302	5.0	1.5
320	HARDWARE-GARDENING EQUIPMENT . .	25	486	8.0	2.4
340	LUMBER-BUILDING MATERIALS. . . .	12	121	5.1	.6
380	AUTOMOBILES-TRUCKS	14	569	30.8	2.9
400	AUTO FUELS-LUBRICANTS.	33	1 512	20.8	7.6
420	AUTO TIRES-BATTERIES-ACCESS. . .	132	12 479	62.7	62.7
440	FARM EQUIPMENT MACHINERY	3	333	16.6	1.7
500	ALL OTHER MERCHANDISE.	21	465	8.0	2.3
520	NONMERCHANDISE RECEIPTS.	62	1 213	9.3	6.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	292	(X)	1.5
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
	TOTAL	33	5 131	(X)	100.0
020	GROCERIES-OTHER FOODS.	3	76	4.7	1.5
120	COSMETICS-DRUGS-CLEANERS	4	17	.9	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	31	1 185	23.9	23.1
221	MAJOR HOUSEHOLD APPLIANCES . .	30	717	15.1	14.0
222	RADIOS-TV'S MUSICAL INSTR. . .	31	370	7.5	7.2
-	MISCELLANEOUS MERCHANDISE. . .	(X)	98	(X)	1.9
260	KITCHENWARE-HOME FURNISHINGS . .	11	308	9.7	6.0
300	SPORTING-RECREATION EQUIPMENT. .	8	233	9.2	4.5
320	HARDWARE-GARDENING EQUIPMENT . .	13	386	10.2	7.5
340	LUMBER-BUILDING MATERIALS. . . .	12	118	5.7	2.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	33	1 309	25.5	25.5
416	NEW TIRES-TUBES(TO FLEET OPRTRS	4	118	7.9	2.3
417	NEW TIRES-TUBES(TO OTHER USERS)	18	220	12.9	4.3
426	AUTOMOBILE ACCESSORIES	32	570	11.1	11.1
429	NEW TRUCK-BUS TIRES (TO USERS)	5	99	6.8	1.9
431	NEW TRK-BUS TIRES(TO DEALERS).	4	74	5.0	1.4
434	RETREADS-TRUCK-BUS (TO USERS).	4	6	.3	.1
436	STORAGE BATTERIES.	20	45	2.2	.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)	177	(X)	3.4
500	ALL OTHER MERCHANDISE.	8	380	13.3	7.4
520	NONMERCHANDISE RECEIPTS.	4	183	9.0	3.6
524	BRAKE AND WHEEL SERVICES . . .	3	77	4.2	1.5
526	OTHER NONMERCHANDISE RECEIPTS.	4	99	4.7	1.9
-	MISCELLANEOUS	(X)	6	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	936	(X)	18.2
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
	TOTAL	99	14 777	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	496	13.0	3.4
221	MAJOR HOUSEHOLD APPLIANCES . .	16	224	5.7	1.5
222	RADIOS-TV'S MUSICAL INSTR. . .	15	268	7.5	1.8
-	MISCELLANEOUS MERCHANDISE. . .	(X)	4	(X)	(Z)
260	KITCHENWARE-HOME FURNISHINGS . .	13	52	1.8	.4
264	SMALL ELECTRICAL APPLIANCES. .	13	25	.9	.2
-	MISCELLANEOUS MERCHANDISE. . .	(X)	27	(X)	.2
300	SPORTING-RECREATION EQUIPMENT. .	13	68	2.3	.5
317	ALL OTHER SPTG GOODS EXC BOATS	12	64	2.0	.4
-	MISCELLANEOUS MERCHANDISE. . .	(X)	4	(X)	(Z)
320	HARDWARE-GARDENING EQUIPMENT . .	12	101	5.8	.7
380	AUTOMOBILES-TRUCKS	4	64	8.6	.4
400	AUTO FUELS-LUBRICANTS.	31	1 348	20.0	9.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	99	11 170	75.6	75.6
500	ALL OTHER MERCHANDISE.	12	86	3.4	.6
520	NONMERCHANDISE RECEIPTS.	59	1 030	9.2	7.0
524	BRAKE AND WHEEL SERVICES . . .	32	378	5.4	2.6
525	TIRE SERVICES OTHER THAN RETRO	42	289	3.1	2.0
526	OTHER NONMERCHANDISE RECEIPTS.	41	362	4.1	2.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	362	(X)	2.4
	BOAT DEALERS (SIC 5591)				
	TOTAL	9	(D)	(X)	100.0
	HOUSEHOLD TRAILER DEALERS (SIC 5592)				
	TOTAL	20	4 506	(X)	100.0
500	ALL OTHER MERCHANDISE.	20	4 178	92.7	92.7
504	MOBILE HOMES-HOUSEHOLD TRLRS .	11	3 166	90.1	70.3
505	CAMP TRAILERS-TRAVEL TRAILERS.	13	1 011	61.8	22.4
520	NONMERCHANDISE RECEIPTS.	6	323	15.5	7.2
527	SERVICE LABOR.	6	9	.6	.2
532	OTHER NONMERCHANDISE RECEIPTS.	5	314	18.7	7.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	.1
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
	TOTAL [2]	11	754	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
	TOTAL	1	(D)	(X)	100.0
	GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL	1 106	127 380	(X)	100.0
020	GROCERIES-OTHER FOODS	111	600	4.5	.5
040	MEALS-SNACKS	33	673	16.1	.5
080	PACKAGED ALCOHOLIC BEVERAGES	10	209	20.0	.2
100	CIGARS-CIGARETTES-TOBACCO	237	860	2.9	.7
300	SPORTING-RECREATION EQUIPMENT	22	286	7.4	.2
320	HARDWARE-GARDENING EQUIPMENT	33	232	5.0	.2
340	LUMBER-BUILDING MATERIALS	17	120	4.3	.1
380	AUTOMOBILES-TRUCKS	59	339	5.3	.3
400	AUTO FUELS-LUBRICANTS	1 106	103 260	81.1	81.1
401	GASOLINE	1 105	88 941	69.8	69.8
402	OTHER AUTOMOTIVE FUELS	295	8 748	12.7	6.9
403	MOTOR OILS-GREASES-OTHER OILS	1 005	5 567	4.6	4.4
420	AUTO TIRES-BATTERIES-ACCESS.	924	12 765	11.4	10.0
421	PARTS INSTALLED IN REPAIR WORK	455	3 137	6.3	2.5
423	PARTS-RETAIL	134	580	3.0	.5
424	AUTOMOBILE TIRES-BATTERIES-ACC	888	9 047	8.2	7.1
440	FARM EQUIPMENT MACHINERY	17	551	13.7	.4
460	HAY-GRAIN-FEED-FARM SUPPLIES	23	1 178	16.0	.9
480	HOUSEHOLD FUELS-ICE	99	1 566	7.0	1.2
500	ALL OTHER MERCHANDISE	37	388	4.1	.3
520	NONMERCHANDISE RECEIPTS	704	4 191	4.8	3.3
527	SERVICE LABOR	684	3 336	3.8	2.6
-	MISCELLANEOUS MERCHANDISE	(X)	162	(X)	.1
	APPAREL AND ACCESSORY STORES (SIC 56)				
	TOTAL	499	49 738	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	218	15 455	58.1	31.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	322	20 638	65.9	41.5
180	ALL FOOTWEAR	253	11 387	36.2	22.9
200	CURTAINS-DRAPERIES-DRY GOODS	74	1 268	9.3	2.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	55	.9	.1
280	JEWELRY-OPTICAL GOODS	43	121	1.5	.2
300	SPORTING-RECREATION EQUIPMENT	18	81	2.3	.2
500	ALL OTHER MERCHANDISE	24	169	3.0	.3
520	NONMERCHANDISE RECEIPTS	191	464	2.2	.9
-	MISCELLANEOUS MERCHANDISE	(X)	100	(X)	.2
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
	TOTAL	178	15 051	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	178	14 109	93.7	93.7
280	JEWELRY-OPTICAL GOODS	29	66	1.6	.4
520	NONMERCHANDISE RECEIPTS	93	200	1.8	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	675	(X)	4.5
	WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL	163	13 941	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	163	13 019	93.4	93.4
161	CHILDREN'S-INFANTS' WEAR	56	486	7.0	3.5
163	MILLINERY	79	211	2.0	1.5
164	HOSIERY	115	357	3.0	2.6
165	LINGERIE	142	1 115	8.0	8.0
168	WOMEN'S BLOUSES-SPTSWR	140	3 171	23.7	22.7
172	DRESSES	162	4 996	35.8	35.8
173	COATS-SUITS	140	2 131	15.9	15.3
174	HANDBAGS	82	211	2.1	1.5
175	FURS	23	80	2.0	.6
176	OTHER WOMENS-GIRLS'CLOTHES ACC	54	261	4.0	1.9
280	JEWELRY-OPTICAL GOODS	29	65	1.8	.5
520	NONMERCHANDISE RECEIPTS	84	183	1.8	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	674	(X)	4.8
	MILLINERY STORES (SIC 563 PT.)				
	TOTAL[2]	8	148	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)				
	TOTAL	-	-	(X)	-
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
	TOTAL[2]	4	851	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)				
	TOTAL[2]	3	111	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL	105	11 084	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	105	10 152	91.6	91.6
142	BOYS' CLOTHING	55	887	11.9	8.0
143	MEN'S TAILORED OUTERWEAR	92	3 564	34.9	32.2
144	OTHER MEN'S OUTERWEAR	95	1 514	15.0	13.7
145	MEN'S HATS	72	265	3.0	2.4
146	OTHER MEN'S CLOTHING	103	3 922	35.7	35.4
180	ALL FOOTWEAR	47	728	11.2	6.6
280	JEWELRY-OPTICAL GOODS	4	24	2.9	.2
520	NONMERCHANDISE RECEIPTS	23	35	1.2	.3
-	MISCELLANEOUS MERCHANDISE	(X)	145	(X)	1.3
	CUSTOM TAILORS (SIC 567)				
	TOTAL	1	(D)	(X)	100.0
	FAMILY CLOTHING STORES (SIC 565)				
	TOTAL	91	(D)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	91	(D)	36.1	36.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	91		39.1	39.1
180	ALL FOOTWEAR	83		13.7	13.3
200	CURTAINS-DRAPERIES-DRY GOODS	71		9.6	8.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13		1.0	.4
280	JEWELRY-OPTICAL GOODS	9		1.2	.2
300	SPORTING-RECREATION EQUIPMENT	10		.6	.2
500	ALL OTHER MERCHANDISE	17		3.0	.8
520	NONMERCHANDISE RECEIPTS	31		3.8	.7
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.4
	SHOE STORES (SIC 566)				
	TOTAL	102	8 606	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	27	221	11.1	2.6
180	ALL FOOTWEAR	102	8 215	95.5	95.5
520	NONMERCHANDISE RECEIPTS	39	117	3.4	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	53	(X)	.6
	MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	1	(D)	(X)	100.0
	WOMEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL[2]	9	520	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	TOTAL	-	-	(X)	-
	FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	92	8 062	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	25	200	10.0	2.5
180	ALL FOOTWEAR	92	7 787	96.6	96.6
181	MEN'S AND BOYS' FOOTWEAR	92	2 284	28.3	28.3
182	WOMEN'S AND GIRLS' FOOTWEAR	92	4 233	52.5	52.5
183	CHILDREN'S AND INFANTS' FOOTWR	90	1 270	15.8	15.8
S20	NONMERCHANDISE RECEIPTS	31	50	1.5	.6
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.3
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	TOTAL [2]	18	660	(X)	100.0
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
	TOTAL	4	(D)	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	TOTAL	458	53 658	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	70	884	7.9	1.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	319	21 970	61.5	40.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	224	24 747	69.6	46.1
260	KITCHENWARE-HOME FURNISHINGS	113	1 143	7.7	2.1
280	JEWELRY-OPTICAL GOODS	6	67	7.6	.1
300	SPORTING-RECREATION EQUIPMENT	50	265	4.7	.5
320	HARDWARE-GARDENING EQUIPMENT	53	983	15.6	1.8
340	LUMBER-BUILDING MATERIALS	31	416	7.7	.8
420	AUTO TIRES-BATTERIES-ACCESS.	27	184	5.1	.3
500	ALL OTHER MERCHANDISE	19	308	9.0	.6
S20	NONMERCHANDISE RECEIPTS	217	2 488	10.3	4.6
-	MISCELLANEOUS MERCHANDISE	(X)	202	(X)	.4
	FURNITURE STORES (SIC 5712)				
	TOTAL	138	23 213	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	32	249	3.5	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	2 358	22.1	10.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	138	19 428	83.7	83.7
243	SLEEP EQUIPMENT	130	2 384	10.4	10.3
244	OTHER HOUSEHOLD FURNITURE	137	12 255	53.2	52.8
245	FLOOR COVERINGS-SOFT SURFACE	126	3 991	17.9	17.2
246	FLOOR COVERINGS-HARD SURFACE	87	598	4.9	2.6
247	NONHOUSEHOLD FURNITURE	31	200	5.0	.9
260	KITCHENWARE-HOME FURNISHINGS	41	292	3.6	1.3
300	SPORTING-RECREATION EQUIPMENT	5	22	2.6	.1
320	HARDWARE-GARDENING EQUIPMENT	7	152	11.8	.7
340	LUMBER-BUILDING MATERIALS	8	109	4.8	.5
500	ALL OTHER MERCHANDISE	8	61	4.6	.3
S20	NONMERCHANDISE RECEIPTS	31	344	4.7	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	198	(X)	.9
	HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	47	5 452	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	24	497	22.9	9.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	3 330	67.5	61.1
260	KITCHENWARE-HOME FURNISHINGS	17	442	26.9	8.1
340	LUMBER-BUILDING MATERIALS	4	193	25.5	3.5
S20	NONMERCHANDISE RECEIPTS	15	534	27.5	9.8
-	MISCELLANEOUS MERCHANDISE	(X)	456	(X)	8.4
	FLOOR COVERINGS STORES (SIC 5713)				
	TOTAL	33	4 584	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	14	183	10.2	4.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	3 237	70.6	70.6
260	KITCHENWARE-HOME FURNISHINGS	13	105	8.6	2.3
340	LUMBER-BUILDING MATERIALS	4	192	26.9	4.2
S20	NONMERCHANDISE RECEIPTS	14	508	28.6	11.1
-	MISCELLANEOUS MERCHANDISE	(X)	359	(X)	7.8
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	10	(D)	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS	10	(D)	76.6	76.6
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	23.4
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
	TOTAL	4	(D)	(X)	100.0
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
	TOTAL	-	-	(X)	-
	HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	201	17 383	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	199	12 558	72.3	72.2
224	NEW MAJOR APPLIANCES	198	9 164	52.8	52.7
225	NEW RADIOS-TV'S ETC.	95	2 974	23.3	17.1
226	USED MAJOR APPL-RADIOS-TV'S.	81	405	3.5	2.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	41	1 956	28.9	11.3
260	KITCHENWARE-HOME FURNISHINGS	48	369	9.3	2.1
300	SPORTING-RECREATION EQUIPMENT.	25	198	7.6	1.1
320	HARDWARE-GARDENING EQUIPMENT	31	493	16.0	2.8
340	LUMBER-BUILDING MATERIALS.	19	112	4.8	.6
420	AUTO TIRES-BATTERIES-ACCESS.	25	157	6.2	.9
500	ALL OTHER MERCHANDISE	7	176	11.3	1.0
S20	NONMERCHANDISE RECEIPTS	124	1 191	12.6	6.9
-	MISCELLANEOUS MERCHANDISE	(X)	173	(X)	1.0
	RADIO AND TELEVISION STORES (SIC 5732)				
	TOTAL	45	3 665	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	3 205	87.4	87.4
224	NEW MAJOR APPLIANCES	16	372	34.0	10.2
225	NEW RADIOS-TV'S ETC.	45	2 639	72.0	72.0
226	USED MAJOR APPL-RADIOS-TV'S.	24	92	3.9	2.5
227	RECORDS-TAPES-MUSICAL INSTR.	8	102	9.6	2.8
260	KITCHENWARE-HOME FURNISHINGS	8	40	6.1	1.1
264	SMALL ELECTRICAL APPLIANCES.	7	32	5.0	.9
-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	.2
S20	NONMERCHANDISE RECEIPTS.	33	277	8.6	7.6
-	MISCELLANEOUS MERCHANDISE.	(X)	143	(X)	3.9
	RECORD SHOPS (SIC 5733 PT.)				
	TOTAL	1	(D)	(X)	100.0
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
	TOTAL	26	(D)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [2]
220	MAJDR APPL-RADIO-TV-MUSICAL INST	26	3 788		96.2
228	PIANDS	18	752		19.1
229	DRGANS	19	750		19.1
231	MUSICAL INSTR-ACCESSDRIES	21	1 235		31.4
232	RADIDS PHDND-TAPE RCDRS-TV'S	11	620		15.8
233	RECDRDS-TAPES-RELATED ACCESS	10	162	(D)	4.1
234	SHEET MUSIC-RELATED ITEMS	19	269		6.8
520	NONMERCHANDISE RECEIPTS	14	142		3.6
-	MISCELLANEOUS MERCHANDISE	(X)	6		.2
	EATING AND DRINKING PLACES (SIC 58)				
	TDTAL	1 769	78 812	(X)	100.0
020	GRDCERIES-OTHER FDODS	146	719	7.8	.9
040	MEALS-SNACKS	1 562	52 454	74.8	66.6
060	ALCDHDLIC DRINKS	759	18 784	49.8	23.8
080	PACKAGED ALCDHDLIC BEVERAGES	332	3 945	17.9	5.0
100	CIGARS-CIGARETTES-TDBACCD	617	1 714	5.2	2.2
400	AUTO FUELS-LUBRICANTS	19	313	23.5	.4
500	ALL DTHER MERCHANDISE	24	122	10.5	.2
520	NDNMERCHANDISE RECEIPTS	215	566	5.1	.7
-	MISCELLANEDUS MERCHANDISE	(X)	195	(X)	.2
	EATING PLACES (SIC 5812)				
	TDTAL	1 235	57 022	(X)	100.0
020	GRDCERIES-OTHER FDODS	94	639	10.5	1.1
040	MEALS-SNACKS	1 235	50 168	88.0	88.0
060	ALCDHDLIC DRINKS	225	3 617	25.2	6.3
080	PACKAGED ALCDHDLIC BEVERAGES	85	768	10.2	1.3
100	CIGARS-CIGARETTES-TDBACCD	336	777	4.2	1.4
400	AUTO FUELS-LUBRICANTS	18	310	20.0	.5
500	ALL DTHER MERCHANDISE	22	117	7.4	.2
520	NDNMERCHANDISE RECEIPTS	187	497	4.9	.9
-	MISCELLANEDUS MERCHANDISE	(X)	129	(X)	.2
	RESTAURANTS, LUNCHRDDMS, CATERERS (SIC 5812 PT.)				
	TDTAL	855	41 902	(X)	100.0
020	GRDCERIES-OTHER FDODS	59	374	10.8	.9
040	MEALS-SNACKS	855	35 891	85.7	85.7
060	ALCDHDLIC DRINKS	213	3 512	25.6	8.4
080	PACKAGED ALCDHDLIC BEVERAGES	82	759	10.6	1.8
100	CIGARS-CIGARETTES-TDBACCD	247	661	4.4	1.6
400	AUTO FUELS-LUBRICANTS	6	245	28.5	.6
500	ALL DTHER MERCHANDISE	14	88	6.2	.2
520	NONMERCHANDISE RECEIPTS	114	335	4.7	.8
-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.1
	CAFETERIAS (SIC 5812 PT.)				
	TOTAL	35	2 888	(X)	100.0
040	MEALS-SNACKS	35	2 830	98.0	98.0
100	CIGARS-CIGARETTES-TDBACCD	7	12	4.8	.4
-	MISCELLANEOUS MERCHANDISE	(X)	46	(X)	1.6
	REFRESHMENT PLACES (SIC 5812 PT.)				
	TOTAL	345	12 232	(X)	100.0
020	GROCERIES-OTHER FOODS	33	257	9.8	2.1
040	MEALS-SNACKS	345	11 447	93.6	93.6
100	CIGARS-CIGARETTES-TOBACCO	82	103	3.1	.8
520	NONMERCHANDISE RECEIPTS	64	149	5.6	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	276	(X)	2.3
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL	534	21 790	(X)	100.0
020	GROCERIES-OTHER FOODS	52	80	2.9	.4
040	MEALS-SNACKS	327	2 286	16.4	10.5
060	ALCOHOLIC ORINKS	534	15 167	69.6	69.6
080	PACKAGED ALCOHOLIC BEVERAGES	248	3 177	23.4	14.6
100	CIGARS-CIGARETTES-TOBACCO	281	937	6.7	4.3
520	NONMERCHANDISE RECEIPTS	28	69	12.0	.3
-	MISCELLANEOUS MERCHANDISE	(X)	74	(X)	.3
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
	TOTAL	328	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS	56			6.3
040	MEALS-SNACKS	66			10.3
080	PACKAGED ALCOHOLIC BEVERAGES	12			16.1
100	CIGARS-CIGARETTES-TOBACCO	170			4.8
120	COSMETICS-DRUGS-CLEANERS	328			79.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	8			3.8
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13			8.7
180	ALL FOOTWEAR	17			.9
200	CURTAINS-DRAPERIES-DRY GOODS	5			1.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16			4.1
260	KITCHENWARE-HOME FURNISHINGS	49			3.7
280	JEWELRY-OPTICAL GOODS	104			2.3
300	SPORTING-RECREATION EQUIPMENT	11			4.2
320	HARDWARE-GARDENING EQUIPMENT	26			3.4
340	LUMBER-BUILDING MATERIALS	16			3.5
400	AUTO FUELS-LUBRICANTS	3			1.6
460	HAY-GRAIN-FEED-FARM SUPPLIES	15			2.2
500	ALL OTHER MERCHANDISE	143			7.8
520	NONMERCHANDISE RECEIPTS	46			2.0
-	MISCELLANEOUS MERCHANDISE	(X)			(X)
	DRUG STORES (SIC 591 PT.)				
	TOTAL	302	40 963	(X)	100.0
020	GROCERIES-OTHER FOODS	52	866	6.3	2.1
040	MEALS-SNACKS	62	635	10.2	1.6
080	PACKAGED ALCOHOLIC BEVERAGES	10	205	15.6	.5
100	CIGARS-CIGARETTES-TOBACCO	160	1 170	4.8	2.9
120	COSMETICS-DRUGS-CLEANERS	302	32 546	79.5	79.5
121	MEDICINES EXC. PRESCRIPTION	287	10 315	26.5	25.2
122	PRESCRIPTION MEDICINES	302	15 810	38.6	38.6
123	ALL OTHER DRUGS-PROPRIETARIES	224	6 420	19.7	15.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	7	116	3.8	.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	11	784	8.7	1.9
180	ALL FOOTWEAR	17	85	.9	.2
200	CURTAINS-DRAPERIES-DRY GOODS	4	76	1.0	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	411	4.0	1.0
260	KITCHENWARE-HOME FURNISHINGS	46	486	3.7	1.2
280	JEWELRY-OPTICAL GOODS	99	459	2.3	1.1
300	SPORTING-RECREATION EQUIPMENT	10	374	4.2	.9
320	HARDWARE-GARDENING EQUIPMENT	25	371	3.4	.9
340	LUMBER-BUILDING MATERIALS	16	97	3.5	.2
400	AUTO FUELS-LUBRICANTS	3	138	1.6	.3
460	HAY-GRAIN-FEED-FARM SUPPLIES	14	45	2.3	.1
500	ALL OTHER MERCHANDISE	137	1 908	7.9	4.7
520	NONMERCHANDISE RECEIPTS	42	92	1.3	.2
-	MISCELLANEOUS MERCHANDISE	(X)	98	(X)	.2
	PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL	26	(D)	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	1 250	216 908	(X)	100.0
020	GROCERIES-OTHER FOODS	92	4 456	18.4	2.1
040	MEALS-SNACKS	54	250	6.6	.1
060	ALCOHOLIC ORINKS	39	830	26.6	.4
080	PACKAGED ALCOHOLIC BEVERAGES	185	11 075	82.2	5.1
100	CIGARS-CIGARETTES-TOBACCO	115	1 285	13.3	.6
120	COSMETICS-DRUGS-CLEANERS	33	461	1.7	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	38	675	2.5	.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	33	430	1.9	.2
180	ALL FOOTWEAR	35	433	1.7	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	82	1 484	8.4	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV	21	426	66.6	.2
260	KITCHENWARE-HOME FURNISHINGS	80	877	6.6	.4
280	JEWELRY-OPTICAL GOODS	137	5 619	40.6	2.6
300	SPORTING-RECREATION EQUIPMENT	63	2 552	22.2	1.2
320	HARDWARE-GARDENING EQUIPMENT	105	4 183	9.1	1.9
340	LUMBER-BUILDING MATERIALS	85	6 157	14.5	2.8
380	AUTOMOBILES-TRUCKS	12	160	50.0	.1

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[1] Detail may not add to total due to rounding.

[2] Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount [1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments [1]
400	AUTO FUELS-LUBRICANTS.	66	3 269	10.6	1.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	92	3 006	8.6	1.4
440	FARM EQUIPMENT MACHINERY	65	5 108	12.0	2.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	571	135 638	77.8	62.5
480	HOUSEHOLD FUELS-ICE.	180	14 648	26.9	6.8
S00	ALL OTHER MERCHANDISE.	256	10 482	84.2	4.8
S20	NONMERCHANDISE RECEIPTS.	366	3 185	4.6	1.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	219	(X)	.1
	LIQUOR STORES (SIC 592)				
	TOTAL	182	13 086	(X)	100.0
020	GROCERIES-OTHER FOODS.	57	223	5.6	1.7
040	MEALS-SNACKS	49	209	6.4	1.6
060	ALCOHOLIC DRINKS	39	824	25.3	6.3
080	PACKAGED ALCOHOLIC BEVERAGES . .	182	10 999	84.1	84.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	93	574	7.2	4.4
S20	NONMERCHANDISE RECEIPTS.	21	41	1.9	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	216	(X)	1.7
	ANTIQUE STORES (SIC 932)				
	TOTAL	2	(D)	(X)	100.0
	SECONDHAND STORES (SIC 933)				
	TOTAL [2]	44	2 158	(X)	100.0
	SPORTING GOODS STORES (SIC 952)				
	TOTAL	31	2 479	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	47	8.7	1.9
180	ALL FOOTWEAR	4	50	6.8	2.0
300	SPORTING-RECREATION EQUIPMENT. .	31	2 254	90.9	90.9
301	ATHLETIC GOODS(TO INDIVIDUALS)	20	623	27.2	25.1
302	ATHLETIC GOODS(TO TEAMS) . . .	17	373	17.4	15.0
303	HUNTING EQUIPMENT.	28	441	18.5	17.8
304	FISHING EQUIPMENT.	29	277	11.6	11.2
305	WINTER SPORTS EQUIPMENT. . . .	6	137	11.4	5.5
306	BOATS-MOTORS-MARINE EQUIPMENT.	15	87	8.5	3.5
315	CAMPING EQUIP-SUPPLIES	26	88	4.5	3.5
316	BICYCLES-LUGGAGE	15	227	13.6	9.2
S20	NONMERCHANDISE RECEIPTS.	3	27	6.2	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	101	(X)	4.1
	BICYCLE SHOPS (SIC 5953)				
	TOTAL	2	(D)	(X)	100.0
	JEWELRY STORES (SIC 597)				
	TOTAL	102	6 102	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	44	338	11.3	5.5
266	ALL OTHER HOME FURN EXC. CHINA	12	53	5.5	.9
267	CHINA-GLASSWARE.	43	285	9.6	4.7
280	JEWELRY-OPTICAL GOODS.	102	4 953	81.2	81.2
281	WATCHES-CLOCKS	89	896	16.6	14.7
282	SILVERWARE	66	446	10.3	7.3
285	ALL OTHER JEWELRY ITEMS. . . .	97	1 434	24.0	23.5
286	OPTICAL GOODS.	4	27	8.6	.4
287	DIAMONDS, EXC. DIAMOND WATCHES	101	1 744	28.6	28.6
288	RINGS, EXC. DIAMONDS	66	405	9.8	6.6
S00	ALL OTHER MERCHANDISE.	6	27	4.0	.4
S20	NONMERCHANDISE RECEIPTS.	99	745	12.3	12.2
S29	WATCH-CLOCK-JEWELRY REPAIRS. .	99	737	12.2	12.1
S33	ALL NONMDSE RCPTS FROM CUSTMRS	6	8	1.9	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	39	(X)	.6
	FUEL OIL DEALERS (SIC 5983)				
	TOTAL	19	2 762	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	4	158	22.5	5.7
420	AUTO TIRES-BATTERIES-ACCESS. . .	3	110	15.8	4.0
480	HOUSEHOLD FUELS-ICE.	19	2 392	86.6	86.6
S20	NONMERCHANDISE RECEIPTS.	5	73	10.2	2.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	29	(X)	1.0
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984)				
	TOTAL [2]	90	11 162	(X)	100.0
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
	TOTAL	5	(D)	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	5	(D)	95.9	95.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	4.1
	FLORISTS (SIC 5992)				
	TOTAL [2]	72	3 582	(X)	100.0
	CIGAR STORES AND STANDS (SIC 5993)				
	TOTAL	9	(D)	(X)	100.0
	BOOK STORES (SIC 5942)				
	TOTAL	12	(D)	(X)	100.0
S00	ALL OTHER MERCHANDISE.	12	(D)	95.3	95.3
S13	BOOKS-PERIODICALS.	12		91.9	91.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	1.5
S20	NONMERCHANDISE RECEIPTS.	4		1.7	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	3.7
	STATIONERY STORES (SIC 5943)				
	TOTAL	14	(D)	(X)	100.0
	HAY, GRAIN, AND FEED STORES (SIC 5962)				
	TOTAL	301	105 151	(X)	100.0
020	GROCERIES-OTHER FOODS.	19	3 604	22.2	3.4
320	HARDWARE-GARDENING EQUIPMENT . .	49	2 067	7.4	2.0
340	LUMBER-BUILDING MATERIALS. . . .	31	4 332	18.3	4.1
400	AUTO FUELS-LUBRICANTS.	22	1 187	11.2	1.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	22	380	4.5	.4
440	FARM EQUIPMENT MACHINERY	35	4 102	13.3	3.9
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	301	86 435	82.2	82.2
480	HOUSEHOLD FUELS-ICE.	42	813	2.9	.8
S00	ALL OTHER MERCHANDISE.	13	160	28.5	.2
S20	NONMERCHANDISE RECEIPTS.	63	995	3.1	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 076	(X)	1.0
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
	TOTAL	255	60 468	(X)	100.0
020	GROCERIES-OTHER FOODS.	5	469	15.6	.8
120	COSMETICS-DRUGS-CLEANERS	14	278	3.7	.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	93	1.4	.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	69	1.0	.1
180	ALL FOOTWEAR	14	233	3.3	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	380	3.2	.6
260	KITCHENWARE-HOME FURNISHINGS . .	15	290	3.5	.5
280	JEWELRY-OPTICAL GOODS.	10	98	2.0	.2
300	SPORTING-RECREATION EQUIPMENT. .	14	90	.7	.1
320	HARDWARE-GARDENING EQUIPMENT . .	30	1 147	9.0	1.9
340	LUMBER-BUILDING MATERIALS. . . .	35	1 624	10.5	2.7

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
400	AUTO FUELS-LUBRICANTS.	35	1 856	10.4	3.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	47	1 995	8.7	3.3
440	FARM EQUIPMENT MACHINERY	24	867	8.2	1.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	255	48 665	80.5	80.5
480	HOUSEHOLD FUELS-ICE.	23	1 497	13.5	2.5
500	ALL OTHER MERCHANDISE.	7	142	4.1	.2
520	NONMERCHANDISE RECEIPTS. . . .	69	661	3.0	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	13	(X)	(Z)
	GARDEN SUPPLY STORES (SIC 5969 PT.)				
	TOTAL[2]	13	1 152	(X)	100.0
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
	TOTAL[2]	6	210	(X)	100.0
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	TOTAL[2]	6	233	(X)	100.0
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	TOTAL	8	(D)	(X)	100.0
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	TOTAL	27	(D)	(X)	100.0
	OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL[2]	8	443	(X)	100.0
	RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	TOTAL[2]	42	2 411	(X)	100.0
	NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	82	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	9		54.7	9.8
120	COSMETICS-DRUGS-CLEANERS	29		3.9	2.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27		6.9	4.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	26		19.2	10.3
180	ALL FOOTWEAR	27		3.0	1.8
200	CURTAINS-DRAPERIES-DRY GOODS . .	27		8.8	4.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29		15.3	8.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28		6.7	3.8
260	KITCHENWARE-HOME FURNISHINGS . .	27	(D)	4.4	2.4
280	JEWELRY-OPTICAL GOODS.	25		1.3	.7
300	SPORTING-RECREATION EQUIPMENT. .	37		11.5	7.1
320	HARDWARE-GARDENING EQUIPMENT . .	26		5.4	2.9
340	LUMBER-BUILDING MATERIALS. . . .	30		10.3	5.9
420	AUTO TIRES-BATTERIES-ACCESS. . .	26		4.3	2.3
440	FARM EQUIPMENT MACHINERY	12		1.6	.5
500	ALL OTHER MERCHANDISE.	42		23.5	14.6
520	NONMERCHANDISE RECEIPTS.	40		16.7	10.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	8.2

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines: Amount[1] ($1,000)	As percent of total sales of--: Establishments handling the line	As percent of total sales of--: All establishments[1]
	MAIL ORDER HOUSES (SIC 5932)				
	TOTAL	36	(D)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	24		1.1	.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27		6.6	6.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	25		18.4	15.6
180	ALL FOOTWEAR	27		2.9	2.7
200	CURTAINS-DRAPERIES-DRY GOODS . .	26		8.4	7.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26		12.8	10.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26		5.2	4.4
260	KITCHENWARE-HOME FURNISHINGS . .	26		4.1	3.5
280	JEWELRY-OPTICAL GOODS.	25	(D)	1.3	1.1
300	SPORTING-RECREATION EQUIPMENT. .	36		11.0	10.8
320	HARDWARE-GARDENING EQUIPMENT . .	26		5.2	4.4
340	LUMBER-BUILDING MATERIALS. . . .	25		5.4	4.6
420	AUTO TIRES-BATTERIES-ACCESS. . .	26		4.1	3.5
440	FARM EQUIPMENT MACHINERY	12		1.4	.7
500	ALL OTHER MERCHANDISE.	28		9.5	7.8
520	NONMERCHANDISE RECEIPTS.	34		16.2	15.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.6
	MERCHANDISING MACHINE OPERATORS (SIC 5934)				
	TOTAL[2]	10	962	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 5935)				
	TOTAL	36	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	7		63.3	27.3
120	COSMETICS-DRUGS-CLEANERS	5		92.0	5.8
340	LUMBER-BUILDING MATERIALS. . . .	5	(D)	100.0	11.2
500	ALL OTHER MERCHANDISE.	12		100.0	35.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	20.0

Standard Notes: Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

[1]Detail may not add to total due to rounding.

[2]Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	C	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	(X)	(X)
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	(X)	D	(X)	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	C	B
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	C	(X)	E	C
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	B	B
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	C	(X)	B	B
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	D	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
32D	HARDWARE-GARDENING EQUIPMENT	D	B	E	D
34D	LUMBER-BUILDING MATERIALS	D	E	D	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	C	B

Note: See merchandise line introductory text for explanation of this table.
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E = Less than 60 percent. X Not applicable.

TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	C	D	C	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE	C	D	C	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	C	D	C	A
160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	C	D	C	A
200	CURTAINS-DRAPERIES-DRY GOODS	C	D	C	A
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR	C	D	C	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	C	D	C	A
260	KITCHENWARE-HOME FURNISHINGS	C	D	C	A
320	HARDWARE-GARDENING EQUIPMENT	C	D	C	A
340	LUMBER-BUILDING MATERIALS	C	D	C	A
500	ALL OTHER MERCHANDISE	C	D	C	A
520	NONMERCHANDISE RECEIPTS	C	D	C	B
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	B
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	E	(X)	E	E
160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	D	(X)	E	D
200	CURTAINS-DRAPERIES-DRY GOODS	E	(X)	E	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR	D	(X)	E	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	E	(X)	E	D
260	KITCHENWARE-HOME FURNISHINGS	E	(X)	E	E
320	HARDWARE-GARDENING EQUIPMENT	D	(X)	E	D
340	LUMBER-BUILDING MATERIALS	E	(X)	E	D
500	ALL OTHER MERCHANDISE	E	(X)	E	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	D	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	E	B

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E = Less than 60 percent. X Not applicable.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE	A	B	B	A
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE	A	B	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	A	B	A	A
500	ALL OTHER MERCHANDISE	A	B	A	A
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	(X)	A	(X)	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	E	(X)	E	D
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	E	(X)	A	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	E	E	A	E
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE	E	B	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	E	B	E	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE	D	B	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	E	E	E	E
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	D	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	C	(X)	D	C

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E = Less than 60 percent. X Not applicable.

TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
020	GROCERIES-OTHER FOODS	E	(X)	E	E
	OTHER FOOD STORES (OTHER 54)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	D	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
D20	GROCERIES-OTHER FOODS	(X)	D	(X)	(X)
5DD	ALL OTHER MERCHANDISE	(X)	E	(X)	(X)
	DAIRY PRODUCTS STORES (SIC 545)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
02D	GROCERIES-OTHER FOODS	C	(X)	A	E
	EGG AND POULTRY DEALERS (SIC 549 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
02D	GROCERIES-OTHER FOODS	E	(X)	A	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
D2D	GROCERIES-OTHER FOODS	E	(X)	E	E
5DD	ALL OTHER MERCHANDISE	E	(X)	E	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	B	A	A
	MOTOR VEHICLE DEALERS (SIC 551, 552)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	B	A	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	B	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
3BO	AUTOMOBILES-TRUCKS	(X)	B	(X)	(X)
4DO	AUTO FUELS-LUBRICANTS	(X)	B	(X)	(X)
42O	AUTO TIRES-BATTERIES-ACCESS.	(X)	B	(X)	(X)
52O	NONMERCHANDISE RECEIPTS	(X)	B	(X)	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
3BD	AUTOMOBILES-TRUCKS	A	(X)	A	A
4DD	AUTO FUELS-LUBRICANTS	A	(X)	C	A
42D	AUTO TIRES-BATTERIES-ACCESS.	A	(X)	A	A
52D	NONMERCHANDISE RECEIPTS	A	(X)	A	A

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E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	OEALERS WITH IMPORTEO CAR FRANCHISE ONLY (SIC SSI PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	O	(X)	B	E
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE				
380	AUTOMOBILES-TRUCKS	O	(X)	B	E
400	AUTO FUELS-LUBRICANTS	O	(X)	B	E
420	AUTO TIRES-BATTERIES-ACCESS.	O	(X)	B	E
S20	NONMERCHANOISE RECEIPTS	O	(X)	B	E
	OEALERS WITH OOMESTIC ANO IMPORT CAR FRANCHISES (SIC SSI PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	A	(X)	A	B
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE				
380	AUTOMOBILES-TRUCKS	A	(X)	A	B
400	AUTO FUELS-LUBRICANTS	O	(X)	E	B
420	AUTO TIRES-BATTERIES-ACCESS.	A	(X)	A	B
S20	NONMERCHANOISE RECEIPTS	A	(X)	A	B
	MOTOR VEHICLE OEALERS--USED CARS ONLY (SIC SS2) REPORTING SALES BY BROAO MERCHANOISE LINE	B	B	B	B
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE				
380	AUTOMOBILES-TRUCKS	C	B	B	E
400	AUTO FUELS-LUBRICANTS	C	E	E	C
420	AUTO TIRES-BATTERIES-ACCESS.	E	B	B	E
S20	NONMERCHANOISE RECEIPTS	E	B	C	E
	TIRE, BATTERY, ANO ACCESSORY OLRS (SIC SS3) REPORTING SALES BY BROAO MERCHANOISE LINE	B	B	B	B
	HOME ANO AUTO SUPPLY STORES (SIC SS3 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	A	(X)	C	A
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE				
220	MAJOR APPL-RAOIO-TV-MUSICAL INSTR	B	(X)	C	B
260	KITCHENWARE-HOME FURNISHINGS	E	(X)	C	E
300	SPORTING-RECREATION EOUIPMENT	O	(X)	C	E
380	AUTOMOBILES-TRUCKS	A	(X)	E	A
400	AUTO FUELS-LUBRICANTS	E	(X)	C	E
420	AUTO-TIRES-BATTERIES-ACCESS.	C	(X)	C	C
S20	NONMERCHANOISE RECEIPTS	C	(X)	C	C
	OTHER TIRE, BATTERY, ANO ACCESSORY OEALERS (SIC SS3 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	B	(X)	B	C
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE				
220	MAJOR APPL-RAOIO-TV-MUSICAL INSTR	B	(X)	B	C
260	KITCHENWARE-HOME FURNISHINGS	C	(X)	E	C
300	SPORTING-RECREATION EOUIPMENT	C	(X)	B	O
380	AUTOMOBILES-TRUCKS	O	(X)	E	C
400	AUTO FUELS-LUBRICANTS	E	(X)	E	E
420	AUTO-TIRES-BATTERIES-ACCESS.	E	(X)	O	E
S20	NONMERCHANOISE RECEIPTS	O	(X)	O	O
	MISCELLANEOUS AUTOMOTIVE OEALERS (SIC SS9) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	A	(X)	(X)
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE				
300	SPORTING-RECREATION EOUIPMENT	(X)	A	(X)	(X)
380	AUTOMOBILES-TRUCKS	(X)	A	(X)	(X)
400	AUTO FUELS-LUBRICANTS	(X)	A	(X)	(X)
S00	ALL OTHER MERCHANOISE	(X)	A	(X)	(X)
S20	NONMERCHANOISE RECEIPTS	(X)	O	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.
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E = Less than 60 percent. X Not applicable.

TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
300	SPORTING-RECREATION EQUIPMENT	D	(X)	B	E
400	AUTO FUELS-LUBRICANTS	D	(X)	E	E
520	NONMERCHANDISE RECEIPTS	E	(X)	A	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	B	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
500	ALL OTHER MERCHANDISE	A	(X)	B	A
520	NONMERCHANDISE RECEIPTS	B	(X)	B	A
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS	B	(X)	A	E
400	AUTO FUELS-LUBRICANTS	B	(X)	A	E
520	NONMERCHANDISE RECEIPTS	B	(X)	A	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	AUTO FUELS-LUBRICANTS	E	(X)	E	E
500	ALL OTHER MERCHANDISE	E	(X)	E	E
520	NONMERCHANDISE RECEIPTS	E	(X)	E	E
	GASOLINE SERVICE STATIONS (SIC 554)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS	E	E	C	E
400	AUTO FUELS-LUBRICANTS	D	D	C	D
420	AUTO-TIRES-BATTERIES-ACCESS.	D	D	C	D
520	NONMERCHANDISE RECEIPTS	D	C	C	D
	APPAREL AND ACCESSORY STORES (SIC 56)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	D	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	C	B
	WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	B	A	C	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	B	A	B	C

Note: See merchandise line introductory text for explanation of this table.
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TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	(X)	E	(X)	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	E	(X)	E	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	E	(X)	E	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	E	(X)	E	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	C	(X)	A	A
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE	E	A	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	E	A	E	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 561) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	B	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	(X)	B	(X)	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	(X)	B	(X)	(X)
180	ALL FOOTWEAR	(X)	C	(X)	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE	C	E	E	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	C	E	E	A
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	C	E	E	A
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	B	(X)	A	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	E	(X)	E	E

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TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	D	A	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	E	A	E	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	E	A	E	E
	SHOE STORES (SIC 566)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	C	A
	MEN'S SHOE STORES (SIC 566 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	C	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
180	ALL FOOTWEAR	A	(X)	C	A
	WOMEN'S SHOE STORES (SIC 566 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
180	ALL FOOTWEAR	C	(X)	C	E
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
180	ALL FOOTWEAR	B	(X)	E	E
	FAMILY SHOE STORES (SIC 566 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	B	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
180	ALL FOOTWEAR	B	(X)	C	B
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	E	(X)	A	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	E	(X)	A	E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	E	(X)	E	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	E	(X)	E	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9,)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	(X)	E	(X)	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	(X)	E	(X)	(X)

Note See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.
E = Less than 60 percent. X Not applicable.

TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha, Nebr.-Iowa, SMSA	Area outside SMSA's
	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	C	A	A
	FURNITURE STORES (SIC 5712)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
24D	FURNITURE-SLEEP EQUIP-FLOOR COV	B	B	A	C
	HOME FURNISHINGS STORES (OTHER 571)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	D	A	A
	FLOOR COVERINGS STORES (SIC 5713)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	A
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	E	C
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	E	B
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	HOUSEHOLD APPLIANCE STORES (SIC 572)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	E	B	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR	C	E	C	C
26D	KITCHENWARE-HOME FURNISHINGS	E	E	E	E
	RADIO, TV, AND MUSIC STORES (SIC 573)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR	(X)	A	(X)	(X)
26D	KITCHENWARE-HOME FURNISHINGS	(X)	E	(X)	(X)
	RADIO AND TELEVISION STORES (SIC 5732)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR	C	(X)	A	D
26D	KITCHENWARE-HOME FURNISHINGS	B	(X)	A	C
	RECORD SHOPS (SIC 5733 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR	A	(X)	A	E

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.
E = Less than 60 percent. X Not applicable.

TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	A	C
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	B	(X)	A	C
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	B	C
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	C	C
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	C
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	B	C
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	C	D
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	B
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B	A
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B	A
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	B	C	C	A
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E	E
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	E	E	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	B

Note See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.
E = Less than 60 percent. X Not applicable.

TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	(X)	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	D
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	C	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	D	(X)	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	(X)	D	(X)	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	E	B
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	D	(X)	E	B
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	E	(X)	E	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	C	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
260	KITCHENWARE-HOME FURNISHINGS	B	A	C	A
280	JEWELRY-OPTICAL GOODS	B	A	C	A
520	NONMERCHANDISE RECEIPTS	B	A	C	A
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	(X)	E	(X)	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	B	A
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	A	(X)	B	A
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	B	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	(X)	B	E

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.
E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	E	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
480	HOUSEHOLD FUELS-ICE	E	(X)	E	E
	FLORISTS (SIC 5992)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E	E
	CIGAR STORES AND STANDS (SIC 5993)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	D	B	B	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	(X)	(X)
	BOOK STORES (SIC 5942)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	E	(X)	E	E
500	ALL OTHER MERCHANDISE	C	(X)	D	B
520	NONMERCHANDISE RECEIPTS	E	(X)	E	E
	STATIONERY STORES (SIC 5943)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	E	(X)	E	E
500	ALL OTHER MERCHANDISE	E	(X)	E	E
520	NONMERCHANDISE RECEIPTS	E	(X)	E	E
	HAY, GRAIN, AND FEED STORES (SIC 5962)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	B	B
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	D	B
	GARDEN SUPPLY STORES (SIC 5969 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	E
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	B	D

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent
E = Less than 60 percent. X Not applicable.

TABLE 4. **Sales Coverage of Establishments Reporting Merchandise Lines: 1967**—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nebraska	Lincoln SMSA	Omaha Nebr.-Iowa, SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	OPTICAL GOODS STORES (SIC 5999 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	C	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	E	E
	NONSTORE RETAILERS (SIC 53 PART*)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	E	B
	MAIL ORDER HOUSES (SIC 532)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B	B
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	B	E	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	E	A

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.
E = Less than 60 percent. X Not applicable.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The "nonmail" universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All "nonemployers"**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of $2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of $2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected "small employers"**—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The "mail" universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. **Firms in the census precanvass**—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

b. **Firms not in the census precanvass**—Other firms included in the "mail" universe consist of the following categories:

(1) The 10 percent of "small employer" firms referred to in section 1–b above.
(2) Other employers than those covered by section 1–b or 2–a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. **Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. **Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

a. All "employer" firms which had first quarter 1967 payroll.

b. All "nonemployer" firm not in business the full year.

c. Every second "nonemployer" firm not in business the full year.

4. **Coverage of nonemployers** – Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1–a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of $2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of $2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.[1] A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.[1]

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual[2] for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of $2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

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[1] Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967,** as amended January 15, 1968.

[2] Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual, 1967.**

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of $5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is $500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES
(SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware, cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES
(SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classied in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS
(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as washers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were $2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of $2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report, please refer to this Census File Number

Employer Identification No.

1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?

☐ Yes ☐ No (If "No," enter trade name above the label.)

b. Is the address in the label—

1. ☐ The mail address of your establishment but **not** the actual physical location.
2. ☐ The mail address of your establishment (including number and street) which also is its actual physical location.
3. ☐ Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, **or** number and street are not shown in the label, complete **c**, **d**, and **e** below. If you marked box 2, complete **d** and **e** below.)

c. Enter following physical location information

Number and street	City, village, or other place
State	ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located _____

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

1 ☐ Yes 2 ☐ No

2. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?

☐ Yes ☐ No (If "No," enter the currently assigned EI Number here (9 digits)) → __ __ - __ __ __ __ __ __ __

3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT — X-1

1 ☐ Individual proprietor
2 ☐ Partnership
0 ☐ Corporation (Do **not** mark if any form of cooperative association)
8 ☐ Co-op (cooperative association), corporate or noncorporate
9 ☐ Other (Specify) _____

4. PERIOD OPERATED IN 1967 — X-2

a. Was this establishment in business at the end of 1967? ..... 1 ☐ Yes 2 ☐ No

(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)

b. How many months during 1967 did you own this establishment? ..... Months — X-3

5. CLASS OF CUSTOMER — X-4→

Report the approximate percentage of your total 1967 sales to each class of customer.

1 ____ % General public (household consumers, farmers, and individuals) — 4-XX

2 ____ % Construction and building trade contractors — 4-3

3 ____ % Other business firms, government, and institutions — 4-4

4 ____ % Other (Specify) _____ — 4-5

4-6*

6. METHOD OF SELLING — X-5

Mark the box which describes your principal method of selling. Do not mark more than one box.

1 ☐ Selling at this establishment
2 ☐ Mail order (catalog selling)
3 ☐ House-to-house (direct selling)
4 ☐ Operating merchandise vending machines

7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

	Dollars	Cents	Key
a. Sales of merchandise and other receipts from customers		XX	X-6
b. Does the entry in "a" include sales taxes and excise taxes collected from customers? 1 ☐ Yes 2 ☐ No			X-7
c. If "No," how much did you forward to taxing agencies for such taxes?		XX	X-8
d. Total ANNUAL payroll in 1967 before deductions		XX	X-9*

8. COMPANY AFFILIATION

a. Mark this box ☐ if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

b. Mark this box ☐ if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company

Mailing address (Number, street, city, State, ZIP code)

EI No. (9 digits) __ __ - __ __ __ __ __ __ __

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 1-1

a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm? 1 ☐ Yes 2 ☐ No

Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.	Name	Kind of business

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT 1-2XX →

a. Is any department, concession, or business **not owned by you,** operated within this establishment?. 1 ☐ Yes 2 ☐ No

Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business

b. If "Yes," please complete a line for each.

	Name and address of owner of department or concession	Kind of business of department or concession	2XX	2-3 Estimated sales during 1967	2-4 Are the sales of this department included in item 7a?		2-5 Is the payroll of this department included in item 7d?		2-6* Census Use Only
				Dollars	Yes	No	Yes	No	
1.					1	2	1	2	
2.					1	2	1	2	
3.					1	2	1	2	

11. YOUR BUSINESS LOCATIONS

a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967? 1 ☐ Yes 2 ☐ No

b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

	Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales Dollars	Sales Cents	Number of paid employees (Pay period including March 12)
1.					XX	
2.					XX	
3.					XX	
4.					XX	
	Totals for this Employer Identification Number (Sales total should equal the entry in item 7a) →				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	
Building materials and supply stores:	
Lumber and other building materials dealers	CB–52A
Plumbing and heating equipment dealers	CB–52D
Paint, glass, and wallpaper stores	CB–52B
Electrical supply stores	CB–52D
Hardware stores	CB–52C
Farm equipment dealers	CB–52D
GENERAL MERCHANDISE GROUP STORES	
Department stores	CB–53A
Variety stores	CB–53B
Miscellaneous general merchandise stores:	
General merchandise stores	CB–53A
Dry goods stores; Sewing and needlework stores	CB–53B
FOOD STORES	
Grocery stores; Meat and fish (seafood) markets: Meat markets; Fish (seafood) markets; Fruit stores and vegetable markets; Candy, nut, and confectionery stores	CB–54A
Retail bakeries:	
Retail bakeries—baking and selling; Retail bakeries—selling only	CB–54B
Other food stores:	
Dairy products stores; Egg and poultry dealers; Other miscellaneous food stores	CB–54A
AUTOMOTIVE DEALERS	
Motor vehicle dealers:	
Motor vehicle dealers—new and used cars: Dealers with domestic car franchise only; Dealers with imported car franchise only; Dealers with domestic, imported car franchises; Motor vehicle dealers—used cars only	CB–XA
Tire, battery, and accessory dealers:	
Home and auto supply stores; Other tire, battery, and accessory dealers	CB–XB
Miscellaneous automotive dealers:	
Boat dealers; Household trailer dealers; Aircraft, motorcycle dealers; Automotive dealers, n.e.c.	CB–XC
GASOLINE SERVICE STATIONS	
Gasoline service stations	CB–XD
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES	
Women's clothing, specialty stores; furriers:	
Women's ready-to-wear stores; Women's accessory and specialty stores: Millinery stores; Corset and lingerie stores; Other women's accessory, specialty stores; Furriers and fur shops; Other apparel and accessory stores: Men's and boys' clothing and furnishings stores; Custom tailors; Family clothing stores; Children's and infants' wear stores; Miscellaneous apparel and accessory stores	CB–56A
SHOE STORES	
Men's shoe stores; Women's shoe stores; Children's and juveniles' shoe stores; Family shoe stores	CB–56B
FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Furniture and home furnishings stores:	
Furniture stores	CB–57A
Home furnishings stores: Floor coverings stores; Drapery, curtain, and upholstery stores; China, glassware, and metalware stores; Miscellaneous home furnishings stores	CB–57D
Household appliance stores; Radio, television, and music stores: Radio and television stores	CB–57B
Music stores: Record shops; Musical instrument stores	CB–57C
EATING AND DRINKING PLACES	
Eating places: Restaurants and lunchrooms; Cafeterias; Refreshment places; Caterers; Drinking places (alcoholic beverages)	CB–58
DRUG STORES AND PROPRIETARY STORES	
Drug stores; Proprietary stores	CB–59A
MISCELLANEOUS RETAIL STORES	
Liquor stores; Antique stores and secondhand stores: Antique stores; Secondhand stores	CB–59E
Sporting goods stores and bicycle shops:	
Sporting goods stores	CB–59C
Bicycle shops	CB–59E
Jewelry stores	CB–59D
Fuel and ice dealers:	
Fuel oil dealers; Liquefied petroleum gas (bottled gas) dealers; Fuel and ice dealers, n.e.c.; Florists; Cigar stores and stands	CB–59E
Other miscellaneous retail stores:	
Book and stationery stores: Book stores; Stationery stores	CB–59B
Hay, grain, and feed stores; Other farm supply stores; Garden supply stores; News dealers and newsstands; Hobby, toy, and game shops; Camera and photographic supply stores; Gift, novelty, and souvenir shops	CB–59E
Optical goods stores	CB–59G
Retail stores, n.e.c.	CB–59E

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	**Groceries—other foods**	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	CB-54A
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	CB-54A
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54A
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	CB-54A
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	CB-54B
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	CB-54B
040	**Meals-snacks**	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	**Alcoholic drinks**	Alcoholic drinks served at this establishment	ALL
080	**Packaged alcoholic beverages**	Packaged liquor, wine, and beer	ALL
100	**Cigars-cigarettes-tobacco**	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	ALL
120	**Cosmetics-drugs-cleaners**	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	ALL
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	CB-59A
122	Prescription medicines	Prescriptions	CB-59A
		Prescription medicines (see line 124 for related merchandise)	CB-54A
123	All other drugs-proprietaries	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc.	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	**Men's-boys' clothing exc. footwear.**	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	CB-53A
		Boys' wear	CB-53A
143	Men's tailored outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	CB-56A
144	Other men's outerwear	Other outerwear (sport and casual clothing, rainwear)	CB-56A
145	Men's hats	Men's hats	CB-56A
146	Other men's clothing	Other men's apparel and furnishings.	CB-56A
160	**Women's-girls' clothing, exc. footwr.**	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
		Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
		Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	CB-53A
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-53A
		Sportswear, including skirts, blouses, sweaters, etc.	CB-56A
169	Girls'-subteen-teen wear	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
171	Other women's-girls' clothes, acc	All merchandise on line 160 except items on lines 161 to 169.	
172	Dresses	Dresses	
173	Coats-suits	Coats and suits	
174	Handbags	Handbags	CB-56A
175	Furs	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories.	
180	**All footwear**	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	
182	Women's and girls' footwear	Women's and girls' footwear	CB-56B
183	Children's and infants' footwear	Children's and infants' footwear	
200	**Curtains-draperies-dry goods**	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	CB-53A
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	**Major appl.-radio-TV-musical inst**	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB
		Major household appliances.	CB-57C
222	Radios-TV's-musical instruments	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
223	All other appliances	All other merchandise on line 220 (except lines 221 and 222).	
224	New major appliances	New major appliances.	
225	New radios-TV's, etc.	New radios, TV's, record players, tape recorders.	CB-57B
226	Used major appl-radios-TV's	Used major appliances, radios, TV, record players, tape recorders	
227	Records-tapes-musical inst	Records, tapes, sheet music, pianos, organs, musical instruments.	
228	Pianos	Pianos	
229	Organs	Organs (all types)	
231	Musical inst-accessories	Musical instruments and accessories.	CB-57C
232	Radios-phono-tape rcdrs-TV's	Radios, phonographs, tape recorders, TV's.	
233	Records-tapes-related acc	Records, tapes, and related accessories.	
234	Sheet music-related items	Sheet music and related items.	
240	**Furniture-sleep equip-floor cov.**	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-53A
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	
244	Other household furniture	Other household furniture, all kinds.	
245	Floor coverings—soft surface	Floor coverings, soft surface.	CB-57A
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	
248	Office furniture	Office furniture	CB-59B
249	Other furn.-sleep equip.-fl. cov.	All other merchandise on line 240 (except items on line 248).	

Code	As abbreviated in tables	As shown on reporting form	Form number
260	**Kitchenware-home furnishings**	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	**Jewelry-optical goods**	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	**Sporting-recreation equip**	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	CB-59C, XB
307	Outboard boats	Outboard boats	CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	CB-59C
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	**Hardware—gardening equipment**	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C
		Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
323	Plumbing-electrical supplies	Plumbing and electrical supplies.	CB-52C
324	Other hardware-tools	Other hardware, tools (except items or lines 322 and 323).	
340	**Lumber-building materials**	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	CB-52A
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	CB-52B
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	CB-59F
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	**Automobiles-trucks**	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, XD
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	**Auto fuels-lubricants**	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	**Auto tires-batteries-access.**	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automoblie tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	CB-XB
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	**Farm equipment-machinery**	Farm equipment, machinery.	ALL

Code	As abbreviated in tables	As shown on reporting form	Form number
460	**Hay-grain-feed-farm supplies**	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	**Household fuels-ice**	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	**All other merchandise**	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off. supl.	Commercial stationery and office supplies.	CB-59B
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	CB-59B
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-54A
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	**Nonmerchandise receipts**	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	CB-XC
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	CB-59D
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

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